



OP/ED^{'19}

BEST OF OP/ED 2018

TITLE	COMPANY
VP, Revenue Operations	A&E
Sr. Director, Sales, Marketing & Research Solutions	A&E
Director - Ad Sales Technology	A&E
Sr. Director, Sales Operations	ABC
SVP, Audience Solutions	ABC
Chief Technology Officer	ABC
VP, Corporate Strategy	AT&T
Director of Innovation	AT&T
Systems Strategy & Operations	AT&T
Director, AdSales System Ops	AT&T
Sr. Manager, Advertising Operations & System Integrations	AT&T
Senior Mgr, Media & Inventory Operations	BabyCenter
Sr. Director Ad Ops	Bankrate
Vice President of Ad Operations and Account Management	Bazaarvoice
Senior Director of Advertising Operations	BDG Media
VP, Digital Sales & Revenue Management	Bell Media
VP, Digital	Bell Media
Programmatic Manager	Bonnier
Director, Programmatic	Bonnier
Programmatic Manager	Bonnier
Vice president, Operations, Ad Sales & Branded Entertainment	BroadbandTV
VP of Ad Operations and Strategy	CBS Interactive
VP of Advertising Technology	CBS Interactive
Sr. Revenue Director & Operations	CBS Interactive
Vice President of Operations	Charter
SVP, Advanced Products & Strategy	Charter
Group Vice President of Operations	Charter
Director, Digital Ad Operations	Charter
VP Operations	Comcast
Executive Director, Architecture	Comcast
Architecture-Sr Director of Operations	Comcast
VP Architecture	Comcast

TITLE	COMPANY
Director, Architecture	Comcast
Director - Tech Ops, Business Solutions	Conde Nast
Sr. Director, Sales Intelligence & Operations	Conde Nast
President, Cordillera Digital	Cordillera Communications
Sr. Director Revenue	Cox Media Group
Director, US Programmatic & Digital Sales	Cox Media Group
SVP, Data & Analytics	Discovery
Director, Sales & Content Systems	Discovery
VP Operations, Latin America	Discovery
Director - Network Traffic Operations	Discovery
GM, Media Sales Operations and Partnerships	Dish Network
Senior Staff Product and Program Manager	Dish Network
GM, REVENUE OPERATIONS	Dow Jones
Director of Ad Operations	Dow Jones
Vice President	E.W. Scripps
Managing Director	E.W. Scripps
Advertising Technical Operations Manager	Edmunds.com
SVP, Sales Operations	Fandom
VP, Technology Business Relationships	Fox
VP Advanced Video Advertising	Frontier
Advanced Video National Sales Account Executive	Frontier
Sr Architect	Frontier
Media Business Lead	GlobalLogic
Director, Technology Platforms & Operations	Globo
IT Manager	Globo
National DSM, Programmatic Revenue	Graham Media Group
Sr. Director IT Applications and Support	HBO Latin America
SVP, Revenue Operations	HealthGrades
Senior Director Ad Operations	Hearst
Head of Sales Operations	Hulu
Head of Operations	Hulu
Head of Planning and Analytics	Hulu
VP Revenue Operations	Interactive One
SVP Global Operations	Kargo
Client Partner	L&T Infotech
Ad Ops Director	M3 USA
Sr. Product Manager, Digital Sales Systems	Meredith
Senior Manager, Ad Operations	Monster.com
Director, Equity Research - Head of US Media, Cable & Satellite	Morgan Stanley
Head of Media Operations	Music Choice
Managing Director	NASCAR
Senior Financial Analyst	NASCAR
Manager, Revenue Operations	NASCAR

TITLE	COMPANY
Inventory & Yield Manager	National Public Media
National Digital Sales Manager	NBC Universal
Senior Director Technology	NBC Universal
Vice President, Sales Operations	NBC Universal
Director, Ad Development & Innovation	NBC Universal
VP, Ad Sales Technology	NBC Universal
EVP, Sales Solutions	NBC Universal
SVP, Platform Solutions	NBC Universal
Director, Sales Solutions	NBC Universal
SVP, Digital Planning	NBC Universal
SVP Advanced Advertising Products & Strategy	NBC Universal
SVP -Ad Sales	NBC Universal
VP, Sales Solutions	NBC Universal
VP, Sales Operations	NBC Universal
SVP Ad Technology	NBC Universal
Director, Financial Systems & Product Support	NCC Media
Sr. Manager, Digital Media Operations	NCC Media
SVP eBusiness Operations and Research	NCC Media
Supervisor, Digital Media Product and Planning	NCC Media
EVP CTO	Nexstar
Director, Strategic Revenue Planning	PGATOUR.com
Senior Manager, Digital Revenue Operations	PGATOUR.com
VP Ad Operations	Refinery29
Director of Sales Operations	Resignation Media
Director, Programmatic Strategy	Saavn
VP Ad Tech	Scripps Networks Interactive
VP, Digital Revenue Operations	Scripps Networks Interactive
SVP / CTO	Sinclair Broadcast Group
VP Advertising Operations	Sinclair Broadcast Group
Vice President Planning and Operations	Sinclair Broadcast Group
SVP / CTO	Sinclair Broadcast Group
VP Strategic Initiatives	Spectrum Reach
Manager of Digital Operations	Star Tribune
Manager, Optimizations and Analytics	Star Tribune
Sr. Media Operations Analyst	Target
Head of Product & Technology	TEGNA
Manager, Digital Advertising Operations	The Washington Post
Senior Client Services Manager	The Washington Post
Director, Digital Ad Operations	The Washington Post
VP Digital Ad Products - MSS	Turner Broadcasting
Technical Product Manager	Turner Broadcasting
Digital Operations Center - Analyst	Turner Broadcasting
VP Network Operations	TV One

TITLE	COMPANY
Manager of Standards & Practices	TV One
VP Of Revenue Operations and Ad Product	Univision
CFO, SVP Revenue Strategy & Analytics	Univision
VP of Media Strategy	Univision
SVP Ad Sales Operations & Business Strategy	Univision
VP, Revenue Operations	VEVO
Director, Sales Ops	VEVO
VP - Yield Management & Sales Operations	VEVO
Chief Sales Officer	VEVO
Operations Program Manager	Vice
Programmatic Operations Manager	Vice
Yield Manager, Revenue Operations	Vice
Executive Director, Revenue Operations	Vox
SVP, Sales Planning & Operations	Warner Bros.
Business Technologies and Desktop Solutions Director, WWTVMarketing and Ad Sales	Warner Bros.
VP, Ad Operations & Strategy	Warner Bros.
Leader, Digital Ad Operations	Watson Advertising
Programmatic Director / Yield Manager	WeatherBug
VP of Operations/Programming	WRCX
EVP	Zazoom Media Group