



OP/ED^{'19}

ATTENDEES

TITLE	COMPANY
Senior Director Digital Adops	A&E
Senior Manager - Digital Ad Operations	A&E
Sr. Manager, Digital Integrations & Support	AT&T
Head of Sales Planning & Operations	AT&T
AVP, Digital Systems Strategy, Operations & Innovation	AT&T
Director, Revenue Systems & Programmatic	BabyCenter
Global Head of Digital Ad Operations	BBC Global News
Executive Director, Product Architecture	Comcast
Ad Ops Product Analyst	Comcast
Sr. Director, Product Architecture	Comcast
Sr. Manager, Product Architecture, Business Operations Platforms - Demand	Comcast
Director Ad Platforms	Cox Media
Sr. Director, Digital Campaign Manament & Fulfillment	Cox Media
Digital Ad Solutions Manager	Crain Communications
Digital Operations Manager	Cricket Australia
VP, Programmatic Revenue	Discovery
General Manager Addressable Operations	Dish
Senior Vice President, Platform Ad Sales Strategy & Global Operations	ESPN
SVP, Revenue Operations	Fandom Entertainment
Chief Operating Officer	Fandom Entertainment
VP Advanced Video Advertising	Frontier
Advanced Video National Sales	Frontier
Director, Distribution Operations	HealthGrades
VP Sales Ops	Hulu
Head of Ad Tech & Platform Operations	Hulu

TITLE	COMPANY
VP, Sales Planning and Analytics	Hulu
Sr. Product Manager, Digital Sales Systems	Meredith Corporation
Inventory & Yield Manager	National Public Media
Sr. Director, Ad Tech Strategy	NBCUniversal
VP, Platform Operations	NBCUniversal
Senior Vice President	NBCUniversal
VP	NBCUniversal
Sr. Director, Sales Solutions	NBCUniversal
Vice President Revenue Operations	PGATOUR
Sr. Dir of Operations and Product	Resignation Media
Project Manager - Schibsted Centralen	Schibsted Centralen
System Owner & Project Manager	Schibsted Media Group
VP Ad Tech	Scripps Networks
Business Analyst	Scripps Networks
Digital Ad Operations Manager	Sightline Media Group
Operating Partner	Sightline Media Group
VP Ad Operations	Sightline Media Group
VP, Chief Information Officer	Sinclair
VP Advanced Advertising Support Operations	Sinclair
CRO	Sinclair
Director, Global Advertising Operations	The Economist
VP Digital Ad Platforms	Turner Broadcasting
SVP, Audience Monetization Solutions	Turner Broadcasting
VP Media Strategy	Univision
VP - Yield Management & Sales Operations	VEVO
Vice President, Ad Tech	VEVO
Director, WB Technolog	Warner Bros.
VP, Ad Operations & Strategy	Warner Bros.
Manager, Digital Advertising Operations	Washington Post
Programmatic Director	WeatherBug
Sr Manager, Sales Operations	Xandr Media
AVP Sales Operations	Xandr Media