OTC Panel



Brazil

Features

Panel size (ISO): 121.966 People profiled (ISO): 38.591 Estimated response rate (ISO): 41%

Updated: 15/12/2014



Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:

Socio	demographic profile		Real delivery	Panel IR%
T		Total panelists:	47.093	99,8%
Sex	Man		15.683	
	Woman		21.664	.00
Age	<18		0	.00
	18-24		6.105	.00
	25-34		12.442	•00
	35-44		9.227	•0D
	45-54		6.261	•00
	55-64		2.878	•00
	>=65		400	•000
Social class	A1		506	.000
	A2		4.198	.00
	B1		10.187	.00
	B2		12.122	.00
	C1		7.464	.000
	C2		2.361	.00
	D		359	•000
	E		11	
Regions	North		970	••0
	Northeast		6.221	•00
	Southeast		22.124	•00
	South		5.821	•00
	Central-West		2.110	••0

State	Acre		47	.oOU
State	Alagoas		207	nN
			225	•0UU -n0
	Amazonas			•0UU -00
	Amapá	_	9	
	Bahia		2.134	•00
	Ceará		1.089	00
	Federal district		904	•00
	Espírito Santo		468	•00]
	Goiás		643	00
	Maranhão		272	•00
	Minas Gerais		3.861	.000
	Mato Grosso		245	•000
	Mato Grosso do Sul		273	•000
	Pará		382	000
	Paraíba		354	•000
	Pernambuco		1.434	000
	Piauí		124	.000
	Paraná		2.273	.00
	Rio de Janeiro		4.319	00
	Rio Grande do Norte		356	•00
	Rondônia		115	000
	Roraima		14	.000
	Rio Grande do Sul		2.537	•00
	Santa Catarina		987	000
	Sergipe		158	000
	São Paulo		13.430	.00
	Tocantins		86	.000

\$	Common diseases and medications, diets, treatments	Real delivery	Panel IR%
T T	Total panelists:	47.093	99,8%
Illness	Flu	22.887	.000
	Constipated / Cold	15.311	.000
	Conjunctivitis	1.702	.00
	Eye irritation	7.353	•••
	Stress	14.321	
	Insomnia	11.197	
	Other sleep disorders	2.047	
	Snoring	6.750	
	None of the above	4.671	
Medication	Medicines for colds, flu, throat	19.747	•01
Wicalcation	Analgesic	23.310	.00
	Anti-inflammatory	17.935	-01
	· · · · · · · · · · · · · · · · · · ·	10.737	o0UU
	Reducing fever drugs	9.644	00U 00U
	Allergy drugs		000 U
	Diarrhea drugs	3.398	• 0 UU
	Laxatives	2.929	000
	Antidepressants or stimulants	3.873	الله الله
	Sleeping medications: Tranquilizers, relaxing, sleeping pills	4.218	00
	Nonprescription or herbal products for sleeping	2.787	•0
	Vitamins for hair	4.148	الاس
	Other vitamins	5.940	00
	Antioxidants	1.715	•0
	Minerals: Calcium, Iron, Magnesium, Sodium, Iodine, Fluorine?	4.175	•00
	Oligoelements	388	00
	Other food supplements	2.641	الم
	Slimming Drugs	2.485	.000
	Weight Loss Diet Products	2.644	•00
	Food substitutes: Drinks, bars, powders?	4.503	
	Fall Hair Products	3.063	
	· · · · · · · · · · · · · · · · · · ·	2.389	_nN
	Firming creams	2.205	00 00 0 00
	Firming creams	3.268	• 0 UU •nn
\/= ==:====	None		-00U
Vaccines	Flu Vaccine, last season	13.326	•888
	Vaccine Human Papillomavirus (HPV) to prevent cervical cancer an	1.231	0000
	None of the above	23.507	٠١١١
Diets	Yes	8.674	0000
	No	28.626	.000
Diet types	To lose weight	4.969	•00
	To maintain your current weight	1.552	••0
	Diet for constipation	507	•00U
	To live healthier	3.279	•00
	For a disease or health problem: indicate which health problem	1.456	••0
	For another reason	390	•n0[
Treatments	Aesthetic plastic or reconstructive surgery	787	• • 0
	Facial Plastic Surgery (injectable dermal fillers, nose, lips, implants?	283	•000
	Fertility treatment	336	
	Teeth whitening treatment	2.754	
	Acupuncture	2.139	•00
	Aromatherapy	395	nΠ
	· · · · · · · · · · · · · · · · · · ·	1.834	• • •••
	Homeopathy	30.851	00UU ann
Fortility Tuestus	None of the above		• ••••
Fertility Treatment	· ·	161	00U
	No, I finished it less than 6 months ago	53	.000
	No, I finished it 6 or more months ago	77	.aOU

