Automotive Panel - Cars





Spain

Features

Panel size (ISO): 121.712 People profiled (ISO): 59.737 Estimated response rate (ISO): 45%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:

<0,5% | | | | <1% | | | <5% | | | | <10% | | | >=10% | | |

Šo.	ciodemographic profile		Real delivery	Panel IR%
		Total panelists:	44.082	80,4%
Sex	Man		20.085	.000
	Woman		19.096	.000
Age	14-18		53	00
	19-24		3.215	.00
	25-34		10.393	.000
	35-44		13.481	.000
	45-54		7.701	.000
	55-64		3.280	.00
	>=65		1.033	.000
Social class	High		6.154	.000
	Medium high		19.119	.000
	Medium		10.439	.000
	Medium low		2.806	.00
	Low		267	•000
	Not defined		441	•000
Nielsen areas	Northeast / Catalunya & Balears		4.606	.00
	Levante		5.118	.00
	South / Andalucía		6.521	.00
	Center		3.879	.00
	Norwest		3.579	.00
	North Center		3.799	•00
	Canarias		979	
	AMB (Metropolitan Area Barcelona)		4.401	•00
	AMM (Metropolitan Area Madrid)		6.320	.000

Dravinca	61aura	205	-nll
Province	Álava	305 234	
	Albacete		-00U
	Alicante	1.080	• 0
	Almería	369	
	Ávila	114	-00U
	Badajoz	446	
	Illes Balears	703	00U 00
	Barcelona	5.726	000
	Burgos	380	•0UU •0
	Cáceres	272	•0UU •0
	Cádiz	847	00 UU
	Castellón	349	•0UU •0
	Ciudad Real	283	
	Córdoba	456	
	A Coruña	1.009	0000
	Cuenca	116	00UU
	Girona	465	•OUU
	Granada	613	•••
	Guadalajara	243	•000
	Guipúzcoa	467	•000
	Huelva	276	•000
	Huesca	149	n00U
	Jaén	357	•00
	León	347	•000
	Lleida	293	•oOU
	La Rioja	274	•oOU
	Lugo	215	.oOU
	Madrid	6.938	•00
	Málaga	1.356	•000
	Murcia	962	•00
	Navarra	451	•00 <u>U</u>
	Ourense	195	.oOU
	Asturias	952	.00
	Palencia	173	.oOU
	Las Palmas	502	00
	Pontevedra	813	.00
	Salamanca	374	•00
	Santa Cruz de Tenerife	477	•00
	Cantabria	542	•00
	Segovia	119	00
	Sevilla	1.683	.00
	Soria	62	.000
	Tarragona	630	.00
	Teruel	72	.000
	Toledo	478	•000
	Valencia	2.446	.00
	Valladolid	807	•000
	Vizcaya	1.116	•000
	Zamora	158	ao00
	Zaragoza	971	•00
	Ceuta	11	00
	Melilla	9	00
Size of habitat	Province capital	16.754	•00
	No capital, from 50,000 to 500,000 inhabitants	13.997	.00
	No capital, from 50,000 to 500,000 inhabitants	8.130	.00
			0000

Driving license ar	nd vehicle types driven		Real delivery	Panel IR%
		Total panelists:	44.082	80,4%
Types of vehicle usually driven	Private car or SUV		39.327	.000
	Motorcycle		5.513	•00
	Van		1.861	اا
	Lorry		523	•000
	Marine vehicles (boats, ships, etc)		621	•00]
Has a driving license	Yes		39.188	ال00
	No		116	.nOU
Types of driving license owned	A1		5.623	•00
	А		6.059	•00
	В		38.712	.00
	C1		1.646	
	С		1.524	
	D1		613	•000
	D		720	•000
	BE		1.027	••00
	C1E		830	.000
	CE		861	••0
	D1E		468	•000
	DE		499	•000
	ВТР		2.385	.000
	I do not remember		21	000
Number of automobiles at home	1 automobile		24.864	.000
	2 automobiles	i	11.982	.000
	3 automobiles	i	1.561	••
	More than 3 atuomobiles		876	•••

