

# **SAFEHINGE PRIMERA<sup>®</sup>**

**LIFESAVING DETAILS**

**TARGET ZERO: ELIMINATING SUICIDES ON DOORS**  
**IS IT POSSIBLE?**

# TARGET ZERO: A MINDSET

**WE'RE COMMITTED TO WORKING WITH YOU TO ELIMINATE LIGATURE RISKS FROM DOORS IN THE BEDROOM, FOCUSED ON THE ULTIMATE GOAL OF SAVING LIVES.**

# TARGET ZERO: OUR APPROACH

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**ELIMINATE**



**ALERT**



**OVERCOME**

# THE STATS



**67% OCCUR IN THE SERVICE USER'S BEDROOM**



**76% ARE CAUSED BY STRANGULATION**



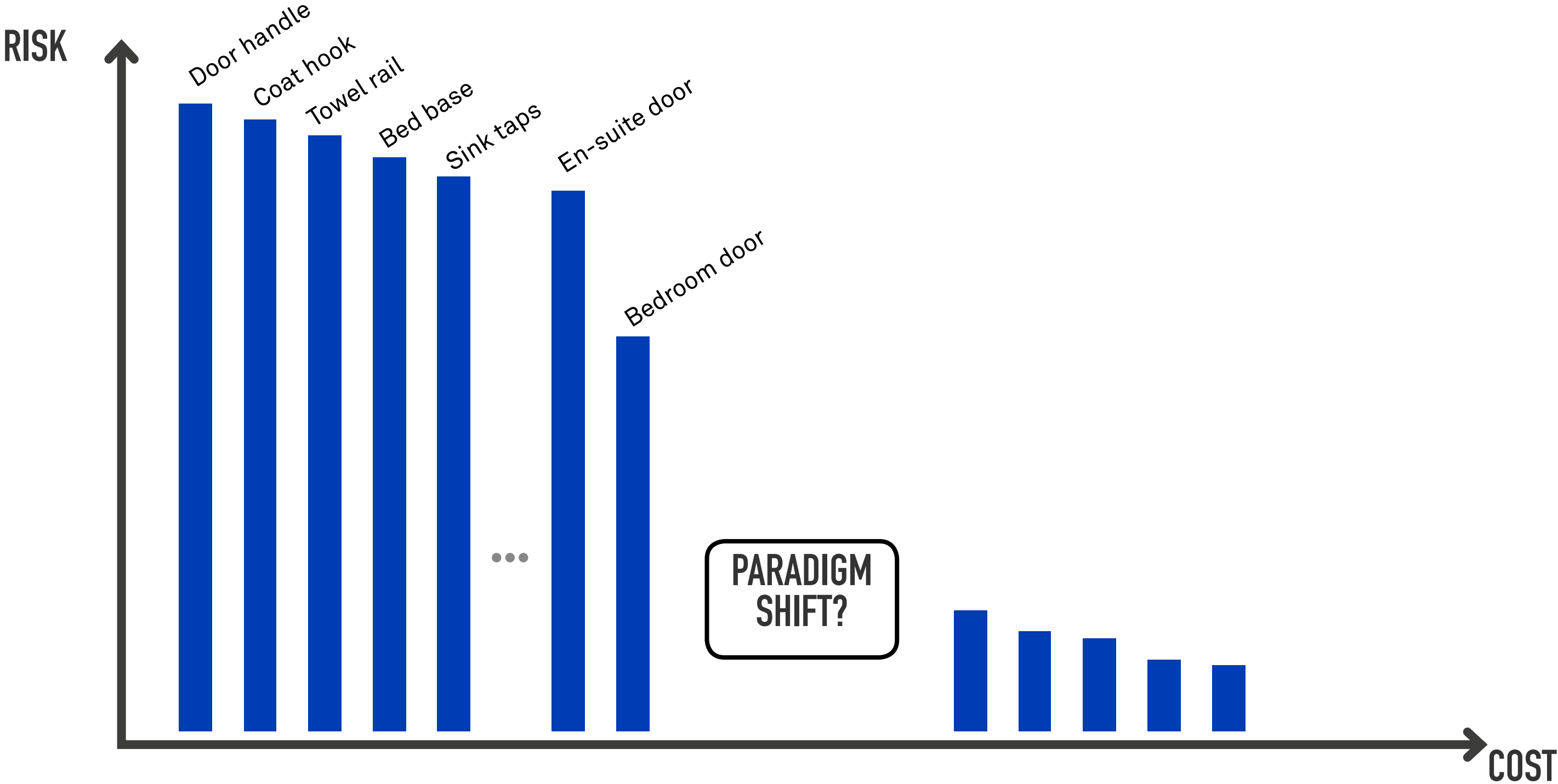
**91% OCCUR UNDER INTERMITTENT OBSERVATIONS**

