

## **Cookies Policy:**

This Cookies Policy sets out how we, *Minding Your Business, Inc.* (MYB) use cookies and similar technologies on our website, [www.myb.net](http://www.myb.net) (our website). The effective date of this Cookies Policy is Friday, May 25th, 2018.

Please read this Policy carefully. We recommend that you print off a copy of this Policy and any future versions for your records.

If you do not consent to the practices set out in these our Privacy Policy, our Cookies Policy, and/or our Terms of Use, you must not use our website.

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## About Cookies

Cookies are data files that are sent between web servers and web browsers to recognize a user's device when the user accesses a website. They are used for a range of different purposes, such as customizing a website for a user, helping a user navigate a website, improving that user's website experience, and recalling that user's preferences and login information.

Cookies can be classified as either 'session' or 'persistent' cookies. Session cookies are placed on your browser when you access a website and last for as long as you keep your browser open. They expire when you close your browser.

Persistent cookies are placed on your computer when you access a website and expire at a fixed point in time or if you manually delete them from your browser, whichever occurs first.

Cookies set by us on our website domain are referred to as 'first party' cookies. Cookies set by third party domains, or set on or via our domain on behalf of third parties, are referred to as 'third party' cookies (examples include Facebook Pixel and Google Analytics).

Cookies do not usually contain personal information. Cookies may, however, be used in combination with other information to identify you.

## Types of Cookies Used

We use the following types of cookies on our website:

### Essential cookies

Essential cookies are necessary for running the website, processing payments, or accessing password protected areas.

### Functional cookies

Functional cookies store information about your preferences and recognize you whenever you return to a website and reload any personal settings such as languages or appearance settings.

### Analytical

Analytical cookies allow us to recognize and to count the number of visitors to our website. This helps us track how visitors move around the website when they are using it and to record which content viewers view and are interested in.

### Third-Party

Third-party cookies are pieces of data that are saved in your web browser by the websites you visit. However, their origins are on other domains. Most of the time, third-party cookies are

used by ad services for offering you targeted ads that are based on your browsing history and on your web searches. These cookies are subject to the control and privacy policies of those third-parties, and MYB disclaims all liability therefor. Currently, we do not allow other companies to place cookies on our website.

### **How to Accept or Reject Cookies**

There are a few different ways in which you can accept or reject some or all cookies. The main method involves adjusting your browser settings to override automatic cookie handling and set your own preferences.

You have the right to block the cookies we use on our website, but please be aware that doing so may limit your access to our website and its overall functionality.

Please also be aware that clearing all cookies from your browser will also delete any cookies that affect your preferences for other websites, such as cookies that block other cookies.

*To learn more about cookies*, please visit <http://www.allaboutcookies.org/>.

### **Share Buttons**

Our websites may feature embedded share buttons, which enable you to share articles with your friends via social media. Featured share buttons include Facebook, Twitter, and LinkedIn. Please be advised, these sites may use cookies when you are also logged in to their service.

We do not control the dissemination of these cookies and you should check the relevant third-party website for information about these.

### **Web Beacons**

A web beacon is a small transparent "GIF" image that is embedded in an HTML page or email used to track when the page or email has been viewed. A similar device may be used by which a product, service or functionality may send data to a server when a set of user-initiated events occur (such as after clicking a button on the Website or in an email). This device is similar to a cookie in that it tracks your visit and the data can only be read by the server that receives the data. It is different than a cookie in that it is not browser-based, may not function as an identification card and does not store any data on your computer. Currently, we do not use web beacons on our website.

## **Do not Track**

When you visit a website (such as MYB's Site), your browser automatically shares certain information, such as your IP address and other device information. Some of this information may also be sent to third-party content providers (for example: advertisers, website analytic companies, etc.) that provide content on the website. Such sharing may allow the website and/or content providers to track you over time and across multiple websites. Today, many browsers offer Do Not Track plugins that allow you to express a preference that you not be tracked, and that tell websites that you visit, by sending an electronic beacon, this preference. At this time, our site does not engage in tracking and does respond to Do Not Track beacons sent by browser plugins.