

FOR IMMEDIATE RELEASE
September 29, 2015

Two Proven Education Leaders Join Insight Education Group to Accelerate Growth

Insight appoints Jason Culbertson and Angela Ritchie to leadership team to meet district and state educator effectiveness needs

Encino, Calif. – To meet growing demand for its consulting and edtech services, [Insight Education Group](#) has appointed Jason Culbertson as a partner and Angela Ritchie as a managing director. Charged with overseeing all aspects of Insight’s work with states, districts, and schools across the country, Culbertson and Ritchie bring extensive backgrounds in K-12 and higher education to their positions and share in Insight’s vision of a great teacher in every classroom.

As a recognized leader in standards-based instruction and educator effectiveness, Insight supports the implementation of large-scale initiatives through innovative approaches to school and district improvement, strategic planning, professional growth, and edtech. The addition of Culbertson and Ritchie comes in response to Insight’s growing influence in the field and an increased need for strategic support by education leaders to impact student achievement.

“Jason and Angela truly embody our company ethos that every student deserves a high-quality teacher, and that every teacher deserves the training, support, coaching, tools, and resources they need to succeed,” said Insight’s CEO, Dr. Michael Moody “The expertise they have gained through years of working closely with teachers and administrators at all levels to plan, implement and manage school improvement programs will be integral to helping our company and our clients excel. We are thrilled to have them as part of the Insight team.”

In his 15 years of experience in school, district and state leadership roles, Culbertson served as a teacher and administrator prior to joining the South Carolina Department of Education as the Executive Director of the Teacher Advancement Program (TAP). Working specifically with underperforming schools across the state, he provided on-site training, thought-partnership, and innovative solutions to meet schools’ needs. Most recently, Culbertson served as Executive Vice President at the National Institute for Excellence in Teaching.

A prolific author and speaker, Ritchie comes to Insight from Catapult Learning (formerly Edison Learning), where she served as Vice President of Educational Services and Comprehensive



Needs Assessment Lead. While there, she partnered with the Hawaii Department of Education to build educators' capacity to increase student achievement through the effective implementation of the Common Core, formative instruction and data teams, comprehensive student support systems, educator effectiveness models, induction and mentoring programs, and academic review teams. She has a proven track record of turning around persistently low-achieving schools.

Prior to her work as an external educational services provider, Ritchie served as a school and district level administrator in traditional public, charter public, virtual, and private schools in a variety of preK-12 constructs. She has also served a teacher, graduation coach and as an adjunct professor in both public and private universities.

About Insight Education Group

Insight Education Group is a national educational consulting and edtech company that supports the growth of teachers and school leaders. Since 2000, we have specialized in developing deep partnerships with school leaders to understand their unique challenges and work together to design and implement large-scale educator effectiveness solutions that drive lasting change. For more information, visit <http://www.insighteducationgroup.com>.

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