

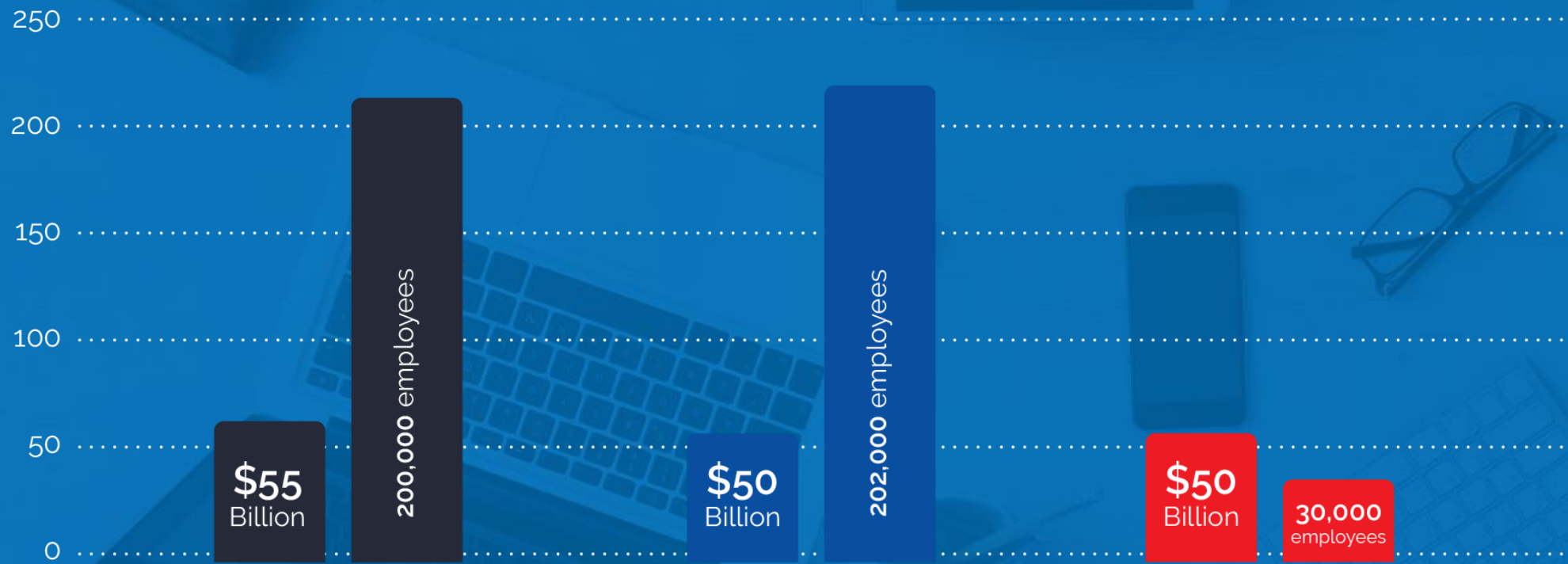


frog

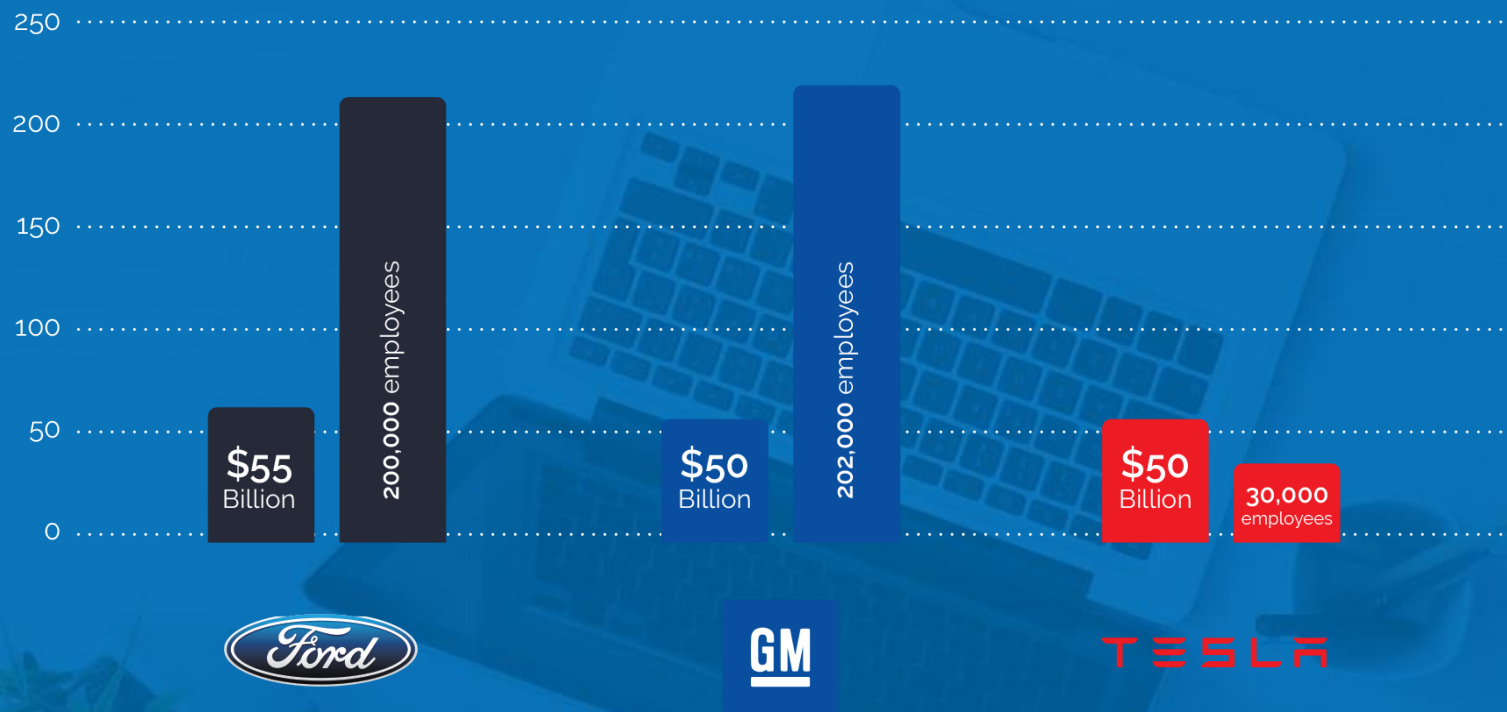
The operating system
for education

Gareth Davies
Frog Education





TESLA



Leaders are using technology to change the way that they work, and they are smashing all the accepted norms

They are doing a lot more with a lot less people

NETFLIX

Watch Instantly

Just for Kids

Teen Profiles

DVDs

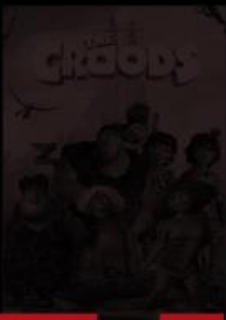
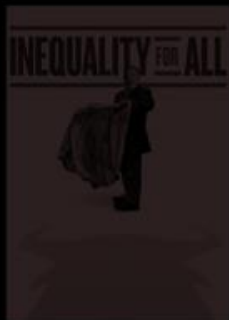
Movies, TV shows, actors, directors, genres



Gregory

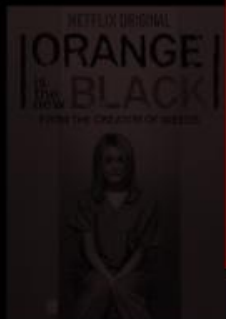
Recently Watched

Popular on Netflix



TV Shows

Based on your interest in...



