Automotive Panel - Cars

Argentina



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| Features |
|------------------------------------|
| Panel size (ISO): 71.139 |
| People profiled (ISO): 15.690 |
| Estimated response rate (ISO): 48% |
| Updated: 15/12/2014 |

Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:

<0,5% all <1% all <5% all <10% all >=10% all

| Socio | demographic profile | | Real delivery | Panel IR% |
|--------------|---------------------------------|------------------|---------------|-------------|
| | | Total panelists: | 16.062 | 52,8% |
| | | | | |
| Sex | Man | | 6.756 | |
| | Woman | | 7.264 | |
| Age | 18-24 | | 1.536 | |
| | 25-34 | | 3.867 | |
| | 35-44 | | 3.865 | |
| | 45-54 | | 3.012 | |
| | 55-64 | | 1.400 | |
| | >=65 | | 278 | |
| Social class | Level 1: E | | 2 | |
| | Level 2: D2 | | 285 | |
| | Level 3: D1 | | 1.549 | |
| | Level 4: C3 | | 3.011 | |
| | Level 5: C2 | | 4.982 | |
| | Level 6: C1 | | 3.949 | |
| | Level 7: AB | | 176 | 0 00 |
| Regions | NOA- Northwest Argentina | | 605 | |
| | Сиуо | | 873 | |
| | Humid Pampa | | 8.472 | |
| | NEA - Northeast Argentina | | 648 | |
| | Patagonia | | 598 | |
| | Autonomous City of Buenos Aires | | 2.802 | |

| Provinces | Autonomous City of Buenos Aires | 2.802 | |
|-----------|---|-------|-----|
| | Buenos Aires | 5.509 | |
| | Córdoba | 1.616 | |
| | Santa Fe | 1.253 | 0 |
| | Mendoza | 640 | |
| | Tucumán | 194 | 000 |
| | Entre Ríos | 243 | 000 |
| | Salta | 195 | 000 |
| | Misiones | 120 | 000 |
| | Chaco | 102 | |
| | Corrientes | 113 | |
| | Santiago del Estero | 33 | 000 |
| | Jujuy | 60 | 000 |
| | San Juan | 111 | 000 |
| | Río Negro | 186 | 00 |
| | Formosa | 28 | 000 |
| | Neuquén | 182 | oOl |
| | Chubut | 109 | |
| | San Luis | 83 | 000 |
| | Catamarca | 30 | |
| | La Rioja | 29 | |
| | La Pampa | 52 | |
| | Santa Cruz | 55 | |
| | Tierra del Fuego, Antarctica and South Atlantic Islands | 23 | |

| Driving license a | nd vehicle types driven | | Real delivery | Panel IR% |
|---------------------------------|-------------------------------------|------------------|----------------|--------------|
| | | Total panelists: | 16 .062 | 52,8% |
| | | | | -0 |
| Types of vehicle usually driven | Private car or SUV | | 14.022 | -00 |
| | Motorcycle | | 2.527 | .00 |
| | Van | | 594 | |
| | Lorry | | 268 | oOU |
| | Marine vehicles (boats, ships, etc) | | 375 | |
| Has a driving license | Yes | | 13.553 | |
| | No | | 468 | |
| Types of driving license owned | A2 | | 2.075 | |
| | A3 | | 1.217 | |
| | B1 | | 10.302 | |
| | B2 | | 3.071 | |
| | С | | 437 | |
| | BTP | | 294 | . |
| | D1 | | 206 | |
| | D2 | | 184 | |
| | l do not remember | | 286 | |
| Number of automobiles at home | 1 automobile | | 11.508 | |
| | 2 automobiles | | 1.988 | |
| | 3 automobiles | | 291 | |
| | More than 3 atuomobiles | | 212 | |

