



CASE STUDY

Miramar Labs Finds Reporting Efficiency with BizNet Products

CHALLENGES



- High volume reporting environment
- Need to generate many unique reports
- Desire for a specific reporting system
- Reports need to be timely and accurate

SOLUTION

With their previous ERP solution, the reporting process was less than helpful — delivering an overall counterproductive, unattractive and frustrating experience. Employees would consistently spend days working to produce final reports and budgets. By the time the information was ready for analysis, it was already outdated. With BizInsight, commission reports could now be created in one Excel workbook and provided to the entire sales team. Using BizBroadcast, sales reports were distributed to each team member with a single click. Multiple Excel sheets with individualized reports shared privately without having to duplicate efforts to separate into multiple workbooks for multiple recipients.

Miramar Labs saw an immediate improvement in their process-- saving a full day of manpower on a monthly basis compared to the previous method of hard coding. Processing and sharing reports utilizing BizNet Software solutions saved time and addressed many historical challenges. Their Excel spreadsheets are now more user-friendly and easier to analyze with “drill-down” capabilities. By shortening the report turnaround, executives are using data much closer to real-time to make strategic and effective business decisions. Balance sheets, income statements and department expense reports are now built and utilized more efficiently, allowing Miramar to focus more on serving customers.

“Access to timely and accurate information is critical to running a successful operation. BizNet’s Excel solutions have made a tremendous difference in the way we do business. We’ve saved time, money and resources, and our data is far more useful because of the efficient report turnaround.”

- **Joan Caldwell**, Corporate Controller Miramar Labs

RESULTS



- Supports highly complex / high volume reporting environment
- Significantly reduces report development and distribution, saving over one day of report generation
- Reports generated and distributed inside one system
- Cost efficient and simplified learning curve solution compared to alternatives