NETFLIX

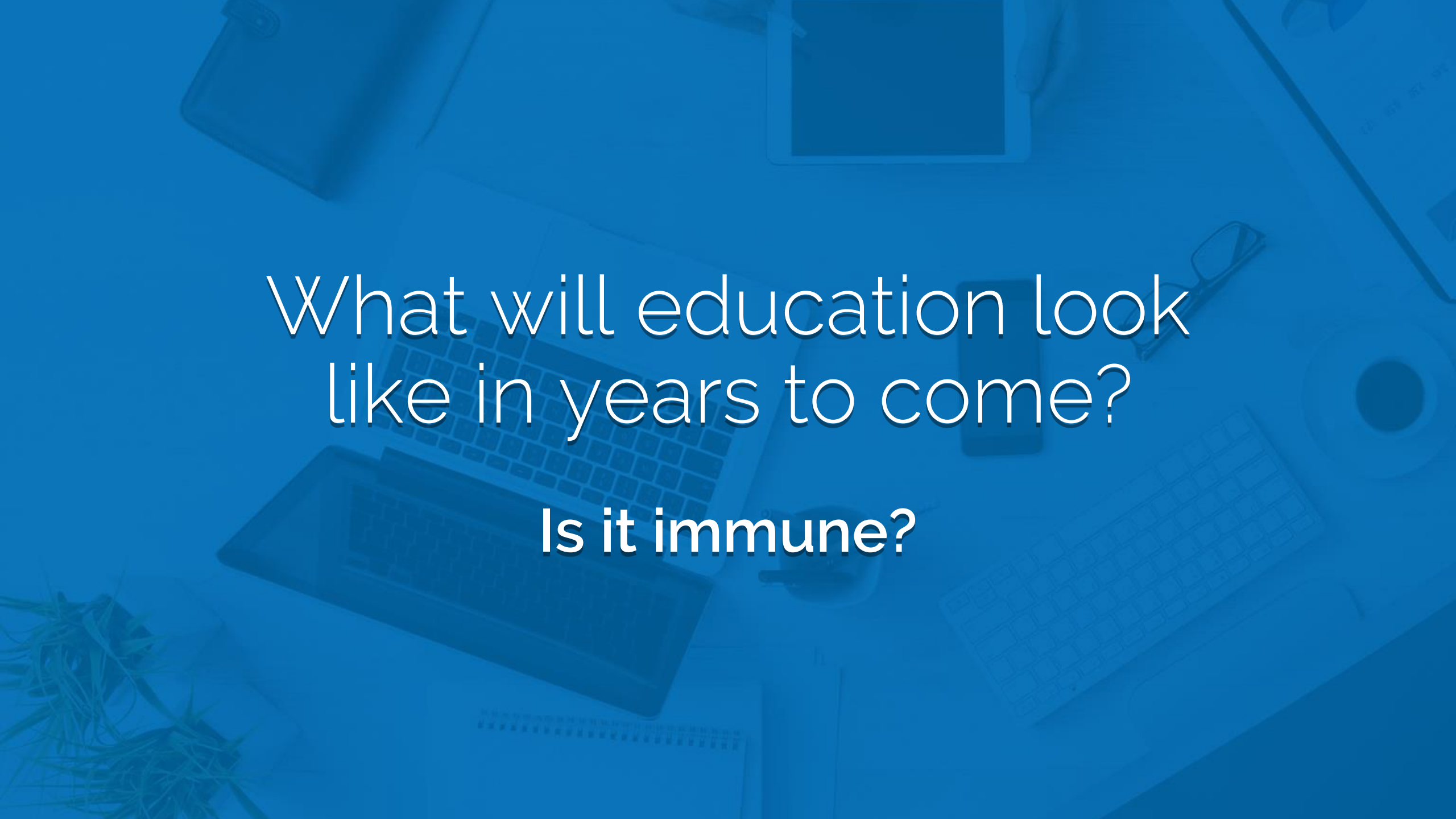
Top Picks for Gregory





NETFLIX

Film & Television



What will education look
like in years to come?

Is it immune?

So why do I bring it up today?

↑ DO MORE:

New, more challenging curriculum

New expectations for standards

↓ WITH LESS:

93%

Of schools will have per-pupil funding cut

-£86,951

Average cut to primary schools

-£370,298

Average cut to secondary schools

-£338

Average loss per primary pupil

-£436

Average loss to secondary pupil

Embrace change



A quick
aside:

Frog are
experiencing it
too.



A quick
aside:

Frog are
experiencing it
too.



Frog: Digital First

Sales & Marketing



You shouldn't need a sales person at your school just to see what Frog does

Training



You shouldn't need a trainer at your school to learn how to use Frog

Support



You shouldn't need to ring in during UK office hours, or email us to find out how to deal with your product challenges



How are **you** dealing with this change?

Are you providing the kind of education that your students expect in 2017, or does school feel like an old fashioned, out of touch place to them?