| tomobile brands have Alfa Romeo Audi BMW Chery Chery | Total panelists: | 16.062 32 | 52,8% |
|--|------------------|---------------------|--------------------|
| Audi BMW Chery | | | _nfil |
| Audi BMW Chery | | | |
| BMW Chery | | 100 | |
| Chery | | 106 | -00 |
| | | 109 | |
| | _ | 83 | 00 |
| Chevrolet | | 2.156 | 00. |
| Chrysler | | 47 | |
| Citroen | | 660 | |
| Dacia | | 0 | 000 |
| Daewoo | | 23 | الم |
| Daihatsu | | 28 | |
| Dodge | | 55 | .00 |
| Ferrari | | 4 | |
| Fiat | | 2.379 | .0 |
| Ford | _ | 2.337 | |
| Galloper | | 0 | |
| Heibao | | 0 | |
| Honda | | 275 | oOl |
| Hyundai | | 140 | |
| lsuzu | | 6 | |
| Jaguar | | 0 | .0 |
| Jeep | | 54 | |
| Kia | | 50 | |
| Lada | | 2 | |
| Land Rover | | 6 | |
| Lexus | | 0 | |
| Maserati | | 0 | |
| Mazda | | 5 | |
| Mercedes Benz | | 188 | |
| MG | | 0 | |
| Mini | | 1 | |
| Mitsubishi | | 33 | |
| Nissan | | 144 | |
| Peugeot | | 1.401 | |
| Porsche | | 0 | |
| Renault | | 2.437 | |
| Rover | | 7 | |
| Saab | | 0 | |
| Seat | | 8 | |
| Smarth | | 0 | |
| Ssangyong | | 5 | |
| Subaru | | 6 | |
| Suzuki | | 167 | • 000 |
| Тоуота | | 482 | •000 •000 |
| | | 2.420 | • • • • • • |
| Volkswagen Volvo | | 1 | |
| voivo Other brand | | 130 | . e O U . e O U |

| Madal | | _ | 45.4 | -00 |
|-------|--|---|----------|----------------------|
| Model | Renault Other model | | 454 | UUoo |
| | Fiat Other model | | 384 | |
| | Ford Other model | | 185 | oOU |
| | Chevrolet Other model | | 161 | eolu |
| | Peugeot Other model | | 134 | |
| | Volkswagen Other model | | 130 | |
| | Suzuki Other model | | 107 | adl |
| | Volkswagen Gol 1.6 3doors. Power | | 82 | |
| | Volkswagen Suran 1.6 Confortline | | 77 | adl |
| | Chevrolet Classic 4doors. 1.4 N LT Spirit | | 66 | |
| | Fiat Palio Attractive 1.4 5doors. (85cv) | | 58 | |
| | Mercedes Benz Other model | | 57 | |
| | Volkswagen Suran 1.6 Trendline | | 56 | |
| | Ford EcoSport 1.6 XLT | | 56 | |
| | Chevrolet Classic 4doors. 1.4 N LS | | 56 | |
| | Chevrolet Agile 1.4 LS 5doors. | | 56 | |
| | Chevrolet Corsa 4doors. 1.6 MPFI GL Base | | 52 | adl |
| | Fiat Ducato 1.9 D Furgón 10 | | 51 | -000 |
| | Ford Fiesta Kinetic 1.6 Titanium 5doors. (120cv) | | 51 | adl |
| | Volkswagen Gol 1.6 3doors. Power AA DA | | 50 | adl |
| | Fiat Uno S 1.3 MPI 3doors. | | 47 | adl |
| | Volkswagen Gol 1.6 5doors. Power | | 38 | LOU |
| | Fiat Palio Fire 1.4 5doors. | | 33 | adU |
| | Volkswagen Suran 1.6 Highline | | 32 | LOO |
| | Volkswagen Gol Trend 1.6 5doors. Pack I (PM) | | 32 | LOO |
| | Ford EcoSport 1.6 XL Plus \ MP3 | | 32 | LOO |
| | Ford EcoSport 1.4 TDI XL Plus \ MP3 | | 32 | adu |
| | Renault Duster 1.6 4x2 Dinamique (110cv) | | 31 | adl |
| | Ford KA 1.0 Viral \ MP3 | | 31 | aDU |
| | Chevrolet Corsa 4doors. 1.6 MPFI GL AA DA | | 31 | aDU |
| | Volkswagen Gol 1.4 3doors. Power (PM) (83cv) | | 30 | aDU |
| | Ford KA 1.6 Fly Viral | | 30 | adl |
| | Ford Fiesta Kinetic 1.6 Trend 5doors. (120cv) | | 30 | adl |
| | Ford EcoSport 1.4 TDI XLS MP3 | | 30 | |
| | Renault Kangoo 1.6 Authentique Pack AA DA CD 1PLC | | 29 | |
| | Fiat Uno Evo 1.4 Fire Attractive AA DA (85cv) 5doors. | | 29 | -00 |
| | Ford EcoSport 1.6 XLT Free Style | | 29 | |
| | Fiat Uno S 1.3 MPI 5doors. | | 29 | |
| | Chevrolet Classic 4doors. 1.4 N LS Pack AA DA | | 29 | |
| | Volkswagen Gol 1.0 MI 3doors. Base | | 28 | |
| | Hyundai Other model | | 28 | |
| | Renault Clio L 4doors. 1.2 Authentique / Base CD | | 28 | |
| | Ford Escort 4doors. 1.6 N LX 4doors. | | 28 | |
| | Fiat Fiorino 1.3 Fire Base | | 28 | |
| | Fiat Palio Adventure 1.6 16v Base | | 28 | |
| | Chevrolet Astra GL 1.8 N 4doors. | | 28 | |
| | Chevrolet Corsa 5doors. 1.6 MPFI GL AA DA | | 28 | |
| | | | | |
| | Volkswagen Gol 1.4 5doors. Power (AA DA PM) (83cv) | | 27 | |
| | Volkswagen Gol 1.4 5doors. Power (AA DA PM) (83cv) Volkswagen Gol 1.6 3doors. Trendline | | 27 27 | |
| | | | | aolu aoli aoli |