Car brands ar	id models		Real delivery	Panel IR%
		Total panelists:	44.082	80,4%
comobile brands have	Abarth		5	
	Alfa Romeo		435	•00
	Aro		11	ال00ء
	Asia Motors		6	
	Aston Martin		15	
	Audi	_	1.967	.00
	Austin		9	ال00ء
	Authi		3	00
	Autobianchi		2	00
	Auverland		2	00
	Bentley		3	00
	Bertone		3	00
	BMW	_	1.598	••0
	Cadillac		9	00
	Caterham		0	00
	Chevrolet	_	602	•000
	Chrysler		197	00
	Citroen		5.596	.00
	Dacia		394	.00
	Daewoo		339	•00
	Daihatsu		8	.00
	Daimler		0	
	DKW		0	
	Dodge		24	a00
	Ebro	i i	0	a00
	Ferrari		9	.a00
	Fiat	_	1.356	•000
	Ford	_	4.832	•000
	FSO	-	0	.000
			13	0000 0000
	Galloper GME		0	
	Honda	-	779 3	• • 00U
	Hummer			.00U
	Hyundai	-	1.411	
	Infiniti		3	
	Innocenti		0	000
	Isuzu		7	٥٥٥١
	Iveco		54	
	Jaguar		50	
	Jeep		100	000
	Kia		886	
	Korando		1	
	Lada		5	
	Lamborgini		1	
	Lancia		118	000
	Land Rover		177	
	LDV		0	.000
	Lexus		59	-000
	Lotus		0	.000
	Mahindra		0	-000
	Maserati		2	00
	Maybach		0	00
	Mazda		525	•00
	Mercedes		1.370	.00
	MG		9	.00
	Mini		244	000
	Mitsubishi		403	•00
	Morgan		0	
	Nissan		1.838	.000
	Opel		3.923	•000
	Oper		3.323	

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Audi A3 (3 doors) Peugeot 206 (3 doors) Volkswagen Golf (3 doors) BMW Serie 3 berlina Toyota Auris Nissan Qashqai Citroen Berlingo Toyota Yaris (5 doors) 398 397 374 374 379 379 374 379 379				
Peugeot 206 (3 doors) Volkswagen Golf (3 doors) BMW Serie 3 berlina Toyota Auris Nissan Qashqai Citroen Berlingo Toyota Yaris (5 doors) 395 374 379 379 379 379 379 379 379		·		_0
Volkswagen Golf (3 doors) BMW Serie 3 berlina Toyota Auris Nissan Qashqai Citroen Berlingo Toyota Yaris (5 doors) 374 359 346 346 336 337 347 347 348 348				_0
BMW Serie 3 berlina Toyota Auris Nissan Qashqai Citroen Berlingo Toyota Yaris (5 doors) 359 346 336 336 337 338				0000
Toyota Auris 346 Nissan Qashqai 336 Citroen Berlingo 324 Toyota Yaris (5 doors) 308				
Nissan Qashqai 336 Citroen Berlingo 324 Toyota Yaris (5 doors) 308				•000
Citroen Berlingo 324 Toyota Yaris (5 doors) 308				•00[
Toyota Yaris (5 doors)			336	000
Peugeot 308 (5 doors)				
		Peugeot 308 (5 doors)	306	000

Volkswagen Polo (3 doors)	3	304	
Seat Toledo		298	.00
Ford Fiesta (3 doors)		296	
Peugeot 207 (5 doors)		287	
Mercedes Clase C		265	
Honda Civic (5 doors)		264	.00
Audi A3 sportback (5 doors)		264	00
Peugeot 407		255	
Volkswagen Passat (5 doors)		254	
Renault Kangoo		254	
Toyota Corolla (5 doors)		250	
Seat Altea		245	
Peugeot 307 SW (SW)		244	
Skoda Fabia		241	.000

