## **Audited Financial Statements**

For Year Ended December 31, 2011

Rubian Moss, CPA A Professional Corporation

## **Financial Statements**

Year ended December 31, 2011

## Contents

Independent Auditor's Report	1
Audited Financial Statements	
Statement of Financial Position	2
Statement of Activities and Changes in Net Assets	
Statement of Cash Flows	4
Statement of Functional Expenses	5
Notes to Financial Statements	

RUBIAN MOSS, CPA		
A PROFESSIONAL CORPORATION		
1901 OLYMPIC BOULEVARD	(925) 482-2626 PHONE	
SUITE 200	(925) 482-2620 FAX	
WALNUT CREEK, CA 94596	WWW.MOSSCPA.COM	

## Independent Auditor's Report

Board of Directors The Pachamama Alliance San Francisco, California

We have audited the accompanying statement of financial position of The Pachamama Alliance, a nonprofit organization, as of December 31, 2011 and the related statement of activities and changes in net assets, statement of cash flows, and statement of functional expenses for the year period then ended. These financial statements are the responsibility of The Pachamama Alliance's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Pachamama Alliance at December 31, 2011 and the results of its activities and changes in net assets, its cash flows, and its functional expenses for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Rubian Moss. CPA

Oakland, California May 4, 2012

# Statement of Financial Position

# As of December 31, 2011

Assets	
Current assets:	
Cash and cash equivalents	\$ 794,513
Investments (Note 2)	32,826
Pledges receivable, short-term (Note 3)	1,628,133
Prepaid expenses	38,301
Other assets	50,000
Total current assets	2,543,773
Pledges receivable, long-term, net (Note 3)	1,392,959
Deposits	11,776
Fixed assets, net (Note 4)	19,462
Total assets	\$ 3,967,970
Liabilities and net assets	
<b>Liabilities and net assets</b> Current liabilities:	
	\$ 130,507
Current liabilities:	\$ 130,507 44,986
Current liabilities: Accounts payable and accrued liabilities	\$ -
Current liabilities: Accounts payable and accrued liabilities Deferred revenue	\$ 44,986
Current liabilities: Accounts payable and accrued liabilities Deferred revenue Note payable	\$ 44,986 350,000
Current liabilities: Accounts payable and accrued liabilities Deferred revenue Note payable Total current liabilities	\$ 44,986 350,000 525,493
Current liabilities: Accounts payable and accrued liabilities Deferred revenue Note payable Total current liabilities Net assets:	\$ 44,986 350,000
Current liabilities: Accounts payable and accrued liabilities Deferred revenue Note payable Total current liabilities Net assets: Unrestricted	\$ 44,986 350,000 525,493 358,416
Current liabilities: Accounts payable and accrued liabilities Deferred revenue Note payable Total current liabilities Net assets: Unrestricted Temporarily restricted <i>(Note 5)</i>	\$ 44,986 350,000 525,493 358,416 3,084,061

# Statement of Activities and Changes in Net Assets

For the year ended December 31, 2011

	Temporarily Unrestricted Restricted		Unrestricted		Total
Changes in net assets:					
Support and revenue:					
Contributions	\$	2,661,953	\$ 46,361	\$ 2,708,314	
Trip income		656,406	-	656,406	
Event income		6,258	-	6,258	
Investment income		1,172	-	1,172	
Other income		89,450	-	89,450	
Net assets released from restrictions	_	1,308,697	(1,308,697)	 -	
Total support and revenue		4,723,936	(1,262,336)	3,461,600	
Expenses:					
Program expenses		3,749,364	-	3,749,364	
Management and general		330,325	-	330,325	
Fundraising		470,109	 	 470,109	
Total expenses		4,549,798	-	4,549,798	
Change in net assets		174,138	(1,262,336)	(1,088,198)	
Net assets, beginning of period		184,278	4,346,397	 4,530,675	
Net assets, end of period	\$	358,416	\$ 3,084,061	\$ 3,442,477	

# Statement of Cash Flows

For the year ended December 31, 2011

<b>Cash flows from operating activities:</b> Change in net assets Adjustments to reconcile change in net assets	\$ (1,088,198)
to net cash provided by operating activities:	
Depreciation	6,584
Decrease in pledges receivable	1,222,115
Decrease in prepaid expenses	15,998
Increase in other assets	(47,142)
Increase in deposits	(4,215)
Increase in accounts payable and accrued liabilities	49,675
Decrease in deferred revenue	 (64,914)
Net cash provided by operating activities	89,903
Investing activities	
Net change in investments	(21,403)
Acquisition of fixed assets	 (15,516)
Net cash used in investing activities	(36,919)
Financing activities	
Increase in note payable	 350,000
Net cash used in investing activities	350,000
Net change in cash	402,984
Cash, beginning of period	391,529
Cash, end of period	\$ 794,513

# Statement of Functional Expenses

For the year ended December 31, 2011

	Program Services		Management and General		<u> </u>	ndraising	 Total
Grants and allocations	\$	791,166	\$	-	\$	-	\$ 791,166
Wages		792,818		94,070		200,515	1,087,403
Employee benefits		75,978		14,002		960	90,940
Payroll taxes		65,568		10,472		17,522	93,562
Supplies		56,190		30,961		12,338	99,489
Communication		8,092		16,139		1,481	25,712
Postage and shipping		3,893		2,003		737	6,633
Occupancy		104,652		154		-	104,806
Printing and publications		18,187		2,116		3,277	23,580
Travel		474,307		50,444		9,146	533,897
Depreciation		-		6,584		-	6,584
Bank fees and charges		12,903		23,271		15,152	51,326
Outside services		1,263,697		43,866		115,747	1,423,310
Conferences and meetings		24,612		15,700		83,050	123,362
Other		1,003		2,691		3,100	6,794
Interest		-		6,043		-	6,043
Databases and IT		13,186		3,014		-	16,200
Insurance		81		5,409		575	6,065
Promotion		41,977		657		6,509	49,143
Training		1,054		2,729		-	 3,783
Total	\$	3,749,364	\$	330,325	\$	470,109	\$ 4,549,798

