



Improving Sustainability through Digital Transformation

Climate change, the SDGs and the plastic agenda change how companies develop business. Today, sustainability professionals face the challenge of having to give fast and reliable information to all other business departments, while also setting direction and focus.

New investor requirements, increased focus on implementation of circular strategies and responsible business operations are all aspects to consider when endeavouring to do good business with sustainability data. The digital transformation of sustainability data across the company is crucial in order to embed sustainability in products and corporate strategy. But, how can the different business units integrate sustainability in their choices?

To address this and other challenges, we invite you to a two-day educational event focusing on trainings and future trends.

You are the market leaders with regards to sustainability work. Collaboration will enable change and the succession of sustainability. We are looking forward to two days of interesting exchange, discussion and learning!

Location

- Regus Business Center Rådhuspladsen, Rådhuspladsen 16, 1550 Copenhagen, Denmark

Costs

- Free for thinkstep clients
- 130€ per person for non-clients.

Register now: <https://info.thinkstep.com/business-insights-meeting-register>



Agenda

September 25th: Conference

- 08:30 **Registration and Breakfast**
- 09:00 **Welcome**
Introduction to the day - *Director Nordics, Ulf Gilberg, thinkstep*
- 09:15 **A Journey to Zero Environmental Impact**
Hear how Novo Nordisk works with the transformation process in practice, how far they are on the journey and what they want to achieve in the long term.
Project Lead Nanja Hedal Kløverpris, Corporate Environmental Strategy, Novo Nordisk
- 09:45 *TBC*
- 10:15 **Coffee Break**
- 10:30 **What's Hot and New for Investors you need more than nice statements**
Data is key when creating holistic environmental overviews. Learn about the newest data trends and business possibilities.
Anne-Louise Thon Schur, SDG Invest
- 11:00 **Decarbonizing GE Renewable Energy**
Hear how GE Renewable Energy is working towards carbon neutrality. Learn which initiatives can be taken in order to decarbonize a global company.
Lene Mi Ran Kristiansen, Carbon Neutral Program Leader, GE Renewable Energy
- 11:30 *TBC*
- 12:00 **Lunch**
- 13:00 **SDG focus on your Business**
A practical exercise in using the 17 global challenges defined in the SDGs to identify risk and opportunities in your value chain. You will learn how your company can implement the SDGs and how you can gain business and commercial value from the SDGs.
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- 15:15 **Coffee Break**
- 15:30 **Responsible Business through Digital Transformation**
Learn about the transforming infrastructure for sustainability. Understand the digital transformation in a company that was not born digital. And hear how the process is handled internally.
Per Brattberg, Director Sustainability Controlling and Reporting, Essity
- 16:00 **Wrap-up and Outlook**
How will SoFi and GaBi develop in the years to come to support your business needs?
Director Nordics, Ulf Gilberg, thinkstep
- 16:30 **Drinks and Networking**