



Quantifying Cyber Risk: How Brokers Can Add Value With Analytic Tools

Wednesday, November 13th @ 11 AM Eastern



CyberCube

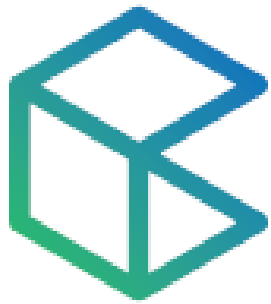


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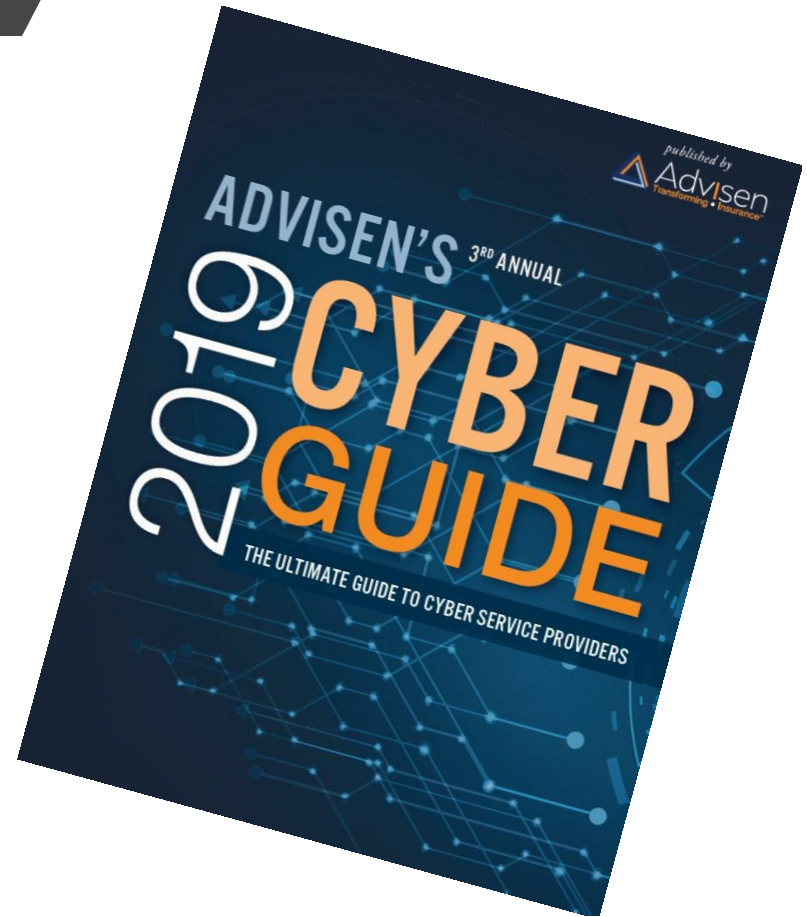
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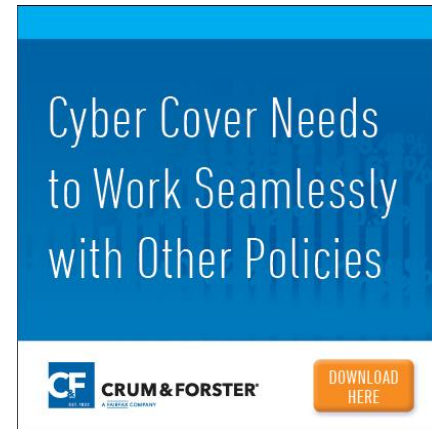
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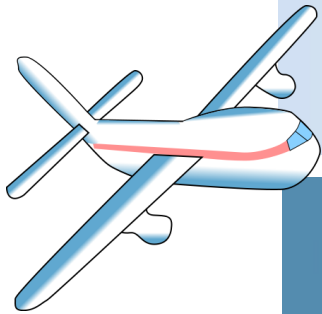
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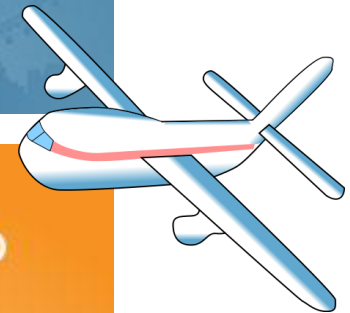
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Today's Moderator



