

# Credo Online Reference Service

## Smart Research Starts Here

Reference is the foundation of research.

### CREDO ONLINE REFERENCE SERVICE HELPS YOU TO:

- 1 Enhance students' research experience through access to authoritative, curated reference content and a one-stop exploratory search platform
- 2 Promote usage of all of your library's trusted resources with easy linkages
- 3 Make the transition from print to e-reference without creating silos of content
- 4 Identify quality resources to support specific disciplines, majors, and degree programs



### WHAT DO LIBRARIES LOVE ABOUT CREDO ONLINE REFERENCE SERVICE?

**AUTHORITATIVE CONTENT:** Credo offers thousands of award-winning and foundational e-reference titles from multiple publishers across all disciplines.

**ONE-STOP SEARCH:** Credo's discovery layer features a patented algorithm to deliver search results from the Core Collection as well as from your other reference databases, journal collections, and online catalog.

**CURATED STARTING POINT FOR RESEARCH:** Credo Topic Pages cover 11,000+ topics and bring together the best your library has to offer on a topic.

### UNIQUE EXPLORATORY SEARCH FEATURES:

Credo's Topic Pages and Mind Maps are an invaluable resource to structure the search experience and free up reference desk staff from simple and routine library instruction.

**ROBUST MULTIMEDIA:** Academic Core alone includes 1,100+ reference videos, nearly 300,000 high-resolution art images, and thousands of additional images across all subject areas.

**USAGE ANALYTICS:** We offer 100% transparency on usage. In fact, the Credo team is available to support your reference staff and ensure widespread adoption of our solution in your library.

## ACADEMIC CORE:

### A Reference Collection Curated for College and University Libraries

The Academic Core Collection is curated to address the primary disciplines of Higher Education, including Arts, Humanities, Social Sciences, and STEM. With an emphasis on providing students with the reference tools they need to perform research at any level of study, the Choice OAT award-winning Academic Core is as diverse as it is in-depth. Thoughtfully curated content is recognized by top sources, such as Choice Outstanding Academic Titles, Recommended College List, RUSA, Doody's Core Titles, Booklist Editor's Choice, Library Journal Best Reference, and many more.

With regular updates, this Collection includes over 650 titles with particular emphasis on subject encyclopedias and reference handbooks. Subject coverage is especially diverse and equipped to address all key disciplines. Academic Core – available for subscription – is the ultimate launching point for student research and a premier reference solution for all academic libraries.



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