

CASE STUDY

Klüber Lubrication Finds the Missing Pieces of the Puzzle with BizInsight and BizBroadcast

CHALLENGES



- Simplifying the sales commission monthly statement process
- Consolidating and reducing the number of manual reports being generated daily
- Report and email automation
- Ability to make changes within their ERP system and provide expanded reports with drilldowns

SOLUTION

The company struggled with creating, customizing and distributing daily and monthly reports, Floyd said. The reporting process alone included several employees and was very laborious. Adding another level of complexity was emailing the correct reports to numerous managers and sales reps. They needed a behind-the-scenes integrated software solution that utilized their existing infrastructure, was user-friendly and eased the reporting process. In essence, they were missing several pieces of the reporting puzzle - and found those pieces with BizInsight and BizBroadcast.

Klüber Lubrication has been using BizInsight since 2012 and BizBroadcast since 2013. Since implementing the BizNet solutions the company has significantly reduced report generation times and freed up staff. With BizBroadcast, Klüber can automate routine tasks like sending reports to multiple people without work interruption. Having the ability to automate reports and reduce email activity to one-click sharing has had such a positive impact on the company that Floyd says the BizNet solution is the most user-friendly financial tool he has ever used.

“By using BizBroadcast I am confident that I am sending out the correct reports to the correct people, on time, every time.”

- **Travis Floyd**, Controlling Manager Klüber Lubrication NA LP

RESULTS



- Significantly reduced email distribution times
- Provided immediate access to automated reporting and email scheduling keeping staff focused on other activities
- Eliminated potential human mathematical errors
- Automatically generates and saves month end subsidiary ledgers
- Ability to obtain critical exchange rates directly from Xrates.com and provide real-time updates