| Automobile's featur | es | | Real delivery | Panel IR% |
|--|---|--------------|---------------|-----------|
| | Tota | I panelists: | 16.062 | 52,8% |
| Segment to which the vehicle belongs | A | | 438 | 00 |
| Segment to which the vehicle belongs | В | | 7.045 | |
| | С | | 2.149 | all |
| | D | | 772 | |
| | E | | 56 | |
| | F | | 5 | 000 |
| | Sports car | | 3 | 000 |
| | Sports high performance car | | 2 | |
| | Sports Grand Tourer car | | 0 | |
| Body type | SUV | | 1.155 | .00 |
| | MPV | | 273 | 000 |
| | Other | | 9.042 | |
| Type of fuel | Gasoline | | 6.334 | |
| | Diesel | | 2.155 | |
| | Electric | | 52 | |
| | Hybrid (electric and gasoline) | | 102 | 000 |
| | Natural gas vehicle | | 1.441 | |
| | Butane or propane gas | | 52 | |
| | Biofuels (ethanol, biodiesel) | | 52 | 000 |
| | Another type | | 84 | |
| | l don't know | | 157 | 000 |
| New or second hand | New | | 6.697 | |
| | As new or km0 (less than 1 year) | | 1.747 | |
| | Second-hand (more than 1 year) | | 6.187 | |
| | l don't know | | 1 | |
| Vehicle under warranty | Yes | | 3.363 | .00 |
| · | No | | 9.474 | |
| | l don't know | | 0 | 000 |
| Vehicle ownership | Myself, it is a private car | | 9.552 | .00 |
| | Myself, but acquired through my firm / company | | 372 | 000 |
| | Another person | | 4.529 | |
| | My company is the owner, is a company car | | 1.041 | 000 |
| Decision makers in the purchase of the | I was the only decision maker | | | |
| vehicle | | | 4.436 | |
| | The decision was shared with another person | | 7.640 | |
| | Another person decided exclusively | | 2.996 | |
| | I don't know | | 1 | 000 |
| Method of payment of the vehicle | Totally spot, only with means | | 6.336 | |
| | Totally spot, with loan assistance or family or friends | | 2.574 | |
| | Was financed by the dealer or the brand | | 3.962 | .oO(|
| | Was financed by the bank, all of it or just a part | | 1.521 | |
| Vehicle's price | Less than \$20.000 Pesos | | 1.184 | 00 |
| | Between \$20.001 and \$25.000 Pesos | | 777 | |
| | Between \$25.001 and \$30.000 Pesos | | 779 | 000 |
| | Between \$30.001 and \$40.000 Pesos | | 1.162 | .00 |
| | Between \$40.001 and \$50.000 Pesos | | 1.141 | |
| | Between \$50.001 and \$75.000 Pesos | | 2.510 | |
| | Between \$75.001 and \$100.000 Pesos | | 2.069 | |
| | Between \$100.001 and \$150.000 Pesos | | 1.489 | .00 |
| | More than \$150.000 Pesos | | 723 | 000 |
| | l don't know | | 55 | |
| First vehicle or substitute | It is the first automobile at home | | 2.982 | |
| | This automobile was added to others | | 3.453 | |
| | This automobile was purchased to replace another o | ne | 9.173 | 0 |
| | | | 9.1/3 | 000 |