^{*} More than 1.200 available models

Automobile's featur	es		Real delivery	Panel IR%
		Total panelists:	44.082	80,4%
Segment to which the vehicle belongs	A		1.597	000
	В		15.579	.000
	С		20.305	.000
	D		8.263	.000
	E		1.631	000
	F		119	.000
	SS		2.034	
	Sports car		390	
	Sports high performance car		60	000
	Sports Grand Tourer car		15	.000
Body type	Sport-coupe		773	•000
	Convertible car		614	•000
	Family		2.055	•000
	Van		799	••0
	Light van		1.288	000
	Microcar		66	00
	MPV		6.790	000 ا
	Pickup		100	
	SUV		2.951	•00
	SUV		1.033	الاست
	Private car Hatchback		153	.000
	Private car Hatchback 3d		7.230	.001
	Private car Hatchback 5d		20.961	٠٥٧١
	Private car Sedan		6.109	.00
Type of fuel	Gasoline		17.517	000
	Diesel		27.294	•0UU
	Electric		66	0UU
	Hybrid (electric and gasoline)		252	OU
	Natural gas vehicle		18	
	Butane or propane gas		14	
	Biofuels (ethanol, biodiesel)		21	
	Another type		7	.000
	I don't know		1	الام
New or second hand	New		28.048	•o0
	As new or km0 (less than 1 year)		5.914	•0 <u>0</u> V
	Second-hand (more than 1 year)		11.711	•0 <u>0</u> U
	I don't know		5	.000
Vehicle under warranty	Yes		8.000	٥٥٧٧
	No		31.708	•000
	I don't know		0	U
Vehicle ownership	Myself, it is a private car		31.157	•000
	Myself, but acquired through my firm / compan	У	1.036	o0UU
	Another person		12.649	• •••
Desiries seekens in the second of the	My company is the owner, is a company car		2.954	-00
Decision makers in the purchase of the ve			14.971	.00U -00
	The decision was shared with another person		22.980	000
	Another person decided exclusively		8.906	.00U
Made defends to the last	I don't know		10	000
Method of payment of the vehicle	Totally spot, only with means		20.837	•00U
	Totally spot, with loan assistance or family or fri	ends	4.572	•0U
	Was financed by the dealer or the brand		12.150	00U _00
	Was financed by the bank, all of it or just a part		6.979	0000

W 1 * 1 1	Lass than C 000 aures	6.442	all .
Vehicle's price	Less than 6,000 euros	6.442	٠٠٠١
	Between 6,001 and 10,000 euros	6.375	•0UU
	Between 10,001 and 12,500 euros	5.716	٥٥٧٧
	Between 12,501 and 15,000 euros	6.207	.001
	Between 15,001 and 18,000 euros	5.797	٥٥٥ ا
	Between 18,000 and 24,000 euros	7.697	000
	Between 24,001 and 30,000 euros	3.347	.00
	Between 30,001 and 36,000 euros	1.364	000
	More than 36,000 euros	1.125	000
	I don't know	112	000
First vehicle or substitute	It is the first automobile at home	8.023	.000
	This automobile was added to others	15.627	.00
	This automobile was purchased to replace another one	25.919	.00
Drivers of the automobile	As a rule, it is driven by me	23.182	.00
	It is shared with my partner	16.804	.nn
	It is shared with my parents and siblings	6.081	.00
	Another situation	3.631	•
Main vehicle		26.526	.0U
ivialii veriicie	Yes, it is the main one or only one	12.083	.0UU .00
	No, the main is another one	8.925	00U
Amount miles as	All cars in the same way Less than 2,500 km		•00U •00
Annual mileage	Between 2,501 and 5,000 km.	3.653	00U
		5.778	• •••
	Between 5,001 and 7,500 km.	5.423	۰۵۷۱
	Between 7,501 and 10,000 km	6.656	•0 UU
	Between 10,001 and 15,000 km.	8.422	•0UU
	Between 15,001 and 20,000 km.	5.989	.000
	Between 20,001 and 30,000 km.	4.696	.00
	Between 30,001 and 40,000 km.	1.806	000
	Between 40,001 and 50,000 km.	958	000
	Between 50,001 and 75,000 km.	763	000
	Between 75,001 and 100,000 km	531	•000
	More than 100,000 km.	996	.00
	I don't know	0	000
GPS in the vehicle	Yes, we have an integrated navigator	5.367	.00
	Yes, we have a removable navigator	15.616	.000
	No, we have not navigator	22.671	.000
	I don't know	0	.000
Year of automobile's purchase	Previous to 2000	6.550	.00
	2001-2005	12.615	.000
	2006-2008	12.069	.000
	2009	4.292	.00
	2010	4.942	.00
	2011	3.392	•o0
	2012 or later	8.970	.oOO

