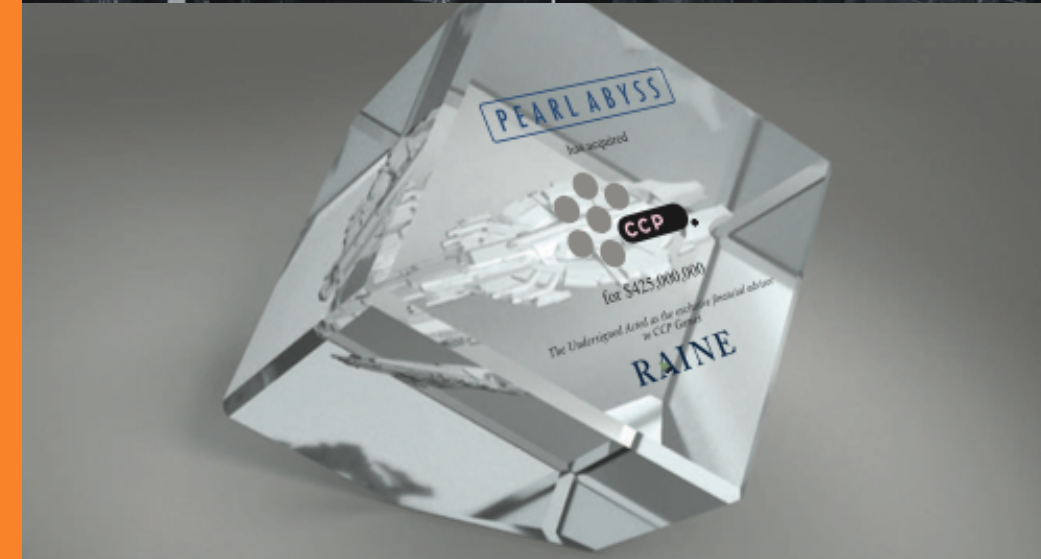


Meet Our Altrum Artists

Personal Work & Quotes



1. What originally made you want to become an artist?

"I always loved to draw as a kid, and I wanted to try to use my creative talent as a career."



Artwork by Travis O'Connor

"Similar to many artists, I loved drawing growing up and would scribble over every piece of paper I would find. My first passions were making comics for my friends, fashion paper dolls, and creating paper and tape accessories for my Barbies (clothes, shoes, and once I made a Jeep!). I got interested in graphic design after I picked up web coding as a hobby when I was 12."

2. How do you spend time outside of work, artistically?

"I do 3d work on my spare time or I just practice drawing.

On occasion I dabble with photography for hobby & look at artwork from others to draw inspiration."



Artwork by Sarah Bennett



Artwork by Danessa Santana



"Keep learning about art history and keeping up with contemporary art."

Artwork by Danessa Santana



3. What keeps your ideas fresh when creating designs for Altrum Honors?



"Research! I like to see each project as unique in aesthetics and content, so it's important to understand where the graphic style comes from, the industry, and the "personality" of the brand."



4. What's the key to successful collaboration with AMs/SEs to bring the clients' design to life?

"Communication - being available to each other. It's also important that each trust the others' experience and knowledge about what is good design and what is feasible."

Artwork by:

Left: Danessa Santana

Top: Sarah Bennett

Bottom: Dann Vilbar