# WHERE IT STARTED

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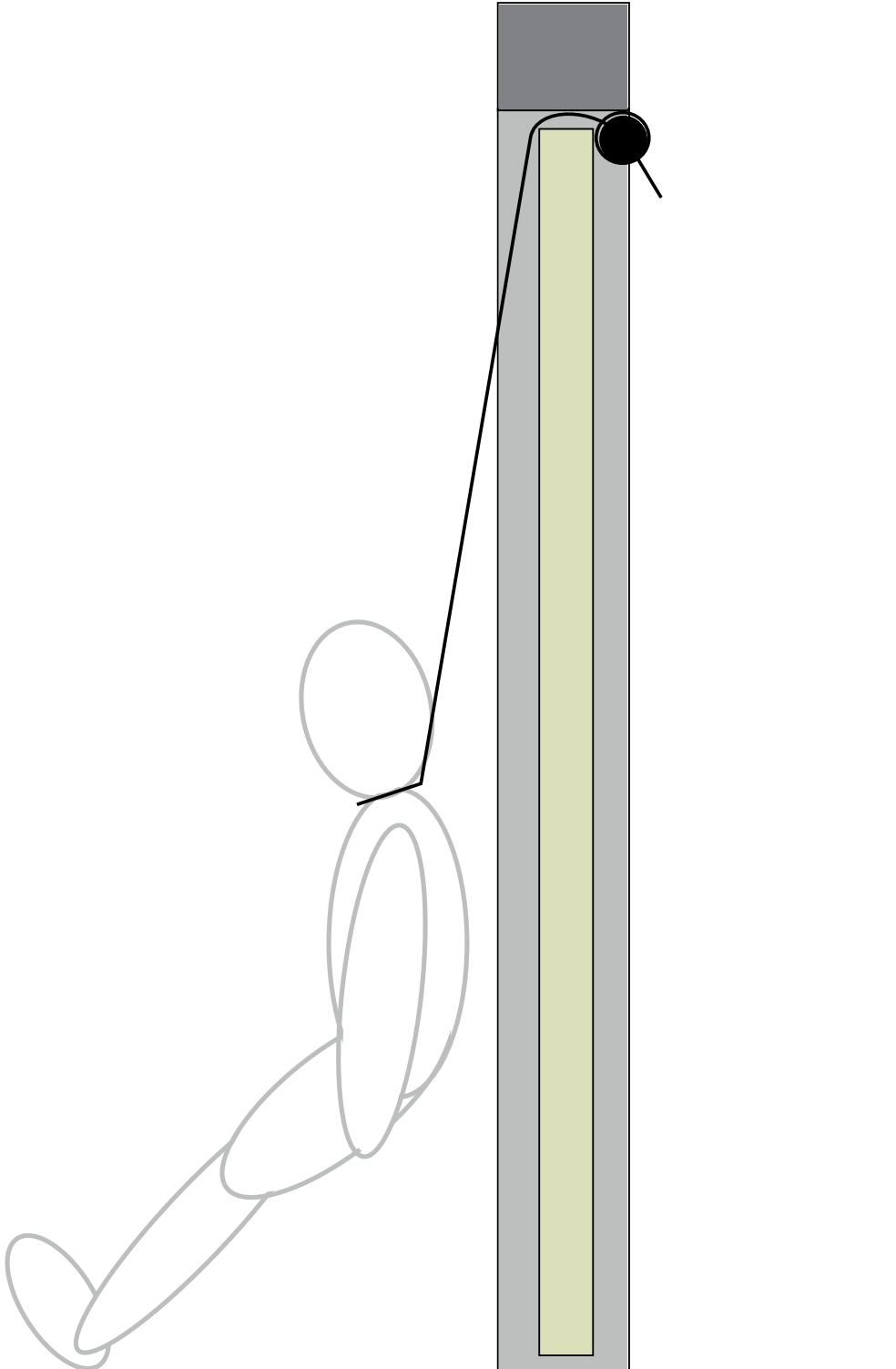