			_
Contraceptive methods	Male condom	14.045	.000
	Vasectomy	1.046	•00]
	Female condom	571	•00
	Diaphragm	86	.000
	Contraceptive pill	9.519	.000
	Vaginal ring	188	.000
	Nicotine patch	185	.000
	Hormonal implant	81	.000
	Hormone injection	1.206	••0
	Spermicidal cream or jelly	265	•000
	UID	567	••0
	Tubal Ligation	784	••0
	Intratubárico Device (D.I.T.)	18	.000
	Another type of contraceptive methods	585	••0
	None	12.467	.000
	I do not want to answer	1.739	•00
Menstruation problems	Premenstrual Syndrome (PMS)	12.727	.000
	Period pains	11.249	.000
	Menopausal symptoms	2.089	.000
	None of the above	4.928	00
Menstruation medication	Premenstrual Syndrome (PMS)	2.336	.000
	Period pains	8.025	.000
	Menopausal symptoms	502	.000
	None of the above	7.393	.000

Tobacco an	d other addictions		Real delivery	Panel IR%
		Total panelists:	47.093	99,8%
Smokers	Yes, usually (what brand?)		3.598	.00
	Yes, occasionally		1.250	.00
	Yes, but I'm quitting		473	.00
	No, but I smoked (what brand?)		6.065	.000
	No, I have never smoked		2 5.843	00
obacco type	Cigarettes		5.037	.00
	Rolling tobacco		234	الم
	Cigars		126	اال
	Pipe		100	
	Smokeless Tobacco (snuss)		17	00
	Other		221	.00
mber of cigarettes	More than 20 a day		797	.00
· ·	Between 11 and 20 a day		1.589	.00
	Between 6 and 10 a day		1.106	.00
	Between 1 and 5 a day		1.076	.00
	Less than 1 per week		535	.00
bacco brands	Benson & Hedges Menthol		53	.00
	Camel		90	.000
	Capri		16	.000
	Carlton		997	
	Carlton Crema		48	.000
	Carlton Mint		82	•000
	Charm		81	.00
	Derby		802	
	Dunhill		428	
	Free 1		762	
	Free 4		230	.000
	Free 6		117	
	Gudang Garam		102	_nП
	Hilton		356	.000 .000
	Hollywood		930	
	Kent		5	• 00 U
	Kool		5	.000
	LM Menthol		140	•••
	Lucky Strike (Red)		314	
	Marlboro		812	.nD
	Marlboro Light		643	.00
	Mariboro Menthol		261	n I
	Newport 100		6	.00U .nn
	Sampoerna A		38	.00U .000
	Sampoerna A Menthol		47	.000
	W&S Azul		5	.000
	W&S AZUI W&S Vermelho		8	.000
			921	
oking voors	Other (specify):			•00
oking years	5 years or less		954	
	6-10 years		933	
	1-12 years		1.575	• • ••
	21-30 years		945	• 0 UU •••
	More than 30 years		911	00

Methods to quit smoking (now)	Prescription drugs	215
,	Nicotine gum	121
	Nicotine patch	214
	Nicotine lozenges	42 null
	Cigarettes without tobacco	39
	Herbal Products	40
	Acupuncture	95
	Behavioral therapies	80
	Homeopathy	44
	Nothing but my willpower	5.732
	Other	265
Other addictions	Alcoholism	939
	Other: indicate which	698
	No	26.012
	Decline to answer	558

