

CASE STUDY

The Radcliff Company Leverages BizInsight to Enhance Analytics

CHALLENGES



- The need to replace FRx
- High volume reporting environment
- Limited integration between legacy reporting system and accounting system
- Lean staff with little time to devote to learning a new reporting system

SOLUTION

The Radcliff Company is an accounting firm acting as the de facto accounting department for 18 different companies, which in turn owns a total of 70 restaurants and three real estate holding companies. Producing up to a 100 financial reports each month with data from multiple sources, the ability to quickly implement and seamlessly utilize a financial reporting system was crucial to Radcliff. “It’s a matter of efficiency and the ability to do more reports and analysis in the same amount of time with fewer people.” With that Duane Hill, CFO of Radcliff summarized.

Radcliff uses TRAVERSE an accounting software from Open Systems. Built inside of Excel, BizInsight integrates with TRAVERSE to provide Radcliff with real-time connectivity to all its data making it easier, intuitive and faster to create and distribute reports. “As a user of Excel without any formal training, using BizInsight has been painless,” says Hill. “With a single key-stroke I can import whatever sets of data I need from TRAVERSE into Excel and it creates the report. Reports that used to take hours to create, can now be generated in minutes.”

“With BizInsight we’re able to ask why and drill down into the data to find the answer.”

- **Duane Hill**, Chief Financial Officer, The Radcliff Company

RESULTS



- Highly intuitive system that’s native to Excel
- Eliminates manual processes and reduces report generation times
- Supports highly complex, high volume reporting environment
- Fully operational after a two hour remote implementation and two hours of training