



# Tutela Press Kit

Company Information

**TUTELA** 

# Company Information

Tutela crowdsources anonymous statistics from millions of devices every day to inform the mobile industry and improve the world's mobile internet.

- Founded in 2013
- Headquarters in Victoria, BC, Canada and London, England
- Leadership and investor info: <https://www.tutela.com/about-us/>

## Short Company Description

Tutela crowdsources anonymous network, usage and performance data from app developers who run Tutela's software in the background of popular mobile applications. Tutela then transforms that data into web-based dashboards and reports that give network operators a direct look at how they can improve the customers' mobile network experience.

## Long Company Description

All modern businesses depend on accurate data to make informed decisions. This is especially true for mobile carriers and network operators who are eager to gain a better understanding of their customers' network experience.

Quality of service (QoS) data (such as usage and signal strength) can help drive network investment, operations and marketing strategies. But what's the best way to collect that information?

Drive testing is a common QoS data collection method that captures some field data. However, this approach is restrictively expensive and doesn't often provide adequate information. To gain a true view of how networks are performing, carriers and network operators must rely on data is collected from consumer devices.

Tutela has developed a unique solution to meet this need. They crowdsource anonymous network, usage and performance data from app developers who run Tutela's software in the background of popular mobile applications.

Tutela aggregates the raw data from across the globe, held securely on their cloud-based database and analytics platform. They process that data into web-based dashboards and reports, delivering insights that are actionable today.

This gives the world's leading mobile companies the information they need to improve the world's mobile internet while future-proofing their business strategy.

## Contact Tutela

### Social Media

**Twitter:** <https://twitter.com/TutelaTech>

**Facebook:** <https://www.facebook.com/tutelatechnologies/>

**LinkedIn:** <https://www.linkedin.com/company/tutela-technologies>

### General Info

**Web:** [tutela.com](http://tutela.com)

**Tel:** +1 (855) 6-TUTELA

**Email:** [info@tutela.com](mailto:info@tutela.com)

### Sales

**Tel:** +1 (855) 6-TUTELA Ext. 1

**Email:** [sales@tutela.com](mailto:sales@tutela.com)

### Technical Support

**Tel:** +1 (855) 6-TUTELA Ext. 3

**Email:** [support@tutela.com](mailto:support@tutela.com)