\fighthapped \	Skin, mouth and feet		Real delivery	Panel IR%
		Total panelists:	47.093	99,8%
Skin problems	Dermatitis		2.149	.8]]]
·	Eczema		312	.000
	Lyme's disease		10	
	Psoriasis		729	.000
	Rosacea		347	•000
	Warts		2.113	•0]]
	Cold sore		2.138	•00
	Acne		8.006	•••
	Skin face spots		5.304	•00
	Dry skin		4.249	•00
	Nail problems: Fragile, grooved, fungi, disc	colored?	6.147	•00
	Fall or hair loss		7.545	••0
	Alopecia		2.468	•000
	Dandruff		8.971	.00
	None of the above		12.248	•00
Mouth Problems	I have halitosis (bad breath)		3.329	•00
	I have dry mouth		3.492	•00
	I have periodontitis		1.229	
	I have gingivitis (inflammation and bleedir	ng of gums)	5.889	•00
	I wear braces (appliances, braces, invisible	braces?)	3.892	•00
	Regular use of electric toothbrushes		892	•00
	ا carry removable dentures (complete or ب	partial)	2.637	•00
	None of the above		20.920	.000

Foot problems	Toes deformities	818	••
	Pain in the heel of the foot	4.482	•0Û
	Nail fungus (Onychomycosis)	4.536	•0Û
	Bunions, calluses, cracks	5.070	•0Û
	Smell	4.088	•00
	Athlete's foot	754	••0
	Flat Feet	1.467	•000
	Plantar warts	265	•000
	None of the above	21.253	

Other health information available				
Allergies and intolerances				
Visual and auditory system diseases				
Eating disorders (anorexia, bulimia)				
Diabetes - Type 1 / Type 2 (insulin use)				
Cancer / Cancer types				
Cardiovascular and respiratory system diseases				
Digestive system diseases				



Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about every detail, thinking of you. That's the reason why we are the only panel in Spain, Portugal and Latin America with the ISO26362 certificate, the specific standard for online Access Panels

Patients Panel





Brazil

Features

Panel size (ISO): 121.966 People profiled (ISO): 19.121 Estimated response rate (ISO): 37%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:

Patient	ts		Real delivery	Panel IR%
'II '		Total panelists:	19.121	100,0%
Sex	Man		7.661	.00
	Woman		10.158	.oOU
Age	18-24		2.822	.01
	25-34		5.850	•0l
	35-44		4.381	•0D
	45-54		2.995	•00
	55-64		1.496	•00
	>=65		203	••
Social class	A1		291	.00
	A2		2.432	.000
	B1		6.064	ال00
	B2		7.112	.00
	C1		4.292	.000
	C2		1.322	•00
	D		226	•00
	E		14	.000
Regions	North		466	•00
	Northeast		2.912	•01 <u> </u>
	Southeast		10.579	•0D
	South		2.813	•0D
	Central-West		1.004	•00

State	Acre	24	
	Alagoas	91	0 000
	Amazonas	116	•000
		8	-0
	Amapá		
	Bahia	978	000
	Ceará	536	00
	Federal district	412	.0 00
	Espírito Santo	205	•••
			nN
	Goiás	302	0000
	Maranhão	135	oUU
	Minas Gerais	1.975	000
	Mato Grosso	130	•000
	Mato Grosso do Sul	136	anN
	Pará	177	
	Paraíba	167	
	Pernambuco	616	.0 00
	Piauí	5 5	.000
	Paraná	1.064	
			000
	Rio de Janeiro	1.955	•0 1
	Rio Grande do Norte	173	•00
	Rondônia	41	.000
	Roraima	13	.oOO
			.
	Rio Grande do Sul	1.242	
	Santa Catarina	483	0000
	Sergipe	63	
	São Paulo	6.395	.00
	Tocantins	38	_П
			-00U
Allergies and intolerances	Glucose intolerance	310	•011
	Lactose intolerance	937	.00
	Gluten intolerance (celiac)	148	.oOU
	Allergic rhinitis (respiratory allergy) / Hay Fever	5.667	
			of)
	Allergic sinusitis	3.875	•000
	Atopic dermatitis (skin allergy)	1.238	٥٥٧١
	Contact Dermatitis	783	•0
	Food allergy	1.051	
	Dust mites allergy	4.825	-00
		3.128	0 000
	Allergy to insect stings		0000
	Allergy to plants / trees / pollen	615	•0U <u>U</u>
	Latex Allergy	331	•000
	Allergy to animals	895	.00
	Drug allergies	1.841	
			0000
	Cosmetics allergy	1.094	•000
	Other allergies or intolerances	650	الاه
	I have no allergy or intolerance	6.155	الاه
Allergies and intolerances: Food	Fruits and/or vegetables	171	000
8	Cereals	42	0000
	Dried fruit	38	.000
	Dairy products (milk, cheese)	176	000
	Eggs	64	
	Fish and / or shellfish	465	
	Other food	389	•000
Viewal and an alternation			
Visual system diseases	Муоріа	5.306	•00
	Astigmatism	5.372	•0 00
	Farsightedness	1.306	••0
	Presbyopia (farsightedness)	1.403	.00
	Glaucoma	171	
			•0UU •01
	Macular Degeneration	41	0000
	Cataract	156	
	Dry Eyes (redness, gritty eye sensation, itching)	1.213	
	Operated on myopia	408	
		137	eul
	Operated on for a cataract		0000
	Other sight problems: specify which	532	0000
	I have no sight problems	6.726	•0 0