| | | | _ |
|-------------------------------|---|--------|-----|
| Drivers of the automobile | As a rule, it is driven by me | 5.766 | |
| | It is shared with my partner | 5.509 | |
| | It is shared with my parents and siblings | 2.587 | |
| | Another situation | 1.978 | .00 |
| Main vehicle | Yes, it is the main one or only one | 10.530 | |
| | No, the main is another one | 2.766 | |
| | All cars in the same way | 2.176 | |
| Annual mileage | Less than 2,500 km | 881 | 000 |
| | Between 2,501 and 5,000 km. | 1.416 | .00 |
| | Between 5,001 and 7,500 km. | 1.259 | |
| | Between 7,501 and 10,000 km | 1.683 | |
| | Between 10,001 and 15,000 km. | 2.058 | |
| | Between 15,001 and 20,000 km. | 1.528 | |
| | Between 20,001 and 30,000 km. | 1.260 | |
| | Between 30,001 and 40,000 km. | 728 | |
| | Between 40,001 and 50,000 km. | 482 | 000 |
| | Between 50,001 and 75,000 km. | 471 | |
| | Between 75,001 and 100,000 km | 412 | |
| | More than 100,000 km. | 504 | |
| | l don't know | 0 | |
| GPS in the vehicle | Yes, we have an integrated navigator | 1.194 | |
| | Yes, we have a removable navigator | 5.656 | |
| | No, we have not navigator | 7.607 | |
| | l don't know | 0 | |
| Year of automobile's purchase | Previous to 2000 | 1.353 | |
| | 2001-2005 | 1.068 | |
| | 2006-2008 | 1.883 | |
| | 2009 | 1.040 | |
| | 2010 | 1.890 | |
| | 2011 | 2.074 | |
| | 2012 or later | 6.728 | |
| | | | |

| Vehicle maintenance | | | Real delivery | Panel IR% |
|--|--|------------------|---------------|--------------|
| | | Total panelists: | 16.062 | 52,8% |
| | | | | |
| Vehicle Maintainer | Myself | | 6.775 | |
| | Myself directed by my company | | 730 | .00 |
| | Another relative | | 6.782 | |
| | My company | | 741 | 000 |
| Place of vehicle maintenance | Brand's official service | | 3.111 | O |
| | Independent garage | | 4.451 | |
| | Fast service chain | | 231 | 000 |
| | Garages associated malls | | 53 | |
| | Myself or a friend or a relative | | 609 | 000 |
| | Where the insurance company decides | | 107 | 000 |
| | Another place | | 80 | |
| When were the tires changed for the last | 6 months ago or less | | 2.184 | |
| time | Between 6 months and one year | | 1.729 | |
| | Between one year and one year and a half | | 849 | |
| | Between a year and a half and two years | | 405 | |
| | More than 2 years | | 355 | 000 |
| | I have never changed them | | 3 | |
| Number of tires changed | The 4 tires | | 2.560 | |
| C | 3 tires | | 102 | |
| | 2 tires | | 1.930 | |
| | Only 1 tire | | 691 | |
| | l do not remember | | 0 | |
| Intention of changing tires | Yes, within the next 6 months or earlier | | 1.551 | |
| | Yes, between 6 months and one year | | 1.671 | |
| | Yes, within more than one year | | 1.457 | |
| | I do not know when I will change them | | 52 | 000 |