# WHY THE FOCUS ON DOORS?

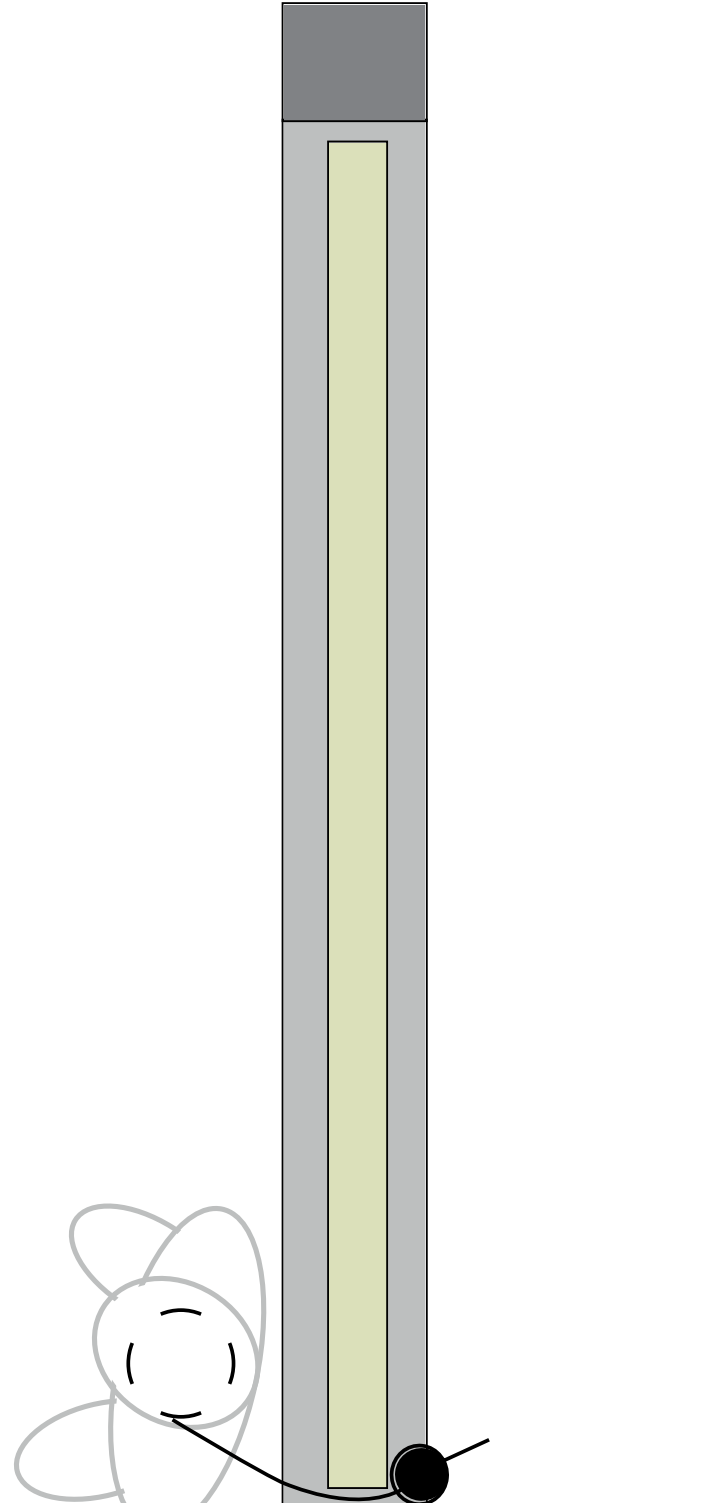




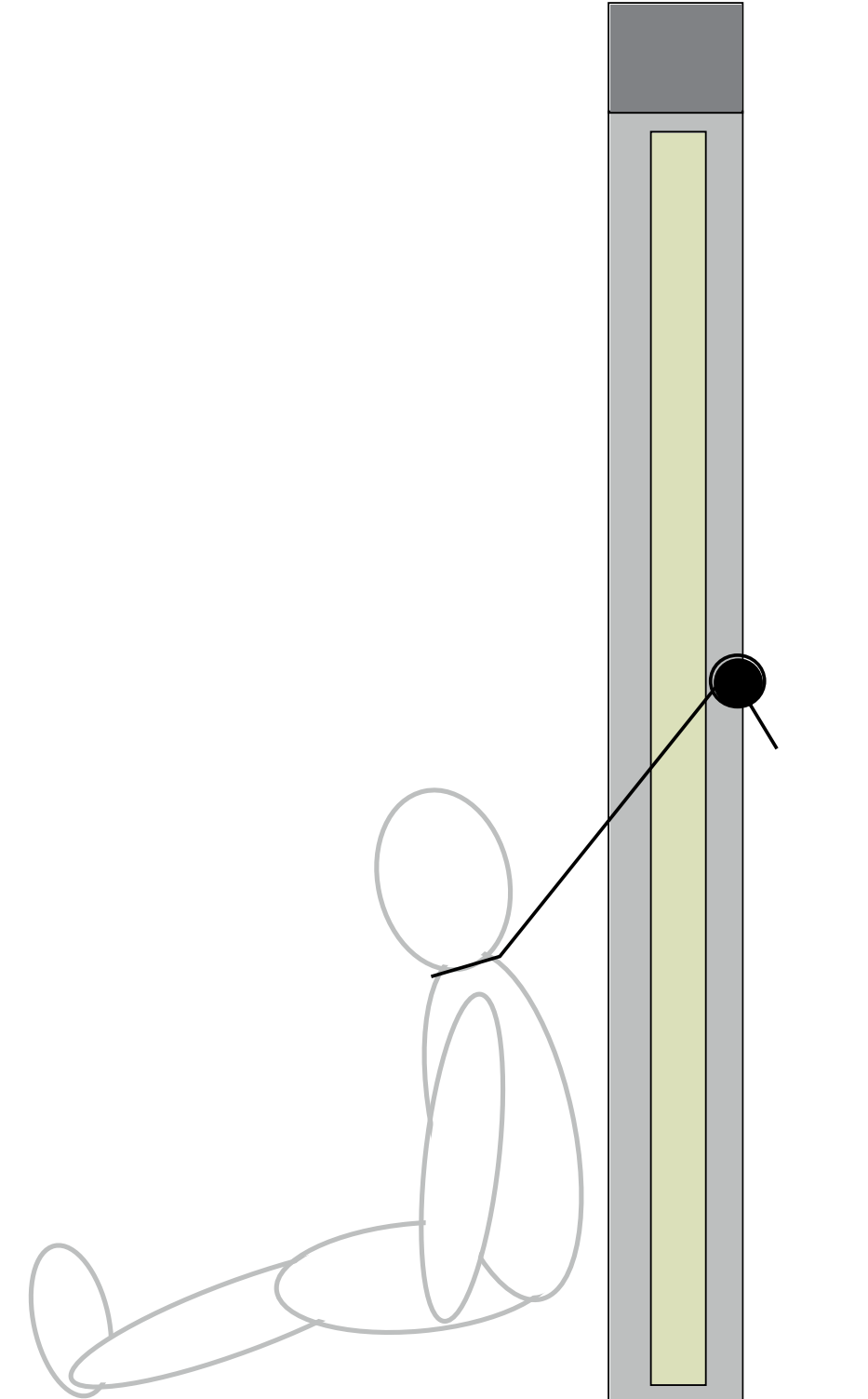
