

# Transformation Advisory

The objective of the Transformation Advisory service is to engage your business by inspiring users to innovate on their day-to-day business processes using the new tools provided, with hands-on labs, scaled solutions, and dedicated technical advisory.

This service will help align overall business goals and drive change in legacy behavior over time.

## Key Activities

### Transformation Lab

- Lab preparation: help define business objectives and agree on task planning using the pre-lab checklist.
- Lab delivery: deliver half-day, on-site lab to customer.
- Lab output: contribute to the summary of prototypes, action plan, and pipeline of projects.

### Solution Prototypes

Advise on implementing lab prototypes in the business post lab, supporting solution development, communications, training, and success metrics measurement.

### Business Transformation Tracker

Post transformation lab, contribute to the development of a business transformation tracker with prioritized list of projects.

### Project Plan

Contribute to development of project plan.

### Scaled Solution Pack

Provide advice on generic and customer-specific scale solutions.

### Transformation Innovation Council

Provide advisory support for standing up a Transformation Innovation Council and Program Office.

### Deliverables

- Post Lab Executive Summary
- Business Transformation Tracker
- Scaled Solution Examples

### Scope and Pricing

- Up to five days engagement (on-site or off-site at Google's discretion) within one month period
- Minimum of 12 and maximum of 30 participants at the Transformation Lab activity
- Pricing will be agreed upon by customer and Google and specified in the applicable Ordering Document