Vehicle maintenance			Real delivery	Panel IR%
© 1-0-1		Total panelists:	44.082	80,4%
Vehicle Maintainer	Myself		25.413	.000
	Myself directed by my company		1.601	•000
	Another relative		15.617	الان
	My company		1.843	
Place of vehicle maintenance	Brand's official service		12.368	.00
	Independent garage		14.693	.000
	Fast service chain		2.900	.00
	Garages associated malls		445	•00
	Myself or a friend or a relative		1.702	.00
	Where the insurance company decides		253	•00
	Another place		185	.00
When were the tires changed for the last	6 months ago or less		7.945	.000
time	Between 6 months and one year		7.063	000
	Between one year and one year and a half		4.905	
	Between a year and a half and two years		3.048	.00
	More than 2 years		2.850	
	I have never changed them		4	.000
Number of tires changed	The 4 tires		11.161	•01
Ğ	3 tires		228	•00
	2 tires		11.558	أأأن
	Only 1 tire		888	•000
	I do not remember		5	.00
Intention of changing tires	Yes, within the next 6 months or earlier		4.621	.000
-	Yes, between 6 months and one year		5.827	.000
	Yes, within more than one year		5.203	.000
	I do not know when I will change them		254	000

Intention of purchase a new vehicle Yes, within the next 3 months Yes, within the next 3 to 5 months Yes, within the next 6 to 11 months Yes, within the next 12 to 18 months Yes, but not before 18 months I have no plans to buy a car Degree of decision on the purchase of future vehicle The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle Butane or propane gas	742 833 1.881 3.604 7.169 25.056 2.506 4.465 97 14	80,4% of []
Yes, within the next 3 to 5 months Yes, within the next 6 to 11 months Yes, within the next 12 to 18 months Yes, but not before 18 months I have no plans to buy a car Degree of decision on the purchase of future vehicle The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	833 1.881 3.604 7.169 25.056 2.506 4.465 97 14	100 100 100 100 100
Yes, within the next 6 to 11 months Yes, within the next 12 to 18 months Yes, but not before 18 months I have no plans to buy a car Degree of decision on the purchase of I was the only decision maker The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	1.881 3.604 7.169 25.056 2.506 4.465 97	000 1000 1000 1000
Yes, within the next 12 to 18 months Yes, but not before 18 months I have no plans to buy a car Degree of decision on the purchase of I was the only decision maker The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	3.604 7.169 25.056 2.506 4.465 97	ol) ol) ol)
Yes, but not before 18 months I have no plans to buy a car Degree of decision on the purchase of I was the only decision maker The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	7.169 25.056 2.506 4.465 97	ol) ol) ol)
I have no plans to buy a car Degree of decision on the purchase of I was the only decision maker The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	25.056 2.506 4.465 97 14	.00 .000
Degree of decision on the purchase of future vehicle The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	2.506 4.465 97 14	.000
future vehicle The decision was shared with another person Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	4.465 97 14	
Another person decided exclusively I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	97 14	
I don't know Type of fuel of the future vehicle Gasoline Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	14	.000
Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	1 601	.000
Diesel Electric Hybrid (electric and gasoline) Natural gas vehicle	1.051	.oOŪ
Hybrid (electric and gasoline) Natural gas vehicle	4.351	.00
Natural gas vehicle	419	•00
	1.569	الاه
Rutane or propage gas	60	•00
butane or propane gas	17	-001
Biofuels (ethanol, biodiesel)	71	•000
Another type	7	a00U
I don't know	829	.0U
Future new vehicle or second hand New	4.312 2.247	.000 .00
As new or km0 (less than 1 year)	1.312	• •••
Second-hand (more than 1 year) I don't know	734	.00U
Ownership of the future vehicle Myself, it would be a private car	6.456	
Myself, but acquired through my firm / company	245	_n/l
My company would be the owner, it would be a compar		• 0 00 • 0 00
I don't know	230	
Price is willing to pay for future vehicle Less than 6,000 euros	697	.00
Between 6,001 and 10,000 euros	982	.00
Between 10,001 and 12,500 euros	778	•••
Between 12,501 and 15,000 euros	941	.000
Between 15,001 and 18,000 euros	1.003	.000
Between 18,000 and 24,000 euros	1.175	ا00
Between 24,001 and 30,000 euros	539	•0
Between 30,001 and 36,000 euros	224	••
More than 36,000 euros	159	•0]]
I don't know	490	000
Know the brand of the future vehicle Yes	1.894	•00
No Brand of future vehicle Abarth	5.212	•••
Brand of future vehicle Abarth Alfa Romeo	0 20	.001 .001
Aro	0	-000
Asia Motors	1	
Aston Martin	2	.000
Audi	157	.00
Austin	0	.000
Authi	4	.000
Autobianchi	1	.00
Auverland	0	.000
Bentley	0	
Bertone	0	.00
BMW	109	•••
Cadillac	0	.001
Caterham	0	.OOU
Chevrolet	4	الا0ء مار
Chrysler	5	.00U
Citroen	100	• 0 0
<u> </u>	46	0000
Dacia		
Dacia Daewoo Daihatsu	0	aDO aDO