### Notes to Financial Statements

For the year ended December 31, 2011

#### 1. Organization and Summary of Significant Accounting Policies

### Organization

The Pachamama Alliance ("Pachamama") is a California nonprofit public benefit corporation that was organized in 1997 to preserve the Earth's tropical rainforests by empowering the indigenous people who are its natural custodians and to contribute to the creation of a new global vision of equality and sustainability for all. The Internal Revenue Service and the California Franchise Tax Board have determined that Pachamama is exempt from federal and state income taxes under Internal Revenue Code Section 501(c)(3) and the California Revenue and Taxation Code Section 23701(d).

### **Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### **Functional Allocation of Operating Expenses**

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among programs and supporting services benefited.

#### Cash

Cash consists of checking accounts with an original maturity of three months or less. Financial instruments that potentially subject Pachamama to concentrations of credit risk include cash and cash equivalents. Cash deposits are generally federally insured in limited amounts. Cash is stated at fair market value.

### Notes to Financial Statements (continued)

### 1. Organization and Summary of Significant Accounting Policies (continued)

#### Net Assets

Pachamama reports gifts of cash as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities and changes in net assets as net assets released from restrictions.

Pachamama reports using two classifications of net assets. A description of each classification of net assets is as follows:

<u>Temporarily restricted</u> net assets carry restrictions that expire upon passage of a prescribed period or upon occurrence of a stated event as specified by the donor.

<u>Unrestricted</u> net assets are composed of all resources not included in temporarily restricted net assets. All expenses are recorded as a reduction to unrestricted net assets.

### Contributions

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or are restricted by the donor for specific purposes are reported as temporarily restricted net support that increase that net asset class. Unconditional promises to give, which do not state a due date, are presumed to be time-restricted by the donor until received and are reported as temporarily restricted net assets.

A donor restriction expires when a stipulated time restriction ends, when an unconditional promise with an implied time restriction is collected, or when a specific purpose restriction is accomplished. Upon expiration, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the statement of activities as net assets released from restrictions. Restricted contributions received in the same year in which the restrictions are met are reported as unrestricted contributions.

### Notes to Financial Statements (continued)

#### 2. Fair Value Measurements

Pachamama's financial assets and liabilities carried at fair value have been classified, for disclosure purposes, based on a hierarchy that gives the highest ranking to fair values determined using unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest ranking to fair values determined using methodologies and models with unobservable inputs (Level 3). The levels of fair value hierarchy are as follow:

Level 1 — Values are unadjusted quoted prices for identical assets in active markets accessible at the measurement date.

Level 2 — Inputs include quoted prices for similar assets in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data from the term of the instrument. Such inputs include market interest rates and volatilities, spreads and yield curves.

Level 3 — Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect Pachamama's best estimate of what hypothetical market participants would use to determine a transaction price for the asset at the reporting date.

Pachamama carries investments in marketable securities held at Charles Schwab with readily determinable fair market values and ranked as Level 1 assets. At December 31, 2011 investments consist of the following:

	Α	mount
Marketable securities	\$	32,826

### 3. Pledges Receivable

Pachamama discounts pledges that are receivable at a date more than one year in the future at 4%. Pledges receivable at December 31, 2011 consist of the following:

		Amount		
Pledges due within one year		\$	1,628,133	
Long-term pledges			1,477,774	
Discount to present value			(84,815)	
	Net	\$	3,021,092	

### Notes to Financial Statements (continued)

#### 4. Fixed Assets

Pachamama follows the practice of capitalizing, at cost, all expenditures for fixed assets in excess of \$1,000. Depreciation is computed on a straight-line basis over the useful lives of the assets.

Fixed assets at December 31, 2011 consist of the following:

		Amount		
Furniture and equipment		\$	46,190	
Website			11,250	
Accumulated depreciation			(37,978)	
	Net	\$	19,462	

Depreciation expense for the year ended December 31, 2011 was \$6,584.

#### 5. Temporarily Restricted Net Assets

Temporarily restricted net assets at December 31, 2011 consist of the following:

		Amount		
Contributions restricted for u	ise	\$	62,969	
Contributions restricted by time			3,021,092	
	Total	\$	3,084,061	

#### 6. Concentration of Credit Risk

#### Cash

Financial instruments which potentially subject Pachamama to concentrations of credit risk consist principally of cash. Pachamama maintains its cash in various bank deposit accounts which, at times, may exceed federally insured limits. Pachamama has not experienced any losses in such accounts.

### Notes to Financial Statements (continued)

### 7. Operating Leases

Pachamama leases its office in San Francisco under a lease agreement ending July 31, 2014. The lease calls for an initial monthly payments of \$11,102.

	Year Ending	 Amount
Minimum lease payments	2012	\$ 133,224
Minimum lease payments	2013	133,224
Minimum lease payments	2014	 77,714
		\$ 344,162

Rent expense for the year ended December 31, 2011 was \$103,647.

#### 8. Subsequent Events

Pachamama has evaluated all subsequent events through May 4, 2012, the date through which the financial statements were available to be issued. There were no subsequent events that require recognition or disclosure in the financial statements.