# UNDERSTANDING THE CHALLENGE



TOP OF DOOR



BOTTOM OF DOOR



DOOR LATCH

**ELIMINATE**



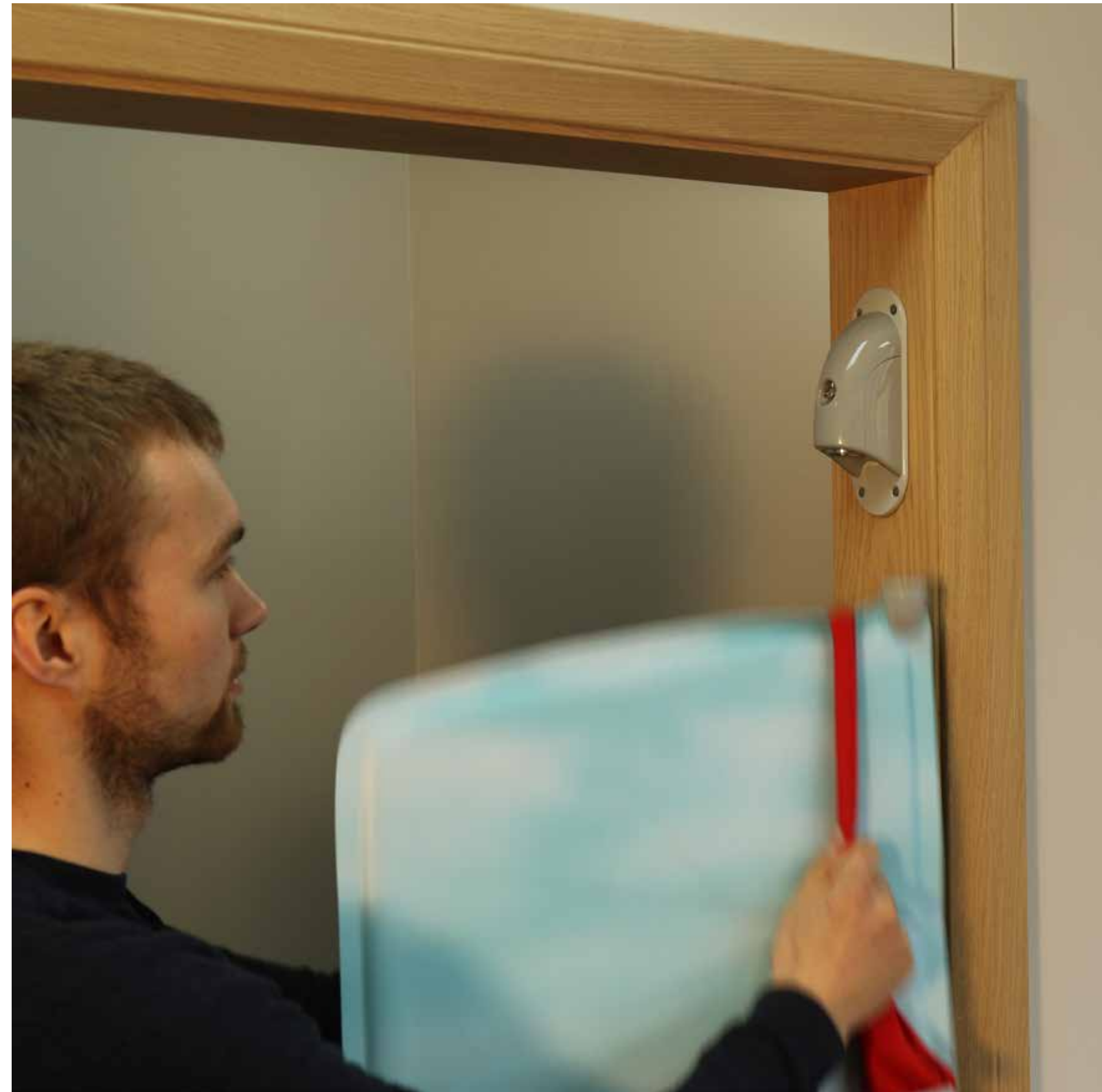
