



## Hustler® Turf Equipment

### A Timeline of Technological Innovation

Hustler's most recognizable and treasured innovation is zero-turn technology, which was first introduced in 1964. Hustler Turf remains the original creator of this remarkable innovation and today the company continues to build its innovative lineup, including the recently introduced MDV™.

#### *Milestones in Hustler Turf's History:*

- 1966 – Hustler Turf produces the first commercial-duty tractor and mower deck with offset trim capability, allowing for more precise and aesthetically pleasing results for large-area jobs.
- 1970 – The first dual-path hydrostatic drive system is introduced by Hustler Turf.
- 1982 – Clippings or other debris can now be gathered with Hustler Turf's introduction of the first vehicle-mounted collection system attachment, the BAC-VAC.
- 1983 – Hustler Turf mowers increase productivity with the first wing mowing attachment, the Range Wing, which effectively doubles mowing capacity without doubling costs.
- 1984 – Collection and removal of debris is enhanced, as Hustler Turf introduces the first Hi-Lift BAC-VAC, allowing users to lift and dump clippings and debris into a pickup or trailer for speedy removal.
- 1985 – Hustler Turf presents the first mid-mount zero-turn riding mower, the Compact 250.
- 2000 – Safety and functionality are enhanced with Hustler Turf's release of the first zero-turn riding mower with an automatic park brake.
- 2001 – Speed and effectiveness combine on a new level as Hustler Turf unveils the 15 mph Super Z®, a rider that gets precise mowing done in much less time.
- 2005 – Hustler Turf continues to impress and innovate, introducing the new XR-7 and Rear-Discharge Decks for its machines.
- 2008 – Hustler Turf launches a new line of golf products with Shibaura technology, set to improve the way golf course maintenance gets done.

The Hustler Sport, a high-quality z rider without a high price, is introduced.

Hustler Turf releases the M1, a new player to the trim mower market.

Hustler Turf improves the already favorite ATZ and TrimStar models, staying true to its commitment to innovation.

Hustler Turf changes the landscape of the mowing market with the introduction of the Hustler Zeon<sup>®</sup>, the world's first all-electric zero-turn rider.

2010 – Hustler Turf introduces the Next Generation Super Z featuring a new mowing deck with innovative VX4<sup>®</sup> Technology. Hustler raises the bar for its competition by using industrial quality components on this commercial line of mowers.

2012 – Hustler Turf becomes the first company to put double wings on a commercial sized mid-mount zero-turn, filling the void left when the Hustler Range Wing was discontinued. The Hustler 104 is a low-cost, easy to operate, wide-area mower for any application.

2013 – Hustler bridges the gap between the entry-level zero-turn and prosumer zero-turn markets with the introduction of the Raptor<sup>®</sup>, a product with high-end features but at a value price the customer wants.

2014 – Hustler introduces The Raptor Flip-Up<sup>™</sup> featuring Hustler's patent pending QuickFlip<sup>™</sup> technology; in only 22 seconds and without removing the deck belt, the deck raises.

2015 – A new line of mowers enters the market for Hustler, with the introduction of the Hustler Super S, stand-on. The Super S features the toughest frame and deck in its category, best in class operator comfort with ergonomic controls and Hustler's signature SmoothTrak<sup>™</sup> steering.

2016 – Hustler announces its MDV (Maximum Duty Vehicle), a utility vehicle featuring patented LevelLift<sup>™</sup> bed technology. Flip a switch and the LevelLift brings the cargo box up, back and down, enabling users to load at ground level or at any point along the mechanism's arc of motion.

2017 – Hustler Turf officially enters the UTV and side-by-side category with the launch of its MDV.