



2016 NAB Show Agenda:

8:30 AM: Welcome breakfast

9:00 - 9:30 AM: Opening Remarks -

Lorne Brown, President, SintecMedia

& John Clark, Executive Director, NAB

9:30 - 9:45 AM: Future of TV Panel - Peter Naylor, CRO, Hulu (Mod.); Chris Satchell, CPO, Comcast; Alex Wellen, CPR, CNN

9:45 - 10:05 AM: Data & Standards -

Tim Hanlon, Managing Director, FTI Consulting

10:05 - 10:40 AM: Roundtable Conversations

10:40 - 11:00 AM: Morning Break

11:00 - 11:30 AM: Audience Discussion &

Moderator Recap

11:30 - 12:15 PM: CTO Panel - David Villano, CTO, Operative (Mod.); Mark Kortekaas, CTO, Univision; John Honeycutt, CTO, Discovery;

Glenn Goldstein, CTCO, Viacom

12:15 - 1:00 PM: Town Hall