



CASE STUDY

Synsor (Premier Fixtures) Finds Perfect Solution with BizInsight

CHALLENGES



- Current reporting process had corruption issues
- Reporting was difficult and each month they dreaded the process
- Having to recreate reports
- Creating and customizing reports was very time consuming

SOLUTION

Before BizInsight, financial reporting from the ERP was an unstable and very time-consuming process, said Dana Petri, Chief Financial Officer. With millions of dollars of revenue at stake, the company needed to find a financial reporting software solution to replace what it was currently using. For many years, Synsor (now Premier Fixtures) had used the same reporting software that was included with its manufacturing ERP. Petri suspected the reporting package was the source of data corruption issues. She also said it was limited and not at all user-friendly, noting that she and her team struggled with the hours it took to produce a single report, feared they would lose their work and would have to eventually start over.

“The reality is that everybody – but particularly finance people – want to be in Microsoft Excel,” Petri said, adding that she searched the Internet, asked her peers and finally polled the ERP’s LinkedIn User Group. The response was overwhelming: BizInsight from BizNet Software. Synsor is now using multiple licenses including BizBroadcast for report distribution.

“BizInsight was a life saver. It’s very flexible, easy to use and makes financial reporting fun!”

- Dana Petri, Chief Financial Officer (Formerly Synsor)

RESULTS



- Flexibility to extend results reporting beyond GL chart of accounts
- Less time writing reports; more time analyzing the results
- Greatly improved analytics into the “numbers behind the numbers”
- The creation of 20 high-priority dynamic reports in BizInsight

