



News Release: For immediate release

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Creative Company announces new clients

MCMINNVILLE, OR: Creative Company, an award-winning marketing firm, is expanding their work in web-centered marketing with four new website projects for clients in Portland and McMinnville. Brand positioning and messaging for the City of Estacada, and an integrated online and offline campaign for wine and culinary tourism for McMinnville are also in the works.

Website design and content are in development for Wine Country Shippers, a McMinnville/Newberg UPS office offering complete wine shipping services for individuals and wineries. Interworks LLC, a commercial and residential remodeler based in Portland, has chosen Creative Company to transform their out-of-date website into a marketing-focused, user-friendly site. Trashco Services, a Portland-based commercial waste management company, is rebuilding the site Creative Company designed five years ago onto a new, responsive platform.

A comprehensive wine and culinary tourism marketing campaign has been launched for the McMinnville Downtown Association. From an identity system around the "Taste Mac" name to regional advertising to the website at tastemac.com, the campaign highlights McMinnville's impressive numbers—34 unique restaurants, 17 tasting rooms and wineries, and 7 breweries and tap rooms in the downtown core. The integrated offline and online campaign will run for the remainder of 2015.

With a grant from the Oregon Business Development Department, Creative Company provided marketing consultation, strategy and recommendations to Eagle Digital Imaging of Corvallis.

Chosen by McMinnville-based LVSYS, a web developer, Creative Company will collaborate on the new website for Voyager Search, an enterprise search software company based in California. Creative Company will contribute strategy, messaging, content and web design.

See Creative Company's work at creativeco.com.

About Creative Company

For more than 30 years, Creative Company has been providing brand strategy, development, management and optimization for clients in a wide range of industries.

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