Chad Hemenway
Managing Editor
Advisen

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Today's Panelists



Charlotte Anderson

Cyber Risk Analyst
CyberCube Analytics



Christopher Keegan

Senior Managing Director,
Executive Liability
Beecher Carlson



Oren Schetrit

Director of Product Management
CyberCube Analytics

Threat Landscape

- Digitization
- Threat actor evolution
- Businesses Operational challenges



Threats by Industry

- Healthcare
- Retail
- Tech
- Education
- Finance
- Services

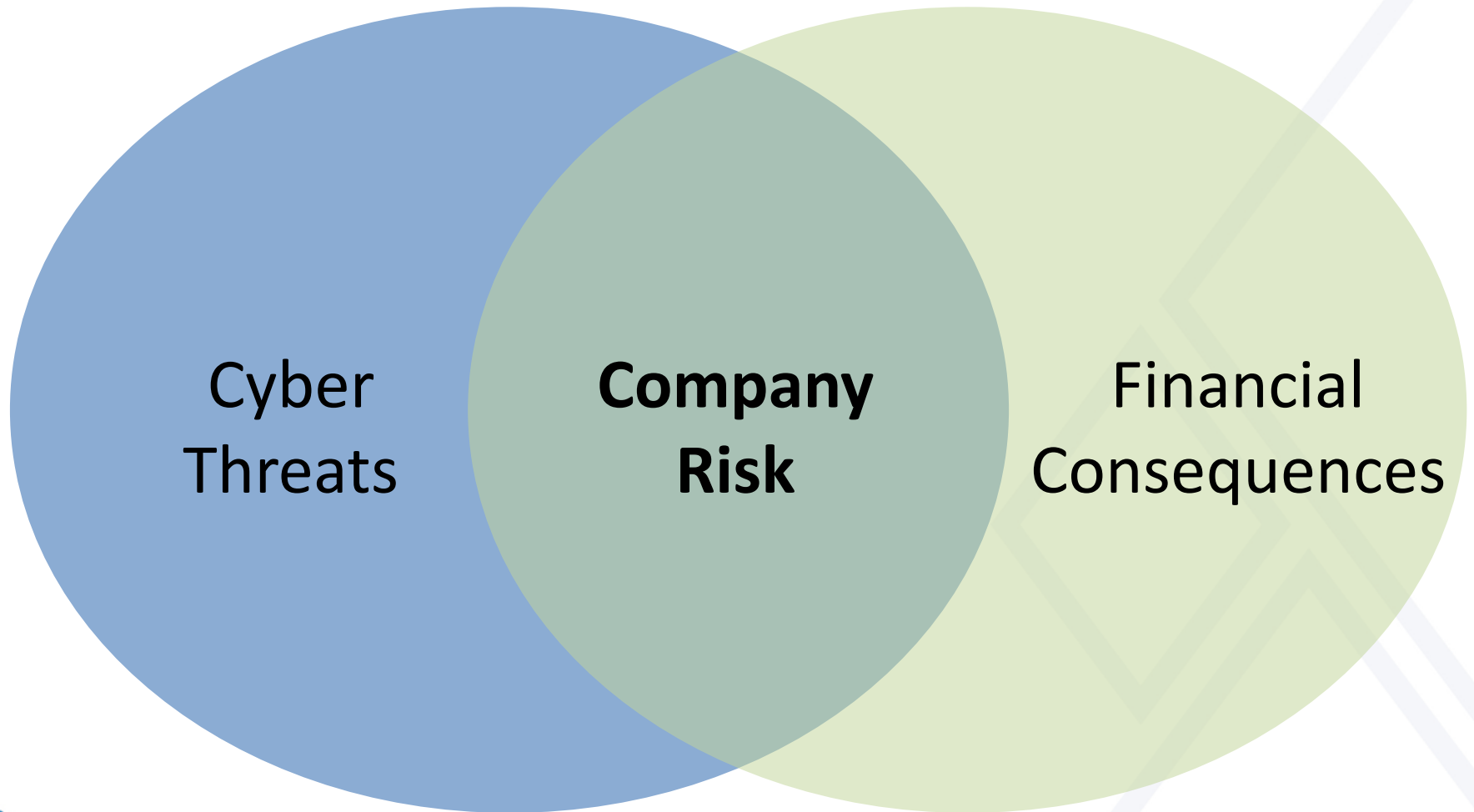


Top Threats

- Ransomware
- Technology Supply Chain Attack
- Phishing
- Cloud Security
- Connected Device Attacks

