



CASE STUDY

Kelley-Ross Consolidates Information to Produce More Comprehensive Reports with BizInsight

CHALLENGES



- Critical business data scattered across multiple databases
- Getting to the data and creating reports was a very manual, tedious process
- Report building was time consuming and prone to errors

SOLUTION

The need to make important business decisions based on comparative data from multiple sources led Kelley-Ross to join the early stages of the BizInsight beta program and maintain their participation right on through the official market release. Now, using BizInsight's functions to load data into memory and deliver very granular results in lists, pivot tables and SuperFunctions, Kelley-Ross is able to access information from a multitude of databases all within Excel. With a level of access to data the company has never had before combined with the powerful capabilities of BizInsight, Kelley-Ross is able to create real-time, interactive reports across different databases.

Kelley-Ross has been using BizInsight for Sage since 2013. According to Brian Beach, utilizing the drilldown tool and being able to see the details behind the numbers has been a huge help. In addition, consolidating information for a comprehensive view is no longer an issue as they are now capable of getting to all the data and answering many of their own questions.

"The ability to view all my data completely within Excel is a tremendous time saver. I can compare different data and transactions from different stores without having to connect to five different databases to find just one answer."

- **Brian Beach**, Vice President, Kelley-Ross

RESULTS



- Multiple data sources linked together for fast, accurate data retrieval
- Able to easily create interactive reports and answer questions
- Can compare various transactions from different stores without having to connect to a multitude of databases

