



OP/ED^{'19}

ATTENDEES

TITLE	COMPANY
VP of Technology Business Relations	21st Century Fox
CEO	614 Group
Director - Ad Sales Technology	A&E Television Networks
VP Revenue Operations	A&E Television Networks
Senior Director Digital Adops	A&E Television Networks
VICE PRESIDENT	A&E Television Networks
Sr. Director, Sales, Marketing & Research Solutions	A&E Television Networks
Senior Manager - Digital Ad Operations	A&E Television Networks
CTO	ABC Television Group
Digital Advisor	American Media
AVP - Biz Dev	AT&T
Director, Digital Systems & Operations	AT&T (Xandr)
Head of Sales Planning & Operations	AT&T (Xandr)
AVP, Digital Systems Strategy, Operations & Innovation	AT&T (Xandr)
Sr Manager, Addressable Advertising	AT&T (Xandr)
Manager Addressable Systems	AT&T (Xandr)
AVP, Linear TV Sales Systems Operations	AT&T (Xandr)
Director, Revenue Systems & Programmatic	BabyCenter
Global Head of Digital Ad Operations	BBC Global News
VP Advertising Operations	BDG Media
Director, IT Delivery	Bell Media
VP, Technology	Bell Media
Managing Director	BIA Advisory Services
Global Head of Advertising Operations & Innovation	Bloomberg
Advertising Contracts Administrator	BuzzFeed
Information Systems Manager	Canais Globosat
Director, Campaign Management	Cars.com
VP of Advertising Technology	CBS Interactive

TITLE	COMPANY
Sr Manager; Ad Innovations and Partnerships	CBS Interactive
Consultant	Charter Spectrum
Executive Director, Product Architecture	Comcast
Ad Ops Product Analyst	Comcast
Sr. Director, Product Architecture	Comcast
Sr. Manager, Product Architecture, Business Operations Platforms - Demand	Comcast
Director Ad Platforms	Cox Media Group
Sr. Director, Digital Campaign Manament & Fulfillment	Cox Media Group
VP Busines Development and Operations	CoxCom
Digital Ad Solutions Manager	Crain Communications
Digital Operations Manager	Cricket Australia
VP, Programmatic Revenue	Discovery Communications
Senior Manager IT Media Sales	Dish Network
IT Manager	Dish Network
GM, Operations and Strategic Partnerships	Dish Network
Manager, Revenue Operations	Dow Jones
Director, Revenue Product	Dow Jones
VP Local Media	E.W. Scripps Company
VP, Distribution	E.W. Scripps Company
VP, Line of Business Technology	E.W. Scripps Company
EVP, Media Practice	Edge Technology
Advertising Technical Operations Manager	Edmunds.com
Media Operations Manager	Electronic Arts
Sr Director, Operations	Electronic Arts
Operations	Emmis Communications
Senior Vice President, Platform Ad Sales Strategy & Global Operations	ESPN
SVP, Revenue Operations	Fandom Entertainment
Chief Operating Officer	Fandom Entertainment
AVP Advanced Video Advertising	Frontier Communications
Advanced Video National Sales	Frontier Communications
Manager, Programmatic Revenue	Graham Media Group
Director, Distribution Operations	HealthGrades
VP Sales Ops	Hulu
Director, Business Enablement	Hulu
Head of Ad Tech & Platform Operations	Hulu
VP, Sales Planning and Analytics	Hulu
Digital Ad Ops Manager	Lonely Planet

TITLE	COMPANY
Director, Client Solutions	Lonely Planet
Ad Ops	Lonely Planet
Senior Advisor Consumer, Tech & Media Practice	McKinsey & Company
Sr. Product Manager, Digital Sales Systems	Meredith Corporation
SVP, Digital Ad Product & Revenue Operations	Meredith Corporation
CEO	National Cable Communications
Sr. Director, Financial Systems & Product Support	National Cable Communications
Inventory & Yield Manager	National Public Media
Vice President, Sales Operations	NBCUniversal
Program Manager	NBCUniversal
Director, Sales Operations	NBCUniversal
Sr. Director, Ad Tech Strategy	NBCUniversal
VP Ad Operations	NBCUniversal
VP, Platform Operations	NBCUniversal
Senior Vice President, Technology & Operations	NBCUniversal
Senior Vice President	NBCUniversal
VP, Sales Solutions	NBCUniversal
Sr. Director - Sales Solutions	NBCUniversal
SVP Ad Technology	NBCUniversal
Vice President Revenue Operations	PGATOUR
manager, ad systems and trafficking	PGATOUR
VP, Ad Operations	Refinery29
Sr. Dir of Operations and Product	Resignation Media
Project Manager - Schibsted Centralen	Schibsted Centralen
System Owner & Project Manager	Schibsted Media Group
VP Ad Tech	Scripps Networks Interactive
Business Analyst	Scripps Networks Interactive
Digital Ad Operations Manager	Sightline Media Group
Operating Partner	Sightline Media Group
VP Ad Operations	Sightline Media Group
SVP CTO	Sinclair Broadcast Group
CRO	Sinclair Broadcast Group
VP Advanced Advertising Support Operations	Sinclair Broadcast Group
Director of Sinclair Digital Ventures	Sinclair Broadcast Group
VP, Digital Sales	Sinclair Broadcast Group
CRO	Sinclair Broadcast Group
Ad Operations Manager	Sleep Number

TITLE	COMPANY
Manager of Digital Revenue & Inventory	Sling
Digital Ad Ops Lead	Sony Pictures Television International
Senior Product Manager - Revenue	Stuff
Director, Global Advertising Operations	The Economist
Senior Client Services Manager	The Washington Post
Director, Product Management	Turner Broadcasting
VP, Linear & Digital Account Service	Turner Broadcasting
VP Digital Ad Platforms	Turner Broadcasting
Technical Product Manager	Turner Broadcasting
SVP, Audience Monetization Solutions	Turner Broadcasting
SVP, Broadcast Network Operations	TV One
VP Media Strategy	Univision
VP - Yield Management & Sales Operations	VEVO
Vice President, Ad Tech	VEVO
SVP, Ad Sales Operations	Viacom
VP Partnership Development	Viacom
Ad Ops Manager	Vox Media
Manager, Inventory & Audience	Vox Media
Director, WB Technolog	Warner Bros. Entertainment
VP, Ad Operations & Strategy	Warner Bros. Entertainment
Manager, Digital Advertising Operations	Washington Post Digital
Programmatic Director	WeatherBug