# TARGET ZERO: ELIMINATE

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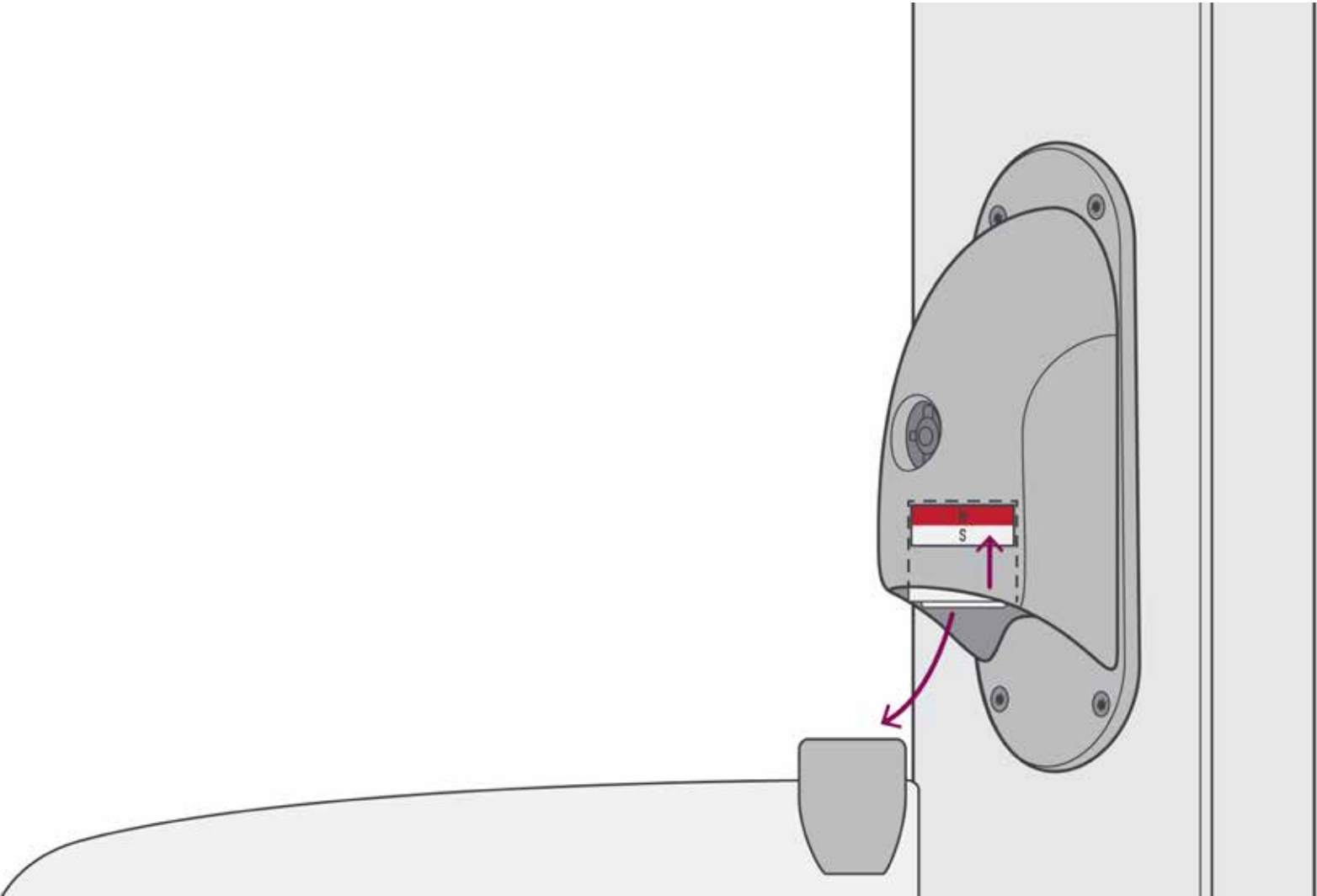
