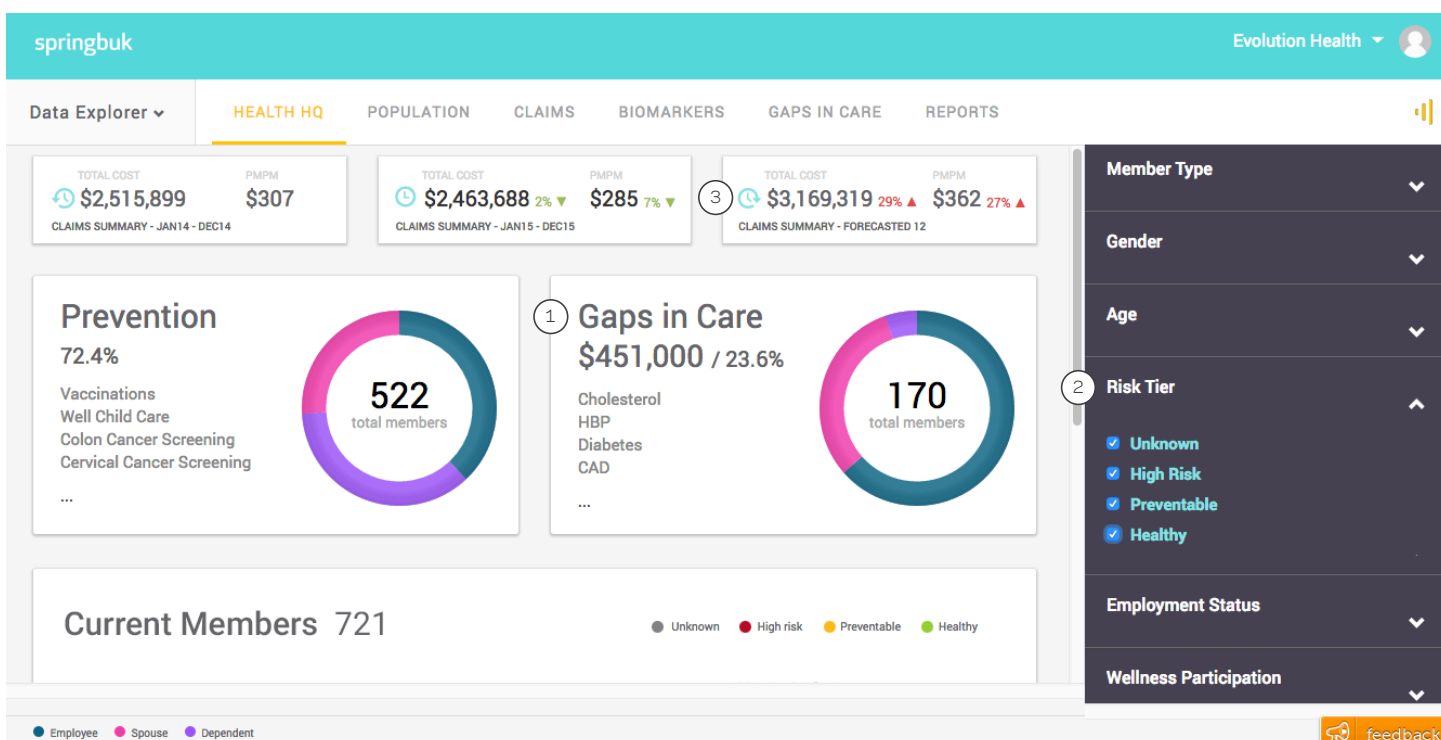


Identify and Drive Results in Your Population

Why Employers Need a Health Intelligence Platform

Today's employer faces two certainties: healthcare costs are rising and it's nearly impossible to optimize preventive dollars. With growing pressure to deliver results, the real challenge is unifying data to identify and measure health strategies.

Solving a modern day problem requires a modern day tool. Spreadsheets, queries and legacy technologies built to look backward result in missed savings opportunities, heightened risk and inaccurate reporting. Today's Health Intelligence Platforms help employers identify immediate savings opportunities, engage the right members and predict future spending.



① Identify

With data in one place, identify immediate savings. Drill-down by disease state, member type, and more to target engagement and close tomorrow's cost drivers.

② Engage

Budgets are limited, but your ability to target engagement is not. With key cost drivers identified, tailor strategies to members with the greatest impact.

③ Predict

Imagine predicting future spending on high-cost claimants with certainty. With forward-looking accuracy, you can model plans and program recommendations with confidence.



Customer Results

18% reduction in large employer medical spend

\$1.2M in healthcare savings

0% increase in mid-size employer medical spend

100% increase in engagement

Why Springbuk?



Employer Expertise

Our unmatched expertise with over 8,000 employers arms you with a tool that is ahead of industry standards.



360° View of Population

With a complete view of the employee, spouse and dependent, you can optimize programs.



Broker & Vendor Friendly

With intelligence and data in a single place, Springbuk supports the entire health management team.



Gaps in Care

Springbuk helps you identify and close "gaps" in compliance and care to save immediate dollars.



Reporting

Financial, health status and risk stratification are just a few of the customized, real-time reports in Springbuk.



Secure & Compliant

Our HIPAA compliant and cloud-based platform eliminates the burden of managing paper and files.

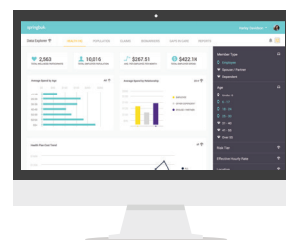


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