

Weekly Pulse Briefing.

gloo

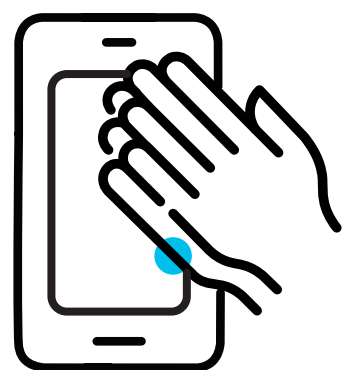
MAY 8, 2020

95% of people who have requested help in the Community Services Directory have asked for online counseling.

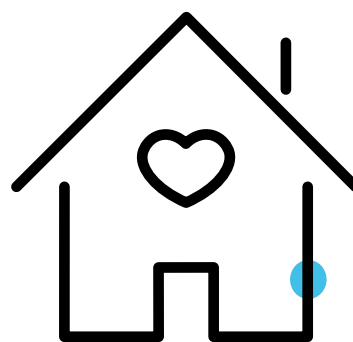
Other top requested resources:



Food
Services



Prayer by
Phone or Video



Recovery
Services

Pastors lean towards returning to in-person services with masks instead of waiting until protective measures are not required.

57% Have congregants attend a physical gathering in a mask

43% Have congregants worship “mask free” at home

What Churches Are Doing This Week

“Recently, we mobilized a small army of volunteers to reach out to everyone. We developed three teams to meet the needs at this time and each one is growing. This week we are re-deploying the People Check-In with custom questions geared towards Bible engagement and net promoter scores—amongst other things.”

- Bethel Church

We asked recovery and mental health professionals about the state of mental health, during COVID. Here's what they said:

49% of the leaders polled see the **wellness of their clients declining** in the context of COVID-19.

Fewer people are seeking treatment for mental health issues during COVID (nearly 2 out of 3 leaders reported a decrease in admissions/intakes in the past week).

[See Full Results](#)

*210 preofessionals reporting

The Weekly Pulse Briefing offers a selection of data and insight “must reads” compiled by a panel of data analysts, sourced from Barna’s Pastor Poll, Weekly People Check-In, and Leader Check-In conducted by churches and church networks and powered by Gloo technologies. *This week’s brief includes data collected from the new [Director Poll](#) conducted by recovery and behavioral health professionals. This data is considered to be a convenience sample due to the nature of the collection mechanism. Data reflects last update on Thursday, May 7, 2020 at 7 a.m. MST.

Top Answers to New Pastor Poll Questions This Week

- 1 As restrictions are lifted, which best describes your congregants' attitudes toward returning to church? **They will return quickly if we put the right precautions in place (43%)**
- 2 Some communities will require all church attendees to wear a protective face mask. Which would you rather implement? **Have congregants attend a physical gathering in a mask (57%)**
- 3 Which of the following BEST SIGNALS it is time for you to open in-person worship at the church? **Social distancing guidelines have been relaxed (23%)**
- 4 Would your church hold services if you had to check every person's temperature as they entered the building? **Not sure (38%)**
- 5 To the best of your knowledge, what proportion of your congregation is ready to begin in-person worship services again? **A majority/60%-79% (24%)**
- 6 Which spiritual fruit has been the most difficult for you personally to maintain throughout the COVID-19 crisis? **Patience (30%)**
- 7 How did last week's giving compare to typical (in-person) Sunday giving? **It was about the same /similar to an average pre-COVID-19 week (38%)**

[See Full Results](#)

*119 U.S. Pastors recorded at time of reporting

NEW

Learn How Congregants Feel About Returning to Church With a New Check-In

Churches can now use the Returning to Church Check-In to better understand the sentiments of church congregants and leaders regarding the prospect of returning to regular, in-person church services. Learn more about their attitudes, willingness to observe precautions, and eagerness to return to church as normal.

[Get Started](#)

HIGHLIGHTS

Community Leader Check-in

Most community leaders report maintaining a **sense of peace** during difficult times (*68% selected 8-10 out of a 1-10 scale with 10=strongly agree*).

45% of community leaders report feeling **somewhat to extremely isolated**.

48% of community leaders report that they *agree strongly or somewhat agree* that they are **well prepared to respond** to the needs of the community.

*224 community leaders reporting