| O Intention of purcha | se a new vehicle | Real delivery | Panel IR% |
|---|--|------------------|--------------------------|
| | Total panelists | s: 16.062 | 52,8% |
| ntention of purchase a new vehicle | Yes, within the next 3 months | 589 | |
| | Yes, within the next 3 to 5 months | 605 | |
| | Yes, within the next 6 to 11 months | 1.516 | |
| | Yes, within the next 12 to 18 months | 2.249 | |
| | Yes, but not before 18 months | 2.936 | |
| | I have no plans to buy a car | 6.131 | .00 |
| Degree of decision on the purchase of | I will be the only decision maker | 1.750 | .00 |
| uture vehicle | The decision will be shared with another person | 3.102 | .000 |
| | | 81 | -0 |
| | Another person will decide exclusively | 27 | 000 |
| | l don't know | | |
| uture new vehicle or second hand | New | 2.982 | 00 |
| | As new or km0 (less than 1 year) | 1.209 | -000 |
| | Second-hand (more than 1 year) | 956 | |
| | l don't know | 270 | •00 |
| Ownership of the future vehicle | Myself, it would be a private car | 4.487 | .00 |
| | Myself, but acquired through my firm / company | 114 | •00 |
| | My company would be the owner, it would be a company car | 110 | 000 |
| | l don't know | 231 | • 0 0 |
| rice is willing to pay for future vehicle | Less than \$20.000 Pesos | 30 | |
| | Between \$20.001 and \$25.000 Pesos | 105 | |
| | Between \$25.001 and \$30.000 Pesos | 156 | |
| | Between \$30.001 and \$40.000 Pesos | 237 | 000 |
| | Between \$40.001 and \$50.000 Pesos | 309 | |
| | Between \$50.001 and \$75.000 Pesos | 612 | |
| | Between \$75.001 and \$100.000 Pesos | 978 | |
| | Between \$100.001 and \$150.000 Pesos | 1.258 | .00 |
| | More than \$150.000 Pesos | 687 | .00 |
| | I don't know | 483 | .00 |
| now the brand of the future vehicle | Yes | 2.091 | |
| | No | 2.871 | 000 |
| rand of future vehicle | Alfa Romeo | 2 | |
| | Audi | 5 | |
| | BMW | 3 | |
| | Chery | 5 | |
| | Chevrolet | 291 | |
| | Chrysler | 0 | |
| | Citroen | 77 | |
| | Dacia | 0 | |
| | Daewoo | 0 | |
| | Daihatsu | 0 | |
| | | 3 | |
| | Dodge | 0 | -00 |
| | Ferrari | | |
| | Fiat | 326 | |
| | Ford | 322 | •00 |
| | Galloper | 0 | |
| | Heibao | 0 | |
| | Honda | 29 | •00 <u> </u> |
| | Hyundai | 3 | |
| | lsuzu | 0 | |
| | Jaguar | 0 | |
| | | 2 | |
| | Jeep | 2 | |
| | Jeep Kia | 2 | |
| | | _ | |
| | Kia | 2 | |
| | Kia Lada | 2 0 | .00 .00 .00 |
| | Kia Lada Land Rover Lexus | 2 0 0 0 | 000 000 000 000 |
| | Kia Lada Land Rover | 2 0 0 | .00 .00 .00 |

| | | - | | -0 |
|--|-----------------------------|---|-------|-----|
| | MG | | 0 | |
| | Mini | | 0 | |
| | Mitsubishi | | 0 | |
| | Nissan | | 5 | |
| | Peugeot | | 196 | |
| | Porsche | | 0 | |
| | Renault | | 209 | |
| | Rover | | 0 | |
| | Saab | | 0 | |
| | Seat | | 0 | |
| | Smarth | | 0 | |
| | Ssangyong | | 0 | |
| | Subaru | | 0 | |
| | Suzuki | | 0 | |
| | Toyota | | 105 | |
| | Volkswagen | | 286 | |
| | Volvo | | 0 | |
| | Other brand | | 3 | |
| Segment to which the future vehicle will | A | | 52 | |
| belong | В | | 1.028 | 000 |
| | с | | 339 | |
| | D | | 115 | |
| | E | | 0 | 000 |
| | F | | 0 | 000 |
| | Sports car | | 1 | 000 |
| | Sports high performance car | | 0 | 000 |
| | Sports Grand Tourer car | | 0 | 000 |
| Body type of the future vehicle | SUV | | 222 | |
| | MPV | | 28 | •00 |
| | Other | | 1.285 | |



Other automotive information available

Exact vehicle model (Until 3 vehicles driven) Motorcycle information



Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about

Automotive Panel - Motorcycles



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Features Panel size (ISO): 71.139 People profiled (ISO): 15.706 Estimated response rate (ISO): 47% Updated: 15/12/2014

Argentina

Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:

