INTRODUCING: EQUO

Equine Transport Redefined



WHY EQUO?

We assembled a flawless collective of know-how, expertise and state of the art technology to create a one of a kind horse transportation platform. Moving forward, we want to accomplish two main goals: to give you the tools that can help you get closer to financial independence, and to give horse owners a simple and secure platform for all their horse transportation needs.

Before the Drive

To ensure you know exactly who you will be picking up we require every rider to create a personal account with their phone number, payment information and a few details about their horse.



While You're Driving

Every drive is mapped using real time traffic updates and historic safety statistics to make sure you're always on the best route. We also keep a backup driver on call in case assistance is needed.

After the Drive

3

All payments are processed through the app so there's no risk or hassle of carrying cash around . Upon completing every trip there is a 2-way rating system that allows you to rate the rider you serviced.

Our Services

<u>Equo Rush</u>

For those times when a last-minute emergency calls for immediate action, Equo rush has on demand drivers prepared to make emergency travel a smooth experience.

Equo Planned

For the planners who have scheduled events within weeks or months' time, Equo planned lets you take full control; scheduling rides, planning timeframes, as well as routes and drivers.

<u>Equo Pool</u>

You can share a ride with others and still make it on time! Equo Pool rides stay within 100 miles of the original route. This is the best way to get your horse around at a lower cost.

EQUO FAQ

Why drive with Equo?

Our main goal at Equo is to make sure that you keep your truck in the road at all times. We understand that every day that your truck is parked in your driveway is time you cannot make back and therefore lost revenue. Our nationwide marketing efforts will enable you to keep your truck or trucks in the road at all times! So why wait? Work on your own schedule and be your own boss! Register on the link below to join the Equo team! (http:// ridewithequo.com/index.php/drive-with-us/)

How are rates set?

As part of our innovative approach and after a very extensive research throughout the industry taking into account all driver costs of keeping their trucks in the road; we have created a formula based on a minimum fare, a certain \$ per mile depending on how many horses and the stall type requested by the owner of the horse and the type of service needed (Rush, Planned or Pool). The combination of all the above variables mentioned gives us a very fair rate for all parties involved.

Because of the huge number of possibilities because of all the different variables explained above (there are more than 1,000 different combinations) it is impossible to tell you exactly how much you will earn as we would have to know what trip would be assigned to you out of all the different possibilities.

When and how do you get paid?

Weekly payments will be deposited into your account based on the money you have earned. Equo will handle all monetary transactions with our customers using our integrated payment system that allows each transaction to be processed electronically, no cash no checks!

What is required to become an Equo Driver?

Joining Equo is easy and fast. Once you register on our website, one of our associates will contact you in order to assist you through the registration process.

You will need:

- Valid Driver's license
- Proof of insurance
- Vehicles registration (truck and trailer)

- Pictures of truck(s) and trailer(s)
- You must pass Equo's basic horse knowledge test
- Latest copy of your truck and trailer inspection report (no older than 6 months)
- You must pass a background check done by Checkr (www.checkr.com)
- You will receive an email from Checkr to get your background check done once you register with us

In addition to the above, Equo recommends for all drivers to possess a Commercial Driver's license.

How do you get CDL and DOT certified?

Equo has made it quick and easy! Start by following the links on our website in the Drive with us tab and get started right away. Just click here to learn how! (http:// ridewithequo.com/index.php/cdldriving-policy/) If your state is not listed on our website, just google your state's Department of Transportation and you will find a link to their website where you can find all about CDL and DOT certifications

What is a CDL and DOT?

A CDL is a Commercial Driver's License. DOT# shows that your equipment is certified with the DOT as a business. There are different regulations that vary by state. Please check with your state's Department of Transportation to understand what is required from you and if you need to get a CDL and/or DOT.

What are the insurance requirements?

Since you will be operating either your own truck or a company's truck, you must have a valid insurance at all times. Every state has different regulations when transporting horses so we encourage you to consult with your insurance if you have any questions regarding coverage.

Join the Equo driving team before December 31st and get a \$100 bonus! To sign up just click here.

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