	_		all
DKW		0	000
Dodge		0	00
Ebro		0	000
Ferrari		2	a000
Fiat		17	•000
Ford		116	
FSO		0	000
Galloper		0	.oOU
GME		0	00
Honda		15	•000
Hummer		0	.000
		51	_N
Hyundai			
Infiniti		0	000
Innocenti		0	000
Isuzu		0	.cOU
lveco		0	00
		1	.000
Jaguar			
Jeep	_	0	U
Kia		21	•••
Korando		0	.coU
Lada		0	000
Lamborgini		0	.000
Lancia		0	a000
Land Rover		12	
LDV		0	000
Lexus		8	a00U
Lotus		0	000
Mahindra		0	a000
		0	a000
Maserati			
Maybach		0	000
Mazda		10	•00 <u> </u>
Mercedes		110	.00
MG		0	00
Mini		10	•000
Mitsubishi		5	
	_		00U
Morgan		0	
Nissan		73	•0
Opel		59	•00
Peugeot		74	000
Piaggio		0	a00 <u>0</u>
			_N
Pontiac		0	ال00
Porsche	_	7	
Renault		109	•00
Rolls Royce		0	00
Rover		1	000
Saab		0	a00 <u>0</u>
Santana		0	a00 <u>0</u>
Seat		109	٠٠٠
Simca		0	000
Skoda		14	0 00 <u>0</u>
Smart		1	00
Ssangyong		3	a000
Subaru		2	000
			-0D
Suzuki		1	000
Talbot		0	000
Tata		0	
Toyota		107	.00
Triumph		0	.000
Uaz		0	000
Umm		0	00U
Volkswagen		164	•••
Volvo		18	•000
Volvo Wartburg	н	18 0	00
	_		.00U .00D .00D

	Other brand	1	.00
Segment to which the future vehicle will	A	25	•000
belong	В	385	.000
-	С	671	.000
	D	354	.00
	E	114	•00
	F	11	•000
	SS	19	•000
	Sports car	20	•000
	Sports high performance car	7	.000
	Sports Grand Tourer car	5	00
Body type of the future vehicle	Sport-coupe	57	000
	Convertible car	32	00
	Family	65	00
	Van	12	o 00
	Light van	9	.000
	Microcar	1	.000
	MPV	223	.000
	Pickup	2	.000
	SUV	300	.00
	SUV	13	•00
	Private car Hatchback	6	.000
	Private car Hatchback 3d	123	.00
	Private car Hatchback 5d	566	.000
	Private car Sedan	224	.00



Other automotive information available

Exact vehicle model (Until 3 vehicles driven)

Motorcycle information



Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about every detail, thinking of you. That's the reason why we are the only panel in Spain, Portugal and Latin America with the ISO26362 certificate, the specific standard for online Access Panels

net O'' quest

Automotive Panel - Motorcycles



Spain

Features

Panel size (ISO): 121.712 People profiled (ISO): 59.744 Estimated response rate (ISO): 48%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:

so So	ociodemographic profile		Real delivery	Panel IR%
T .		Total panelists:	7.452	12,7%
Sex	Man		4.770	.00
	Woman		1.743	••
Age	14-18		19	.000
	19-24		574	••0
	25-34		1.693	••0
	35-44		2.200	••0
	45-54		1.435	••0
	55-64		492	•000
	>=65		73	00
Social class	High		1.168	•0]
	Medium high		3.172	.00
	Medium		1.715	•0]
	Medium low		307	•00]
	Low		20	00
	Not defined		105	00
Nielsen areas	Northeast / Catalunya & Balears		821	••0
	Levante		912	•0]
	South / Andalucía		1.230	••0
	Center		458	•000
	Norwest		454	•000
	North Center		427	•000
	Canarias		98	
	AMB (Metropolitan Area Barcelona)		1.232	••0
	AMM (Metropolitan Area Madrid)		784	••