<0,5% 1 <1% 1 <5% 1 <10% 1 >=10% 1

| | iodemographic profile | | Real delivery | Panel IR% |
|-------------|---------------------------------|------------------|---------------|-----------|
| 300 | | Total panelists: | 4.519 | 14,8% |
| | | | 110 20 | 1,070 |
| Sex | Man | | 2.194 | . O |
| | Woman | | 1.722 | .00 |
| se | 18-24 | | 676 | |
| • | 25-34 | | 1.269 | 000 |
| | 35-44 | | 1.025 | |
| | 45-54 | | 682 | 000 |
| | 55-64 | | 197 | |
| | >=65 | | 6 | |
| ocial class | Level 1: E | I | 2 | |
| | Level 2: D2 | | 153 | oOO |
| | Level 3: D1 | | 695 | 000 |
| | Level 4: C3 | | 1.075 | 000 |
| | Level 5: C2 | | 1.243 | 000 |
| | Level 6: C1 | | 714 | 000 |
| | Level 7: AB | | 11 | adu |
| legions | NOA- Northwest Argentina | | 294 | |
| | Сиуо | | 264 | .00 |
| | Humid Pampa | | 2.444 | .00 |
| | NEA - Northeast Argentina | | 429 | .00 |
| | Patagonia | | 109 | |
| | Autonomous City of Buenos Aires | | 354 | |

| Provinces | Autonomous City of Buenos Aires | 354 | 000 |
|-----------|---|-------|------|
| | Buenos Aires | 1.304 | |
| | Córdoba | 648 | |
| | Santa Fe | 444 | |
| | Mendoza | 184 | 000 |
| | Tucumán | 86 | 000 |
| | Entre Ríos | 138 | 000 |
| | Salta | 61 | |
| | Misiones | 61 | 000 |
| | Chaco | 81 | |
| | Corrientes | 81 | |
| | Santiago del Estero | 27 | |
| | Jujuy | 26 | |
| | San Juan | 28 | |
| | Río Negro | 30 | |
| | Formosa | 26 | .c0(|
| | Neuquén | 30 | .c0(|
| | Chubut | 5 | |
| | San Luis | 29 | |
| | Catamarca | 5 | .c0(|
| | La Rioja | 25 | |
| | La Pampa | 26 | |
| | Santa Cruz | 0 | .c01 |
| | Tierra del Fuego, Antarctica and South Atlantic Islands | 0 | |

| Driving license and vehicle types driven | | Real delivery | Panel IR% | |
|--|-------------------------------------|------------------|-----------|-------|
| | | Total panelists: | 4.519 | 14,8% |
| | | _ | | -0 |
| Types of vehicle usually driven | Private car or SUV | | 2.558 | .00 |
| | Motorcycle | | 3.937 | .00 |
| | Van | | 345 | o O U |
| | Lorry | | 169 | |
| | Marine vehicles (boats, ships, etc) | | 172 | |
| Has a driving license | Yes | | 3.570 | |
| - | No | | 348 | 000 |
| Types of driving license owned | A2 | | 2.127 | |
| | A3 | | 879 | |
| | B1 | | 1.986 | |
| | B2 | | 787 | |
| | С | | 193 | 00 |
| | ВТР | | 111 | |
| | D1 | | 82 | |
| | D2 | | 82 | |
| | l do not remember | | 111 | |

