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## BUSINESS BENEFITS

### OF SETTING SCIENCE BASED TARGETS

Work to drastically reduce greenhouse gas emissions with science-based targets that will benefit both businesses and the environment.



#### SECURE YOUR LICENSE TO OPERATE

Win the greatest market share within the next decade.



#### ALIGN WITH RISING INVESTMENT TRENDS

Protect your business from risks of investors and shareholders ending their financial support.



#### REDUCE COSTS AND DRIVE EFFICIENCY

Save money and time by getting ahead of future regulations.



#### BECOME A SUSTAINABILITY LEADER

Identify business opportunities by actively fighting climate change



#### UNLEASH INNOVATION

Create new, unique products and services for customers through creative solutions.



#### LIFE CYCLE THINKER

Generate opportunities for collaboration and business transformation.



#### IMPROVE BUSINESS STRATEGY

Transform your operations, products, services and supply chain.



#### SECURE FUTURE TECHNOLOGIES

Increase the likelihood of identifying and utilizing innovative solutions.



#### LEGITIMIZE THE ENVIRONMENTAL EFFORTS

Provide transparency for your company and legitimize your brand with greater authenticity.



#### ATTRACT EMPLOYEES

Retain the loyalty of your co-workers by addressing the number one issue of concern for millennials.