Dravinca	Á 1		42	_n
Province	Álava		43 15	.a0U .a0
	Albacete	_	15	
	Alicante	_	212	
	Almería	-	61	OU
	Ávila	-	7	OU
	Badajoz		65	OU
	Illes Balears		99	OU
	Barcelona		1.460	• •
	Burgos		20	.oOU
	Cáceres	_	18	
	Cádiz	_	179	
	Castellón		25	.oOU
	Ciudad Real		16	.a0U
	Córdoba		65	00U
	A Coruña		107	00 <u>0</u> 0
	Cuenca		10	-00U
	Girona		105	00U
	Granada		116	00U
	Guadalajara		21	٥٥٥ ا
	Guipúzcoa		64	000
	Huelva		22	000
	Huesca		8	000
	Jaén		57	الام
	León		26	-00 <u>U</u>
	Lleida		52	-00 <u>U</u>
	La Rioja		20	.oOU
	Lugo		11	٥٥٥١
	Madrid		866	الاس م
	Málaga		285	•oOU
	Murcia		187	ال00ء
	Navarra		29	.oOU
	Ourense		16	-a0U
	Asturias		121	٥٥٥ ا
	Palencia		11	.00
	Las Palmas		46	000
	Pontevedra		123	000
	Salamanca		29	000
	Santa Cruz de Tenerife		52	.a00
	Cantabria		61	.a00
	Segovia		8	.a00
	Sevilla		279	•00
	Soria		6	
	Tarragona		116	000
	Teruel		8	.000
	Toledo		57	.a00
	Valencia		424	•000
	Valladolid		88	.a00
	Vizcaya		106	000
	Zamora		12	.a00
	Zaragoza		164	.000
	Ceuta		1	00
	Melilla		0	a000
Size of habitat	Province capital		3.127	•000
	No capital, from 50,000 to 500,000 inhabitants		2.065	•000
	No capital, from 50,000 to 500,000 inhabitants		1.250	.000

Driving license a	and vehicle types driven		Real delivery	Panel IR%
		Total panelists:	7.452	12,7%
Types of vehicle usually driven	Private car or SUV		5.823	.00
	Motorcycle		6.537	.00
	Van		759	•000
	Lorry		274	
	Marine vehicles (boats, ships, etc)		400	000
Has a driving license	Yes		6.500	.00
	No		14	noOU
Types of driving license owned	A1		2.659	000
	Α		3.601	.00
	В		6.162	•00
	C1		599	.000
	С		574	.000
	D1		237	00
	D		294	OO
	BE		383	.000
	C1E		317	000
	CE		321	0000
	D1E		188	a000
	DE		214	a000
	ВТР		863	000
	I do not remember		16	000

3	Brand and features of the actual motorcycle		Real delivery	Panel IR%
6		Total panelists:	7.452	12,7%
Motorcycle brands h	ave Adiva		1	000
oto.oyo.o aranas	Adly	i i	0	.000
	Aiyumo		1	.000
	Aprilia		318	•000
	Azel		1	00
	Benelli		4	.000
	Beta		11	
	Bimota		3	.000
	BMW		341	•00
	Buell		3	
	Ca-am		1	
	Cagiva		1	
	CPI		0	OU
	CSR		1	.00U
	Daelim Daeki		109	a00U
	Derbi		117 51	.0UU 01
	KTM		362	
	Kymco Linhai		0	•0U •000
	Macbor		0	a00
	Malaguti	i i	0	a00
	Montesa		12	a00
	Moto Guzzi	i i	9	a00
	Moto Morini		0	.000
	Motor Hispania		4	.000
	MTR		0	.000
	MV Agusta		0	00
	Ossa		4	00
	Peugeot		229	00
	PGO		1	00
	Piaggio		473	•000
	Ducati		72	noOU
	Gas Gas		1	.oOU
	Generic		1	00
	Gilera		18	.000
	Goes		0	.000
	Harley Davidson		100	
	HM 		0	OO
	Honda		1.179	• • 0UU ••0
	Husaberg		0 7	.00l .00l
	Husqvarna Hyosung		70	
	i-Moto		1	a00
	Italjet	i i	1	a000
	Kawasaki		265	•000
	Keeway		12	a00
	Kenrod		0	.000
	Quantya		0	00
	Rieju		20	a000
	Sherco		0	.000
	Suzuki		688	.000
	Sym		78	.000
	TGB		5	.000
	Triumph		21	.000
	Ural		0	
	Vectrix		0	.000
	Vespa		356	•000
	Victory		0	00
	Voxan		0	
	Vyrus		0	
	Yamaha		941	•••••• ••••
	Zero		0	00

