



Make the most of your trade show marketing program

the **TRADESHOW NETWORK**
MARKETING GROUP

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Optimize your 2019 budget

Optimizing your trade show budget can be a tricky thing, especially with costs going up every year. Here are five tips to help you maximize your efforts.

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Skills needed by exhibit marketers

Anybody who's ever coordinated a trade show exhibit knows it's a lot like herding cats. In a blizzard. On a frozen lake. Sound impossible? It's not, really. You may just need to develop some skills that you have overlooked.

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Tips for building a remarkable booth

Creating a remarkable trade show booth is simple, as long as you're willing to invest the time, money, and a little creative juice in the event. Use these 6 ideas to give you the boost you need to make your next event a remarkable one.

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Contact Us



Exhibit Sales Manager: **Chris Roberts**
phone: 877.730.5300
www.thetradeshownetwork.com

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