



# Connecting with Millennials Through Trade Shows

**THE TRADESHOW NETWORK**  
MARKETING GROUP

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## Connecting with Millennials at Trade Shows

Who are Millennials and what do they want? The answer is much more simple than you might think.

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## Top 5 Trade Show Design Best Practices

Your display at a trade show is your chance to make a great first impression with the attendees. Here are 5 best tips for a well-designed display.

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## How to Run a Winning Trade Show Booth

Running a trade show booth can be an expensive endeavor, but it's one of the best ways your company can reach new customers and promote your brand face-to-face.

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## Contact Us



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