

thinkstep
a sphera company

Enabling Sustainable Success



The New Normal for Business



In the era of climate change, population growth, resource scarcity and increased pressure for transparency and disclosure, business as usual is no longer an option. Global value chains are increasingly more interwoven and complex.

Making sound, effective business decisions requires a comprehensive and consistent view of a problem for all stakeholders, underpinned by a strong understanding of materiality and solid product and corporate sustainability performance data.

At thinkstep, we understand that today's multifaceted, global challenges carry substantial risks and opportunities for all businesses. Ideology or good intentions alone won't solve these issues. Instead, what is needed is sound analysis (the 'think') and engaged action (the 'step').

We get it.

We've helped over 8,000 organizations around the world over the last 20 years sort out what's material to their business, define the information they need to track, and set and implement improvements - so they can succeed more sustainably.

These companies are realizing true top- and bottom-line business value through increased brand performance, increased revenue, reduced risk and reduced costs. And guess what? These things actually help attract and retain quality employees. Sustainability in business is simply, good business.



"Implementing the SoFi platform has enhanced collaboration across our company helping us achieve goals, identify synergies, and greatly streamline our reporting to GRI and CDP."

Dana Beckman
Director Corporate Affairs, Alliance Data



"GaBi gives us the data to assess and reduce the environmental impact of a product throughout its entire life cycle."

Stefan von Terzi
Director Marketing, Zumtobel

How we can help.

thinkstep's platform combines product, corporate and compliance software together with professional services underpinned by the world's most comprehensive sustainability data foundation.

Product Sustainability

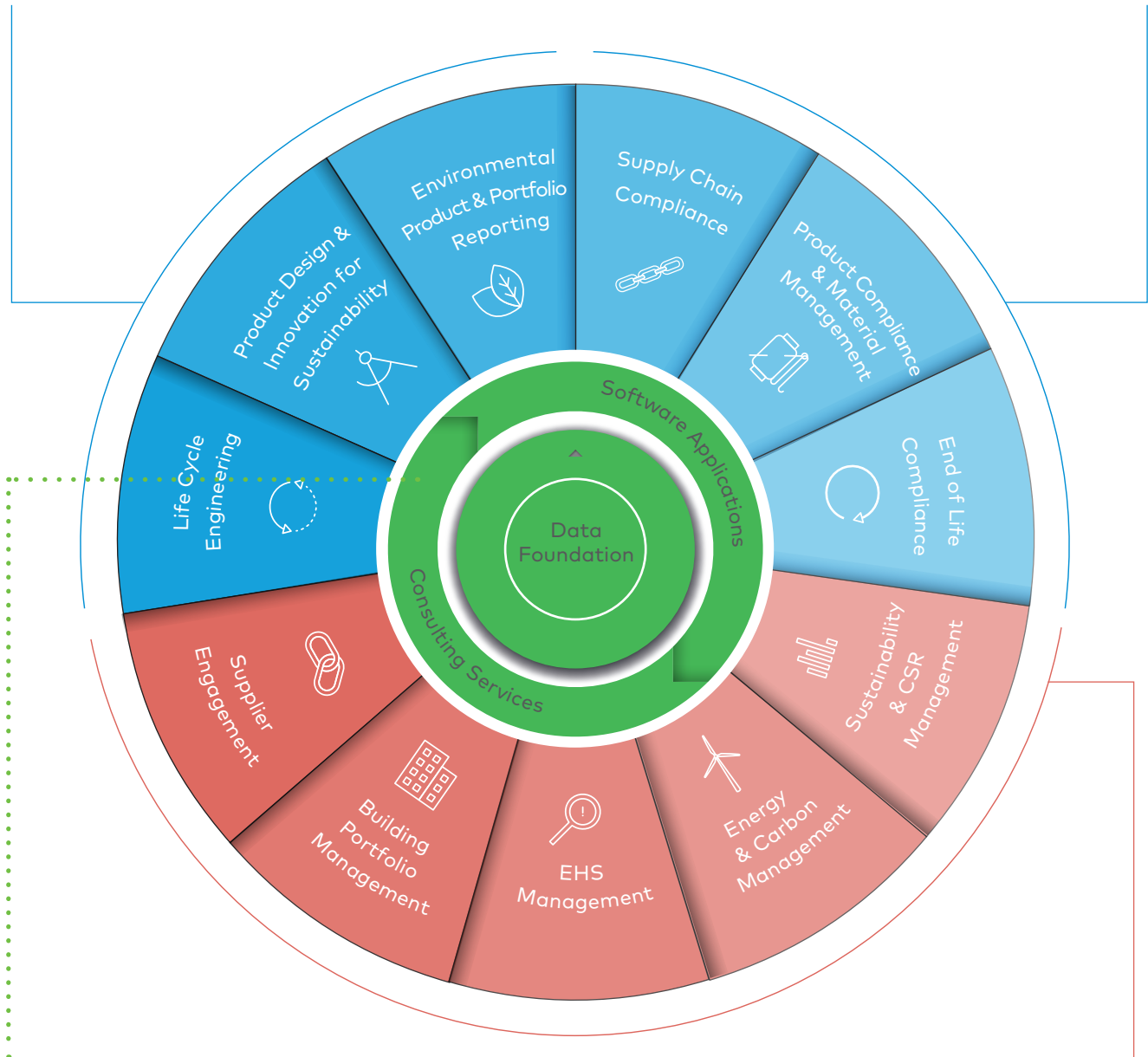
GaBi Software and data is the most respected tool globally for Life Cycle Assessment (LCA). For over 30 years, GaBi has been trusted by industry, academia and NGOs for:

