PLACESTER

Step 1: Login to your dashboard and select the + sign to add a new page

kw KELLERWILLIAMS.

Website powered by ▶ **PLACESTER**

| Sites | Marketing | Reporting | Leads | Listings | My Account |

View Live Site

Site Settings   Pages   Blog Posts   Agents   Testimonials   Areas

Pages (10) +

TITLE	NAME	STATUS		
About	about	publish	Edit	Remove
Blog	blog	publish	Edit	Remove
Contact	contact	publish	Edit	Remove
Listings Search	listings-search	publish	Edit	Remove
My Virtual Tours	my-virtual-tours	publish	Edit	Remove
Testimonials	testimonials	publish	Edit	Remove
Featured Listings	featured-listings	publish	Edit	Remove
Areas	areas	publish	Edit	Remove
231 Cattail Court Orlando, FL 32806	231-cattail-court-orlando-fl-32806	publish	Edit	Remove
My Work	my-work	publish	Edit	Remove

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Step 2: Select the "About Page" template and give your page a title. We used My Work in this example.

Page Content

Slug   site161406.myrealestateplatform.com/my-work

Template   About Page

Page Title   My Work

Page Content `<>` ¶ B I U ☰ ☰ ∞ 🖼 ▶

              ✔ Add this page to my menu

Step 3: Click on the bracket symbol on the left next to Page Content to bring up the HTML screen.

Page Content

Slug   site161406.myrealestateplatform.com/my-work

Template   About Page

Page Title   My W

Page Content `<>` ¶ B I U ☰ ☰ ∞ 🖼 ▶
              HTML

              ✔ Add this page to my menu
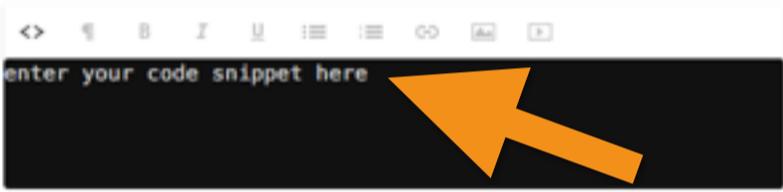
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Step 4: In the new black window, enter your code snippet and click Save
Gotcha moment: make sure the "Add this page to my menu" button is clicked under the content window.

Page Content

Slug   site161406.myrealestateplatform.com/my-work

Template   About Page ▾

Page Title My Work

Page Content   `<> ¶ B I U ≣ ≣ ⚭ ▦ ▶`
enter your code snippet here

✔ Add this page to my menu

Before adding a page consider checking the 'Pages' index under the Sites tab to see if there is one that suits your needs. The pages there already have content in them in an effort to make it easier for you to add content to your site.

If you are creating a new page and you want to add content yourself, select one of the pages under Templates to the left.

Having trouble? Email us at support@placester.com.

SEO

Meta Title

Meta Description

Search engines display 'meta' information in snippets on their results pages to help consumers understand what's on your page. Although there's no hard and fast rule, try to limit your Description to ~155 characters and your Title to ~55 characters.
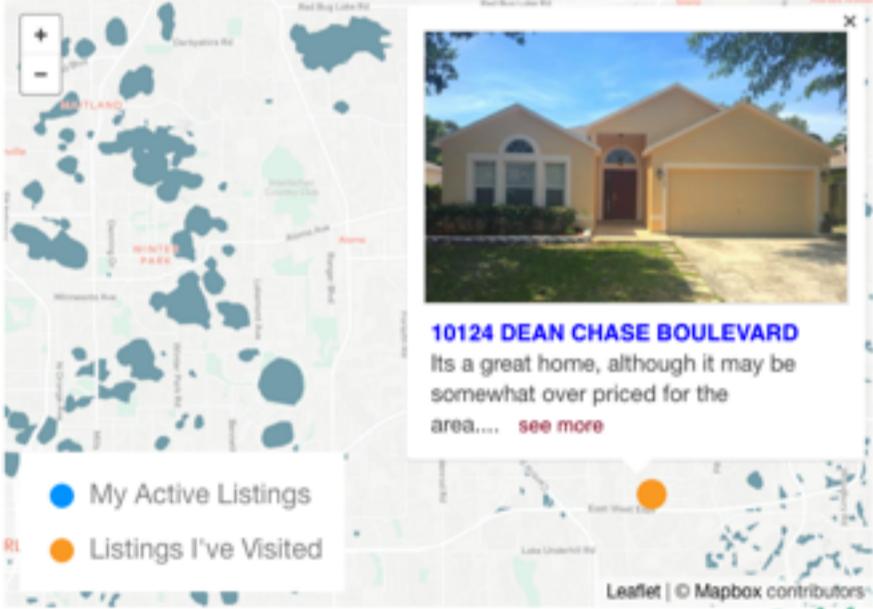
Save as Draft   Save

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Step 5: Congratulations! You now have a new page which exhibits where and how hard you work!