Auditory system diseases	Tinnitus (ringing in the ear)	1.842	.00
	Dizziness	1.574	.00
	Hearing loss	913	•0
	Other hearing problems	178	
	I have no hearing problems	13.624	الان
Glasses or contact lenses	I wear contact lenses	8.112	الاه
	I wear glasses	1.420	ا000
	I do not wear glasses	1.097	ا00
	Yes	60	.oOU
Do you use any type of hearing device?	No	853	.00
Nervous system	Migraines	3.348	الاس
	Headache - excluding migraine	5.005	الاه
	Restless Legs Syndrome (RLS)	780	.00
	Parkinson	18	
	Epilepsy	71	.oOU
	Multiple sclerosis	29	.oOU
	Peripheral neuropathy	37	.oOU
	Reflex Sympathetic Dystrophy (RDS)	16	
	Other nervous system diseases: please specify which	172	•00
	I have no nervous system disease	9.812	• • 00
Mental health	Obsessive-compulsive disorder (OCD)	526	00
	Attention deficit hyperactivity disorder (ADHD)	279	.00
	Panic Attack	495	.00
	Bipolar disorder	388	
	Schizophrenia	34	
	Generalized Anxiety Disorder (GAD)	528	
	Depression	1.628	
	Agoraphobia	100	•000
	Other mental disorders: tell us which	103	•000
	I have no mental illness	14.330	.000
Eating Disorders	Bulimia	137	•000
	Anorexia	75	00
	#N/A	1.271	.00
	Other eating disorders	175	.000
	I have no eating disorder	15.615	.000
Mental health: disease diagnosed by a	Migraines	2.642	.00
physician	Obsessive-compulsive disorder (OCD)	243	•000
' '	Attention deficit hyperactivity disorder (ADHD)	148	0 000
	Panic Attack	378	0000
	Anxiety	435	0000
	Depression	1.340	0000
	Bulimia	61	
	Anorexia	44	
	None of the above	940	
Bulimia	I am currently suffering it	31	.000
	Less than 1 year	29	.000
	More than 1 year, but less than 5	18	.000
	5 years or more	35	.000
Anorexia	I am currently suffering it	19	00
	Less than 1 year	14	.000
	More than 1 year, but less than 5	1 5	.000
	5 years or more	25	.000