	Other brand	226	000
	I do not remember	51	00
Year of motorcycles's purchase	Previous to 2000	894	000
	2001-2005	949	0000
	2006-2008	1.560	000
	2009	541	
	2010	728	
	2011	475	•000
	2012 or later	1.314	
Cubic capacity of the motorcycle	0-50cc	780	•000
	51-100cc	258	•000
	101-125cc	2.176	•000
	126-250cc	804	.00
	251-300cc	272	•00
	301-350cc	55	
	351-450cc	121	00
	451-500cc	205	00
	501-600cc	366	•000
	601-750cc	637	•00
	751-900cc	236	00
	901-1000cc	120	00
	1001-1100cc	54	00
	1101-1500cc	175	00
	More than 1500cc	30	
	I don't know	53	.000

Intention of purchas	e a new motorcycle		Real delivery	Panel IR
5 6		Total panelists:	7.452	12,7%
ntention of purchase a new motorcycle	Yes, within the next 3 months		155	000
ention of parenase a new motorcycle	Yes, within the next 3 to 5 months		123	
	Yes, within the next 6 to 11 months		314	пП
	Yes, within the next 12 to 18 months		444	_00UU
	Yes, but not before 18 months		913	•0UU •nN
			4.493	•0UU •00
ands of the futur meterousle	I have no plans to buy a motorcycle Adiva		1	000
ands of the futur motorcycle	Adly		0	
			0	.001
	Aiyumo			.000
	Aprilia		66	•000
	Azel		1	
	Benelli		0	
	Beta		4	ال
	Bimota		2	
	BMW		69	•0UU
	Buell		5	00
	Ca-am		2	00
	Cagiva		0	00
	СРІ		8	00
	CSR		3	00
	Daelim		4	
	Derbi		12	00
	KTM		15	00
	Kymco		34	00
			0	
	Linhai			
	Macbor		0	٥٥٥١
	Malaguti		0	.001
	Montesa		7	
	Moto Guzzi		5	.00
	Moto Morini		0	
	Motor Hispania		2	00
	MTR		0	00
	MV Agusta		3	
	Ossa		0	00
	Peugeot		13	
	PGO		0	
	Piaggio		22	00
	Ducati		25	00
	Gas Gas		1	.000
			5	
	Generic			.000
	Gilera		2	.000
	Goes		0	.00
	Harley Davidson		21	.00
	HM		1	.00
	Honda		198	اال
	Husaberg		2	00
	Husqvarna		6	00
	Hyosung		3	00
	i-Moto		0	.000
	Italjet		0	.00
	Kawasaki		53	.000
	Keeway		1	00
	Kenrod		1	.000
	Quantya		1	.000
	Rieju		0	.00
	Sherco		1	
	Suzuki		105	الم
	Sym		4	
	TGB		3	00
	Triumph		10	.00
	Ural		0	00

		40	nll
	Vespa	19	٥٥٧١
	Victory	1	oOU
	Voxan	0	.00
	Vyrus	0	
	Yamaha	180	•00
	Zero	0	
	Other brand	4	
	I do not remember	179	
Cubic capacity of the future motorcycle	0-50cc	30	.000
· , ,	51-100cc	22	.000
	101-125cc	260	
	126-250cc	122	000
	251-300cc	120	
	301-350cc	57	
	351-450cc	52	
	451-500cc	63	•00
	501-600cc	72	•00
	601-750cc	114	000
	751-900cc	82	•00
	901-1000cc	24	000
	1001-1100cc	16	
	1101-1500cc	26	.000
	More than 1500cc	15	000
	I don't know	16	000



Other automotive information available

Automobiles information



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