



WINSTON-SALEM
STATE UNIVERSITY

In 2011, Winston Salem State University (WSSU) embarked on an initiative to embed its 7 student learning outcomes into General Education. This initiative is aligned with the institutional mission to help students build the critical thinking, writing, communications, reasoning, and related foundational skills needed for college and career success.

WSSU began using Credo's platform in 2016 to streamline the process of embedding and gathering data in order to support consistent foundational skills measurement and to provide supplementary instructional support in specific skill areas.

CHALLENGES:

- ✓ Measure 7 student learning outcomes across Gen Ed without major staffing costs for mapping and developing curriculum
- ✓ Allow faculty to create unique course assignments which link to common rubrics aligned to the AAC&U Value Rubrics
- ✓ Provide supplemental foundational skills instructional content to reduce faculty time spent developing new content

RESULTS:

- ✓ **Developed consistent learning outcomes measurement** across 150+ Gen Ed sections and 100 different instructors
- ✓ **Eliminated a workload equivalent to ~10 full-time staff** which would have been needed to complete manual skills mapping
- ✓ **Drastically reduced faculty time spent on the foundational skills curriculum** by providing supplemental instructional content on critical thinking, information literacy, written and oral communication, and quantitative reasoning
- ✓ **Engaged 45-50 faculty members in working groups** to support faculty-driven, consistent instruction and professional development

150+

Gen Ed Courses Aligned to
WSSU's Skills Framework

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The time and workload equivalent to

~10

full-time staff members saved
through automated skill mapping

Winston Salem State University, one of North Carolina's public historically black universities, offers 40 undergraduate majors and 10 graduate programs to a diverse student population of about 5,100 students.