

VillageMD Brings its Proven Model of Primary Care to Home-Based Healthcare with Village@Home

Home health care and industry payer expert Gary Jacobs to lead Village@Home to revitalize the growing in-home care market to drive greater value

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CHICAGO—(BUSINESS WIRE)—VillageMD, a national provider of primary care, announces today that it is bringing its proven primary care platform to home-based healthcare given the rapid demand for more efficient, quality and cost-effective care for seniors and high-risk patients. Village@Home's delivery model offers greater coordinated and convenient care, and more enhanced patient and physician satisfaction, leading to improved outcomes and lower costs. In-home health care and managed care expert Gary Jacobs has joined VillageMD to lead and accelerate the expansion of Village@Home to physician groups, hospital systems and health plans nationwide.

"Primary care in the home is more patient-centric than traditional home health programs, acting as an extension of the primary care provider's office to meet patients where they are most comfortable. Village@Home's integrative primary care model is transforming the delivery of home care to better serve home-bound and complex patients," said Gary Jacobs, president, Village@Home, VillageMD. "I'm excited to help lead VillageMD's charge to revitalize in-home care so every patient can access the kind of care they need and the compassion they deserve in the comfort of their home."

The Village@Home model is an extension of the physician-led, team-based platform developed by VillageMD, which has demonstrated significant improvements in clinical outcomes and cost in all patient populations. Village@Home offers complete primary care services across a continuum of clinical needs, from wellness and quality documentation to the management of transitional care and complex medical needs, including chronic and progressive diseases.

Village@Home's interdisciplinary team includes physicians or advanced practice providers, pharmacists, behavioralists and dieticians to address medical, mental health and lifestyle needs. Providers offer urgent care visits along with well-visits to help avoid hospitalizations. Clinicians are also trained to preemptively manage and intervene in chronic conditions to reduce the potential for an unnecessary and costly medical service or hospitalization. The patient is managed by a dedicated care team that builds trust, enhances the patient experience, and leads to greater treatment adherence and improved health.

"Village@Home's primary care approach is designed to adapt to a patient's clinical needs over time and progression of disease, which is essential for successful home-based care," said Clive Fields, MD., co-founder and chief medical officer, VillageMD, and recently named the 2018 Family Physician Executive of the Year by the American Academy of Family Physicians. "Village@Home engages the patient, caregiver and primary care team collaboratively to help implement coordinated, individualized care plans to improve clinical outcomes and affordability, and achieve higher-value health care."

VillageMD launched the Village@Home program in 2014 and has since achieved significant improvements in patient quality and total cost of care. Village@Home patients are seen 3 to 6 times more frequently than most Medicare patients and experience a 50 percent reduction in acute admissions. Health care industry influencer Ezekiel Emanuel, MD, called Village@Home a transformative home delivery model in his latest book, "Prescription for the Future."

"With Gary on board, we can more quickly expand our at-home business and help deliver care that extends beyond the physician's office and into the home and community, which is essential to making a difference in the lives of patients with all types of needs," said Tim Barry, chief executive officer, VillageMD. "At VillageMD, we know primary care is the most effective and efficient way to manage health over time. We look forward to continuing to provide the resources, tools and innovation to help bring primary care back to the forefront of the American health care system."

VillageMD has grown to include more than 2,500 physicians across eight markets, and is responsible for approximately 500,000 lives and \$2.8 billion in health care spending.

About VillageMD:

VillageMD is a leading provider of healthcare for organizations moving toward a primary care-led, high-value clinical model. The VillageMD solution provides the tools, technology, operations, and staffing support needed for physicians to drive the highest quality clinical results across a population. VillageMD works with physician groups, independent practice associations, and health systems to improve quality, deliver a first-rate patient experience, and lower costs in the communities they serve.