- ✓ Carbon Footprint
- ✓ Eco-design
- ✓ Environmental Product Declarations (EPDs)
- ✓ Life Cycle Assessment (LCA)

Product Compliance Solutions

thinkstep is the only company to offer a full line of product compliance solutions from product design to material selection, procurement, compliance, through to the end-of-life recycling. Solutions include:

- ✓ Materials & Compliance Management: design compliant products
- ✓ BOMcheck: procurement of compliant parts
- ✓ EC4P: comply with recycling regulations



Consulting Services

The best sustainability programs start with a solid strategy, well defined goals and metrics, and a plan to achieve those goals. Some of the many professional services we provide include:

- ✓ Materiality Assessment
- ✓ Life Cycle Assessment
- ✓ Product Environmental Footprint
- ✓ Circular Economy Strategy and Implementation
- ✓ Energy & Environmental Management

Corporate Sustainability

SoFi is our award-winning business intelligence platform to manage corporate and supply chain sustainability performance.

- ✓ Highly configurable
- ✓ Disclosure management for key standards including: GRI, CDP, GRESB, SASB, DJSI & FTSE
- ✓ Top rated by Verdantix for Greenhouse Gas emissions management & sustainability performance management

You're in Good Company

About thinkstep

thinkstep enables organizations worldwide to succeed sustainably. Our industry-leading environmental sustainability software, data and consulting services help businesses drive operational excellence, product innovation, brand value and regulatory compliance.

With a global presence of 20 offices we serve more than 8,000 clients, including 45 percent of the Fortune 100 such as BASF, Hewlett-Packard, Interface, Renault, Siemens and Unilever.

Let's talk.

How can we help you succeed sustainably? Can we help augment your efforts or kick start your plan? Do you need to upgrade from "spreadsheet" sustainability? Are you spending way too much time collecting and verifying data? These are the all-too-familiar challenges we hear every day from our customers. From some of the biggest global companies in the world, to the regional powerhouse, you're not alone. Let thinkstep help.



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We enable organizations to succeed sustainably.

Contact us in over 20 countries worldwide:
www.thinkstep.com/contact

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