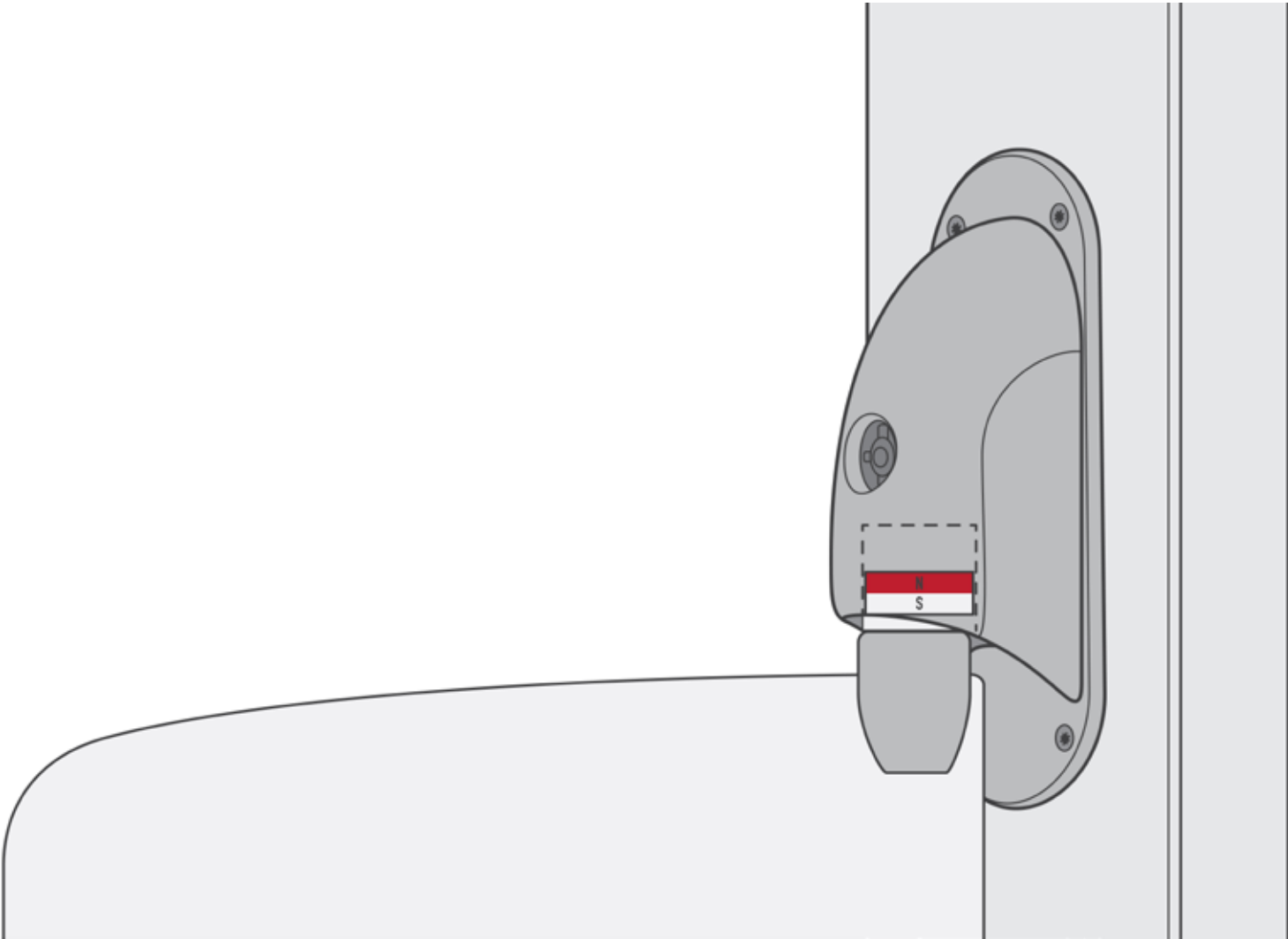
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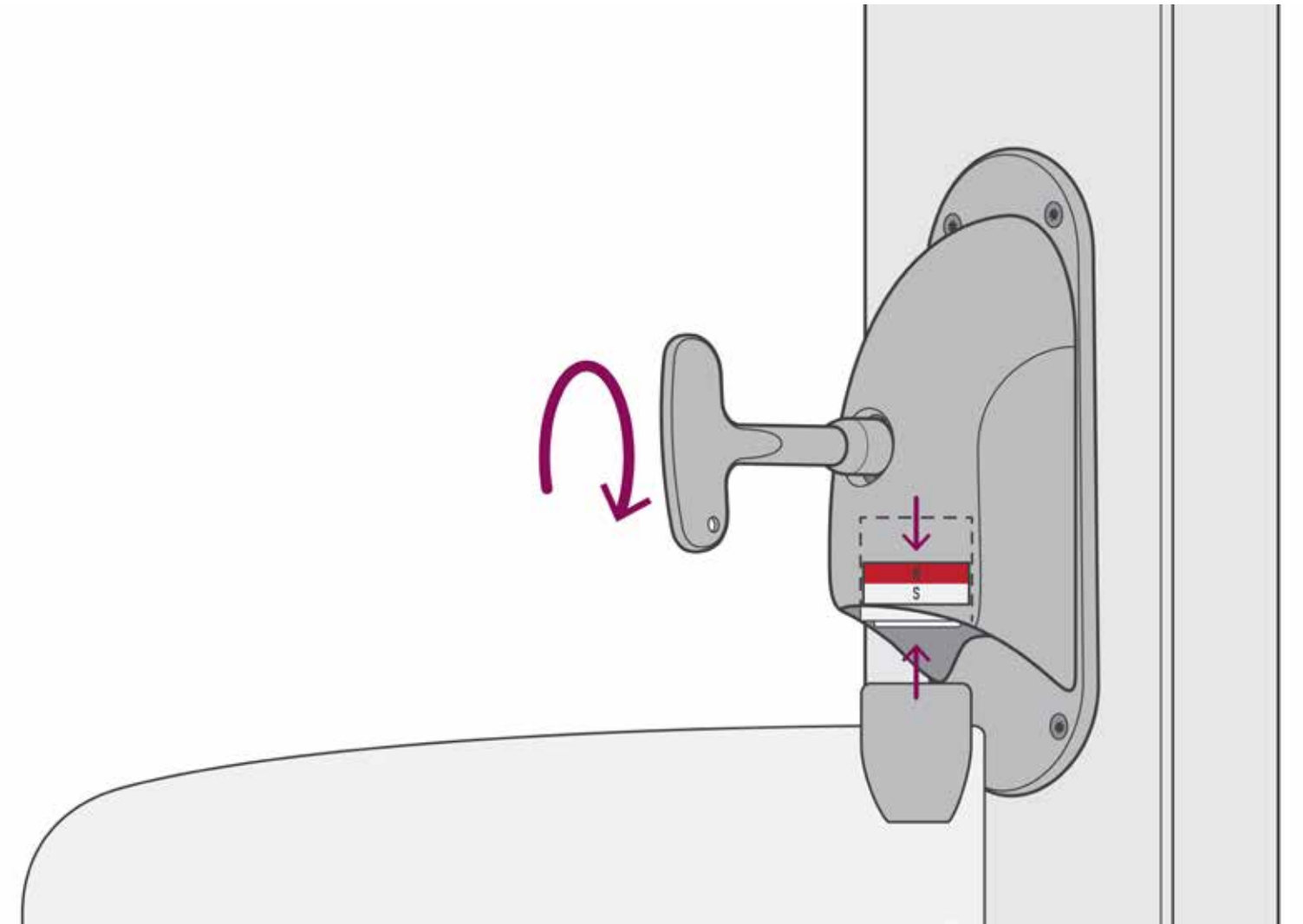