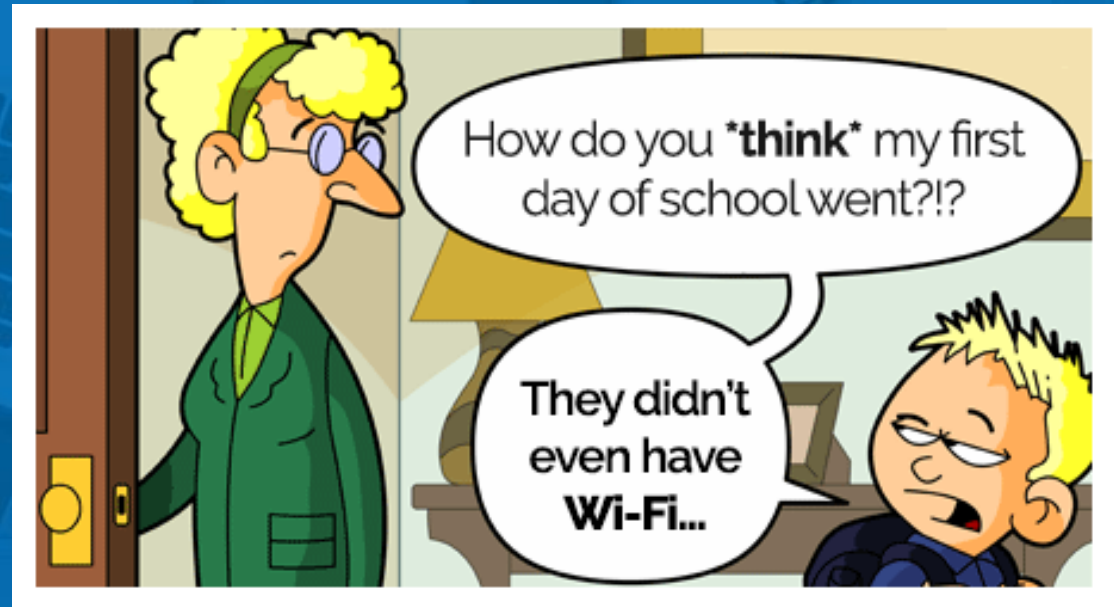
Are you using your digital infrastructure to gain deep insights into your children, to help you identify which children need help in what way?

Are you making decisions informed with data, or just instinct?

How are **you** dealing with this change?

According to PWC there are now more “digital natives” than there are the rest of us.

All of your children are digital natives.





But how?
One step at a time.

Engagement



Student offerings and experience

Student insight and engagement

- Student voice
- Fun, curriculum linked homework
- Question Level Analysis to see where children need help

Digitisation



Digitise core processes

Reduce administrative burden

Digital teacher transformation

- Options portals
- Automating the things you do every day
- Online, curated curriculum and resources
- Flipping the classroom

Disruption

A decorative graphic on the left side of the slide. It features a blue background with a faint image of a laptop and some papers. Overlaid on this are three overlapping circles: a large red circle in the foreground, and two dark blue circles behind it, one to the left and one to the right of the red circle.

Innovate new ways of working

- Teachers targeting their provision where it's needed
- Teachers becoming a facilitator, more than a presenter
- Removal of intervention "programmes", replaced by a variety of creative and more targeted techniques
- Near removal of marking altogether – time instead spent on lesson preparation and personalisation
- Teachers more empowered because they are focused on outcomes, and more empowered as professionals
- Step change improvements in the quality of teaching

Engagement



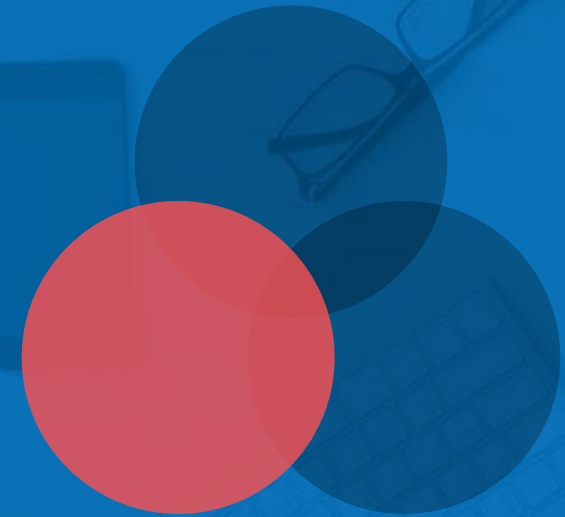
Student offerings and experience
Student insight and engagement

Digitisation



Digitise core processes
Reduce administrative burden
Digital teacher transformation

Disruption



Innovate new ways of working



“Digital” is not just about the
technologies.

It’s about new ways of solving
problems, creating unique
experiences and accelerating
performance



You don't need a digital strategy,

**You need an education
strategy for the digital age**



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