

# DEFINE YOUR BUY BOX

## WHAT ARE YOUR HOMEBUYING GOALS?

The first step to success in your homebuying journey is to **define your specific goals**. What are you looking to achieve as a result of your home purchase? Is it more space? A shorter commute? A yard? Are you looking to get into a specific school district? Define what needs to be true about your home for you to achieve your goals - before you start looking at homes.

One tool used by professional investors (that is just as applicable to homebuyers) is called a “buy box.” A buy box is a conceptual framework used to define the criteria of a purchase. **Your homebuying buy box is a framework that describes the home you want to buy before you see it.**

	MUST-HAVE	NICE-TO-HAVE
# of bedrooms		
Commute time		
Home size		
Location		
Lot size		
Price		
Property type (house, condo, etc.)		
School district		

Your agent and your Landed account manager can help you define your buy box and apply it during your home search.



Get feedback from people you trust about the criteria you're considering. Once you've established your buy box, use it as a filter throughout your homebuying process.

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