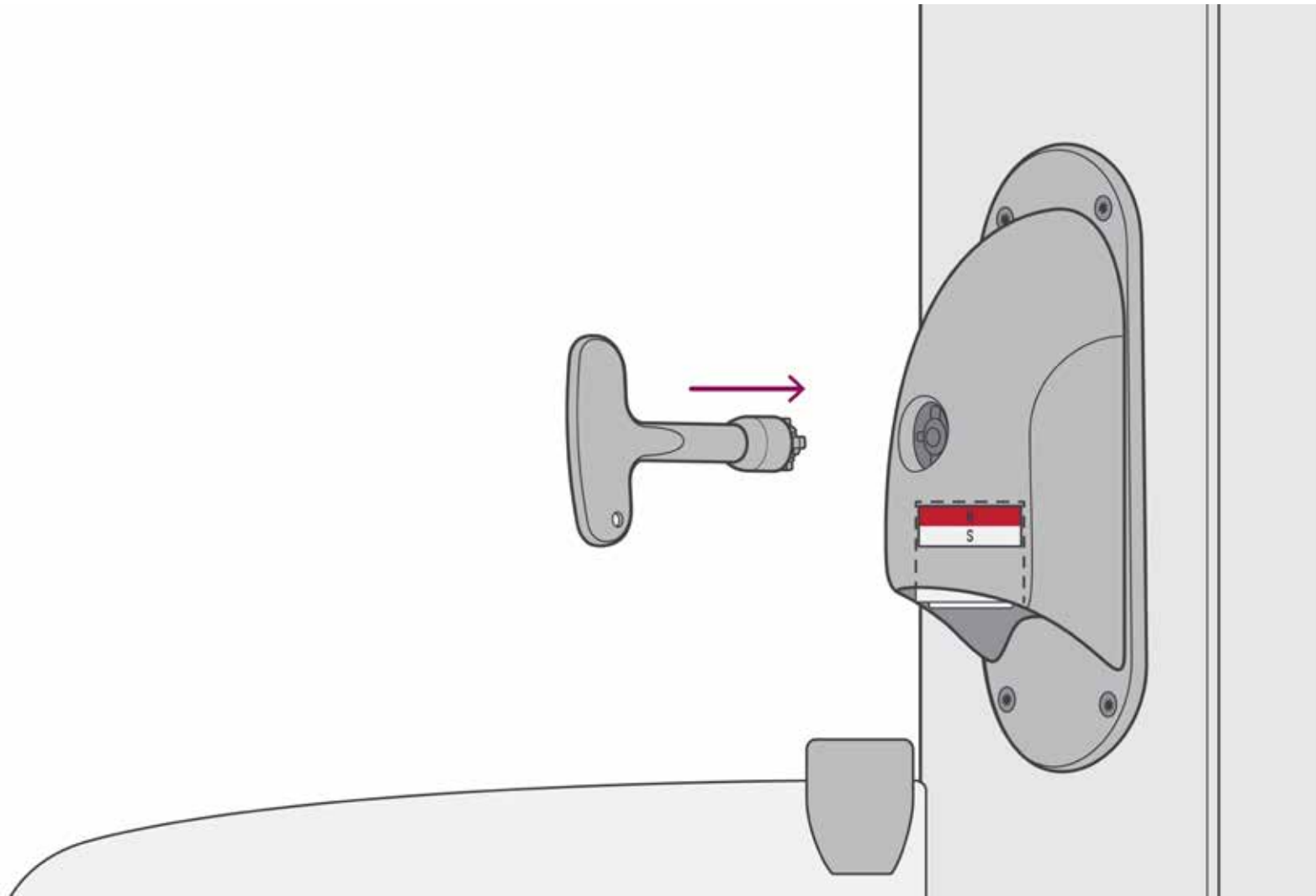
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**ALERT**