| Brand and featur | res of the actual motorcycle | | Real delivery | Panel IR% |
|----------------------------------|-------------------------------|------------------|---------------|-------------|
| 6 | | Total panelists: | 4.519 | 14,8% |
| | | | | llo |
| Motorcycle brands have | Appia | | 81 | o0 |
| | Bajaj | | 27 | 000 0 |
| | Beta | | 26 | adl |
| | Blackstone | | 0 | |
| | BMW | | 30 | |
| | Brava | | 55 | LOD |
| | Cerro | | 58 | ool |
| | Corven | I | 54 | LOOL |
| | Daelim | I | 3 | .oOU |
| | Ducati | I | 7 | .oOU |
| | Gilera | | 271 | |
| | Guerrero | | 221 | 0 00 |
| | Harley Davidson | | 5 | |
| | Honda | | 965 | |
| | Jianshe | | 0 | |
| | Kawasaki | | 113 | O |
| | Keller | | 26 | a000 |
| | | | 0 | oUUU oDD |
| | Kikai | | - | |
| | KTM | | 1 | |
| | Кутсо | | 9 | |
| | Konisa | | 0 | |
| | Maverick | | 3 | |
| | Mondial | | 83 | JOa |
| | Motomel | | 341 | |
| | Okinoi | I | 2 | |
| | Panther | I | 0 | |
| | Royal Enfield | I | 1 | |
| | Suzuki | | 141 | 000 |
| | Tibo | I | 1 | |
| | Yamaha | | 393 | |
| | Zanella | | 569 | 000 |
| | Other brands | | 134 | •000 |
| | l do not remember | i | 56 | |
| /ear of motorcycles's purchase | | | 428 | |
| real of motorcycles's purchase | Previous to 2000 2001-2005 | | 269 | -0 |
| | | | | 000 _ 01 |
| | 2006-2008 | | 598 | |
| | 2009 | | 242 | •000 |
| | 2010 | | 547 | |
| | 2011 | | 419 | |
| | 2012 or later | | 1.370 | |
| Cubic capacity of the motorcycle | 0-50cc | I | 106 | ool |
| | 51-100cc | | 402 | oOU |
| | 101-125cc | | 1.603 | |
| | 126-250cc | | 1.006 | 000 |
| | 251-300cc | | 193 | •000 |
| | 301-350cc | | 56 | |
| | 351-450cc | | 59 | |
| | 451-500cc | | 28 | |
| | 501-600cc | | 32 | |
| | 601-750cc | | 86 | 000 000 |
| | | | - | |
| | 751-900cc | | 4 | |
| | 901-1000cc | | 7 | 000 |
| | 1001-1100cc | | 6 | |
| | 1101-1500cc | | 29 | 000 |
| | More than 1500cc | | 3 | |

| Intention of purchase a new motorcycle | | | Panel IR% | |
|--|--------------------------------------|------------------|-----------|-------|
| ِ ٢ ٠٠ | | Total panelists: | 4.519 | 14,8% |
| | | | | |
| Intention of purchase a new motorcycle | Yes, within the next 3 months | | 215 | |
| | Yes, within the next 3 to 5 months | | 190 | |
| | Yes, within the next 6 to 11 months | | 326 | |
| | Yes, within the next 12 to 18 months | | 399 | |
| | Yes, but not before 18 months | | 606 | |
| | I have no plans to buy a motorcycle | | 2.138 | |
| Brands of the futur motorcycle | Appia | | 9 | |
| | Bajaj | | 29 | |
| | Beta | | 3 | |
| | Blackstone | | 0 | |
| | BMW | | 30 | |
| | Brava | | 3 | |
| | Cerro | | 6 | |
| | Corven | | 26 | |
| | Daelim | | 0 | |
| | Ducati | | 27 | |
| | Gilera | | 57 | |
| | Guerrero | | 55 | |
| | Harley Davidson | | 26 | |
| | Honda | | 411 | |
| | Jianshe | | 0 | |
| | Kawasaki | | 63 | 000 |
| | Keller | | 0 | |
| | Kikai | | 0 | |
| | КТМ | | 0 | |
| | Кутсо | | 3 | |
| | Konisa | | 2 | |
| | Maverick | | 1 | |
| | Mondial | | 24 | |
| | Motomel | | 56 | DD |
| | Okinoi | | 0 | |
| | Panther | | 0 | |
| | Royal Enfield | | 0 | |
| | Suzuki | | 63 | D |
| | Tibo | | 0 | |
| | Yamaha | | 191 | 00 |
| | Zanella | | 125 | 00 |
| | Other brands | | 29 | |
| | | | | |

| Cubic capacity of the future motorcycle | | | |
|---|------------------|-----|-----|
| | 0-50cc | 1 | |
| | 51-100cc | 26 | |
| | 101-125cc | 260 | |
| | 126-250cc | 407 | 000 |
| | 251-300cc | 163 | 00 |
| | 301-350cc | 53 | DO |
| | 351-450cc | 61 | 000 |
| | 451-500cc | 7 | |
| | 501-600cc | 7 | |
| | 601-750cc | 32 | |
| | 751-900cc | 2 | |
| | 901-1000cc | 5 | |
| | 1001-1100cc | 7 | |
| | 1101-1500cc | 6 | |
| | More than 1500cc | 6 | |
| | l don't know | 30 | .00 |



Other automotive information available

Automobiles information



Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about