



Farmer Referral Program – Frequently Asked Questions (FAQ)

1) Who is eligible to receive a reward for referring a new customer?

Current license holders of Farmer Pro, Farmer Pro Plus, the Annual Software Maintenance Plans, and Farmer Starter who are not a.) AGRI-TREND clients, b.) included in Corporate Licenses, or c.) using Farmer Pro, Farmer Pro Plus, or the Annual Software Maintenance Plan as part of a reseller-provided bundle or packages

2) Who is eligible to receive a reward for being referred by a current customer?

Any farmers who are not a.) current Trimble Ag Software customers, b.) AGRI-TREND clients, c.) included in Corporate Licenses, or d.) using Farmer Pro, Farmer Pro Plus, or the Annual Software Maintenance Plan as part of a reseller-provided bundle or packages

3) What does the referred person have to purchase to qualify for the reward? If I refer someone who does not end up becoming a customer, do I still get a reward?

- *The referred person must purchase Farmer Pro, Farmer Pro Plus, or the Annual Software Maintenance Plan to qualify for a license extension or free trial reward.*
- *The referred person must be qualified by our sales team for the referring person to receive a free Yeti thermos. See answer to #2 above for qualified referrals.*

4) How long is the Farmer Referral Program open?

- *The referred person must become a Trimble Ag Software customer by December 17, 2017 for either party to receive the license extension or free trial reward.*
- *The referred person must be qualified by our sales team by December 17, 2017 for the referring person to receive a free Yeti thermos.*

5) Can any level of license holder refer any level of license purchaser?

Yes. For example, a license holder of a Farmer Starter account could refer someone who purchases Farmer Pro. Both will receive the rewards as described in the table above.

6) Do the expiration dates of the add-on features like Premium Weather, Vehicle Connections and others also get extended?

Yes. The expiration dates of the optional features will be aligned with the expiration date of the base Farmer Pro or Farmer Pro Plus license.

7) Will referral forms completed after the purchase be honored?

No, the referral form on this page must be completed prior to the purchase.

8) Is there a limit for the number of people I can refer?

Nope! For example, if you are a Farmer Pro customer and three of your referrals purchase Farmer Pro, Farmer Pro Plus, or the Annual Software Maintenance Plan, they each would receive a one-month extension on their new license and you would receive a three-month extension to your Farmer Pro license. The Yeti thermos reward is one per referring person.