# TARGET ZERO: ALERT

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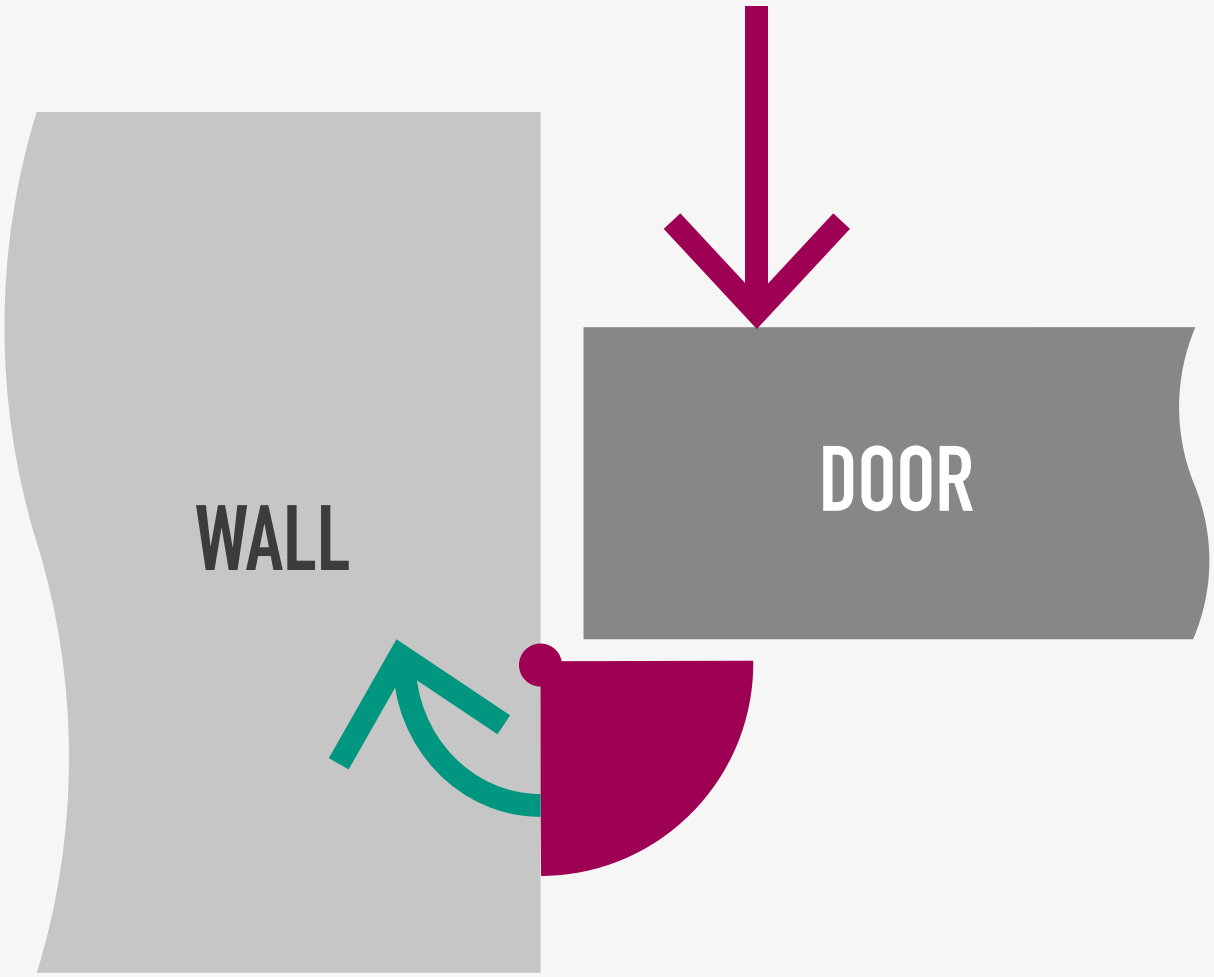
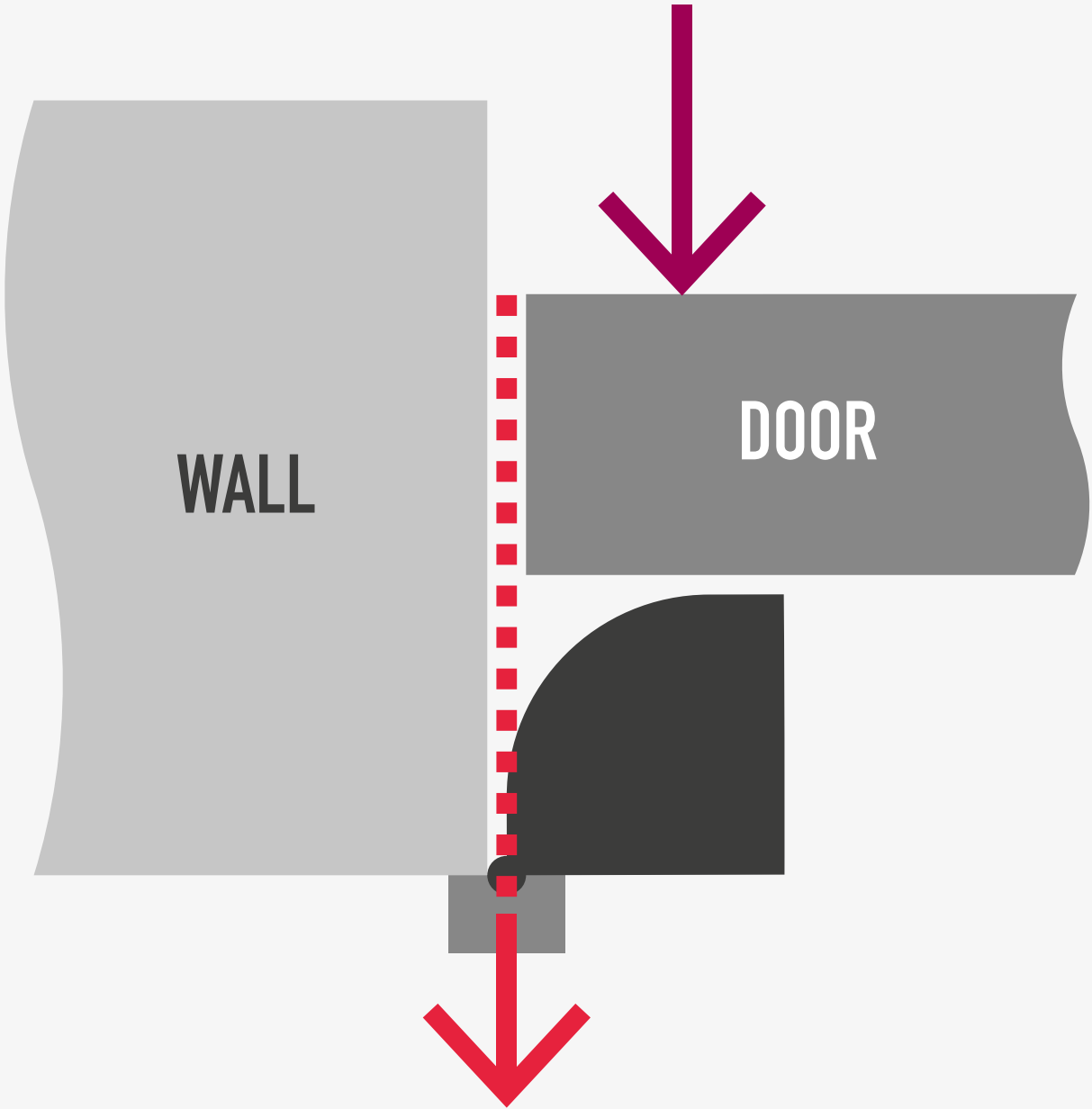
**OVERCOME**

# TARGET ZERO: OVERCOME

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**THANK YOU**

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**TO LEARN MORE VISIT**

**[shp.help/zero](https://shp.help/zero)**