



CASE STUDY

Litehouse Foods Pours on the Analytics with BizInsight Reports

CHALLENGES



- Needed to replace FRx
- Limited visibility into customer and product line profitability
- The process to generate new reports took too long

SOLUTION

Today, the 500+ employee-owners of Litehouse produce an estimated 250 products that stock the shelves and refrigerated cases of retailers throughout the world. As Litehouse was charting new territories, their FRx reporting solution was stuck in the GL Chart of Accounts. “In the last two or three years we have really felt hindered by the reporting software that we’ve been utilizing,” says Charity Hegel, Director of Finance. “We needed a solution that goes beyond the very structured FRx reports in order to better run and manage our business.”

To solve this problem, Litehouse implemented BizInsight in 2012 and ran it parallel with FRx through the first quarter of 2013. “One of the things that’s been really exciting for us is the ability to have our GL-based data sit alongside any other data source we want,” says Derek Christensen, Director of Information Technology, adding that he sees BizInsight as a platform to access multiple data sources. “We’ve got everything from shop floor databases to quality databases in addition to the GL, AR, and AP modules. We want to make sure they have all the data available in the same tool.”

“BizInsight allows me to develop my team into analysts vs. report writers.”

- **Charity Hegel**, Director of Finance, Litehouse Foods

RESULTS



- Flexibility to extend results reporting beyond GL chart of accounts
- Less time writing reports; more time analyzing the results
- Greatly improved analytics into the “numbers behind the numbers”
- The creation of 20 high-priority dynamic reports in BizInsight

