

INDUSTRY PRICING ENGINE

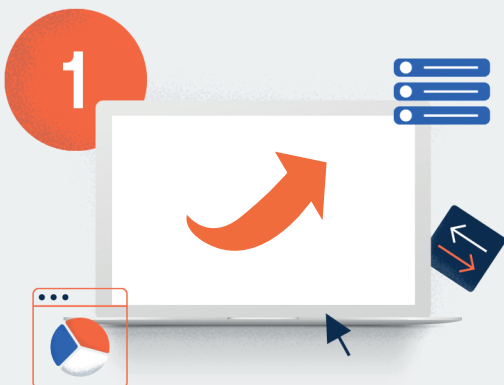
Propose complex B2B energy contracts in a fraction of the time, with faster, smarter and real-time business intelligence.



BENEFITS

Our new Industry Pricing Engine uses automated quoting, advanced rules and configurable product structures to deliver a truly digital and innovative experience.

From single sites to enterprise assets, spend less time navigating complex screens, manual data entry and ineffective workflows – discover a new way to price B2B energy contracts.



Simplified and Streamlined Processes

Allow your customers to review, negotiate and agree contracts digitally, in line with pre-determined restrictions and managerial approvals.

Enable sales teams to create contracts from any device, anytime and anywhere thanks to our award-winning cloud-native solution.

Intelligent Workflows and Cost Reduction

By combining industry data with structured products and customised rules, users can create multiple proposals in seconds.

Increase efficiency of response to customer requests, feedback and last minute market updates through built-in automated workflows and limited data entry.



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Energy suppliers will benefit from the scalability, flexibility and speed of our new Pricing Engine. In an increasingly competitive marketplace, our pricing engine will allow clients to optimise complex selling processes for faster sales cycles, improved margins and higher win rates.

Tyron Vardy

Director of Products

Agility and Execution

Pricing inputs are verified against defined business rules, including discounts and uplifts.

“Guided Selling” actively coaches users through each step of the process, allowing anyone to propose the right outcome to deliver the right value at the right margin.



Find out more at:

<https://info.ensek.co.uk/industry-pricing-engine>