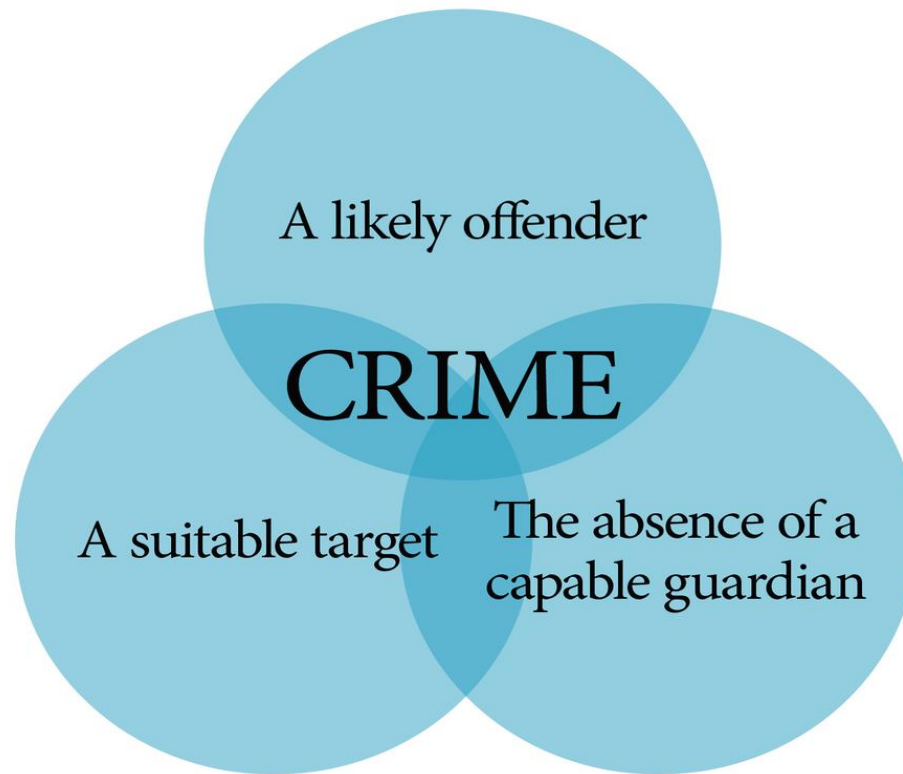


Company Risk



Cyber Threats

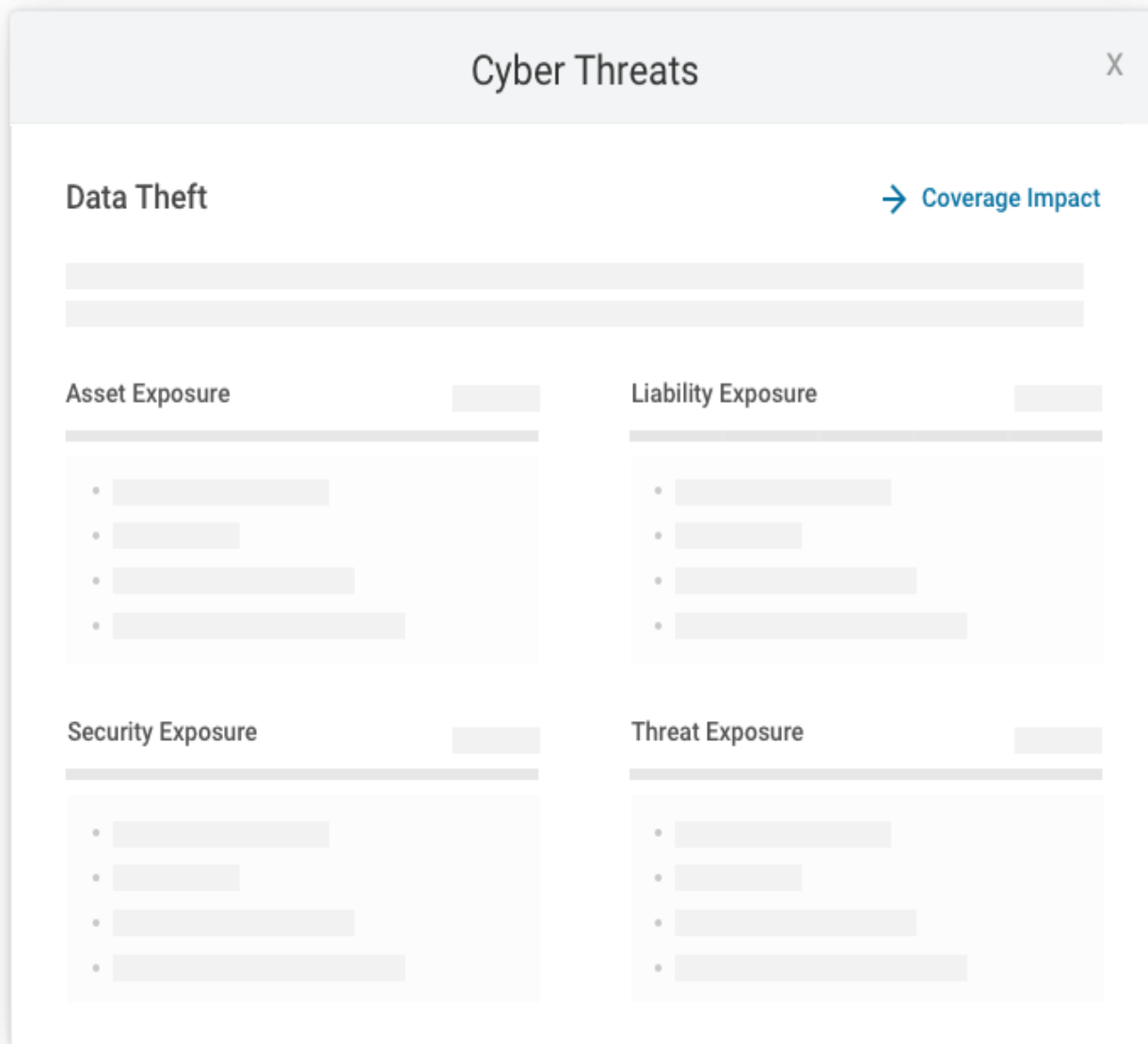
ROUTINE ACTIVITY THEORY



Physical convergence in time and space



Cyber Threats



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“ ”



Chad Hemenway
Advisen



Charlotte Anderson
CyberCube Analytics



Christopher Keegan
Beecher Carlson



Oren Schetrit
CyberCube Analytics



Risk Analysis for ACME Financials Co



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BUSINESS ASSESSMENT

INDUSTRY

REGION

SIZE

REVENUE



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Assessment

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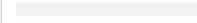
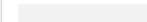
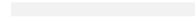
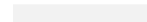
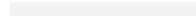
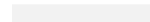
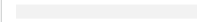
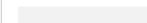
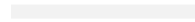
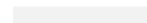
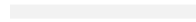
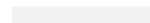
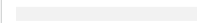
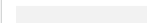
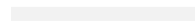
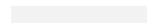
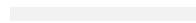
Aggregate Financial Exposure



Data Breach



Data Breach



Thank you, panelists!



Charlotte Anderson

Cyber Risk Analyst
CyberCube Analytics



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