Bones, muscles and joints	Rheumatoid arthritis (rheumatism)	384	•00
	Non rheumatoid arthritis	181	
	Arthritis (other)	249	•0
	Ankylosing spondylitis	56	0000
	Myositis	32	
	Osteoarthritis	628	0000
	Osteoporosis	217	•000
	Fibromyalgia	389	•000
	Myofascial Pain Syndrome	34	.000
	Carpal Tunnel Syndrome	283	٥٥١
	Sciatica	664	
	Backache	4.993	000
	Chronic pain (more than 6 months)	738	٥٥١
	Gout	187	•0
	Other locomotor system diseases	669	٠٠١١
	I have no locomotor system disease	10.335	.00
Respiratory system	Asthma	806	
	Chronic obstructive pulmonary disease (COPD)	69	.00
	Bronchitis	1.073	.00
	Pulmonary emphysema	51	000
	Sleep apnea	326	•0
	Sinusitis	4.656	•0Û
	Other respiratory diseases	371	
	I have no respiratory disease	11.113	•0 0 0
Medication for rheumatoid arthritis	Biological drugs: Orencia, Rituxan, Mabthera, Humira, Remicade, S	43	000
	Antirheumatic drugs disease modifying (DMARDs): Rheumatrex, Ti	_	.000
	Other medications: anti-inflammatories, corticosteroids	235	•00
	Other	82	.000
Chronic pain diagnosed by a physician	Yes	541	
emonie pam diagnosed by a physician	No	174	•000
Cardiovascular and Circulatory System	Cerebrovascular Accident (Stroke): Cerebral hemorrhage, embolis		.000
, ,	Acute myocardial infarction	75	.000
	Angina pectoris	95	.000
	Aneurysm	26	.000
	Heart failure	66	00
	Atrial fibrillation	33	
	Other arrhythmias	322	•00
	Peripheral vascular disease (PVD)	56	-10
	Ischemic Heart Disease	39	.000
	Hemophilia	17	nll
	•	671	•0UU •00
	Anemia / iron deficiency	2.003	الالاه الام
	Arterial hypertension	318	
	Arterial hypotension	993	•NUU
	Hemorrhoids		•0UU •nii
	History of thrombosis	129	0UUU _n()
	Varicose veins	2.157	000
	High Cholesterol	1.700	000
	Other cardiovascular diseases	187	
S	I have no cardiovascular/circulatory system disease or pathology	10.951	•000
Digestive system	Crohn's Disease	29	00U
	Ulcerative Colitis	41	.oOU
	Gastroduodenal ulcer	266	
	Gastroesophageal reflux (heartburn)	1.956	•••
	Hiatus hernia	426	۰۰۰
	Irritable Bowel Syndrome	242	۰۰۰
	Diarrheal syndrome (chronic diarrhea)	72	-00U
	Constipation	2.724	•00
	Other digestive problems	519	
	I have no digestive system disease	12.059	٠٠٠
Digestive System: disease diagnosed by a	Gastroesophageal reflux (heartburn)	1.581	.00
physician	Diarrhea syndrome	40	•00]
	None	384	•00

Endocrine system	Diabetes - Type 1 / Type 2	589	.00
	Gestational diabetes	52	.000
	Diabetes (not sure of the type)	194	0000
	Hyperthyroidism	250	000
	Hypothyroidism	662	0000
	Dyslipidemia	73	пП
			-00U -00
	Deficiency in growth hormone	49	oOU
	Other endocrine system diseases	163	•000
	I have no endocrine disease	15.314	000
Metabolism	Overweight	5.647	•00
	Morbid Obesity	368	•00
	None of the above	11.243	.00
Diabetes type	Diabetes - Type 1 (insulin use)	85	000
	Diabetes - Type 2 (oral medication)	516	
	Diabetes - Type 2 (insulin use)	68	.000
	Diabetes - Type 2 (GLP use)	13	n000
		111	0000 0000
Harris and the same of the same and the same	Diabetes - Type 2 (without medication)		-0
How many times a day do you measure	Once a day	185	•0U
your sugar level?	2-3 times per day	106	.000
	4-6 times per day	29	•000
	7-10 times per day	3	.000
	More than 10 times a day	1	
Liver	Cirrhosis	37	
	Hepatitis A	187	.0 00
	Hepatitis B	136	•000
	Hepatitis C	75	n00
	Other liver diseases	202	
			-00
12: 1	I have no liver disease	16.600	000
Kidneys	Nephritic colic	781	•000
	Renal failure (with or without dialysis)	73	a0UU
	Other kidney diseases	274	•000
	I have no kidney disease	16.146	•00 l
Urinary system	Overactive bladder / incontinence	286	000
	Urinary tract infection	1.110	.00
	Cystitis	466	.0 00
	Benign Prostatic Hyperplasia (BPH)	77	.000
	Loss of urine	216	••00
	Other urinary system diseases	39	пП
		15.334	
Dishusia tura tura aut	I have no urinary tract disease		• •••
Dialysis treatment	Yes	22	0000
	No	50	.000
Autoimmune diseases	Lupus	48	aOUU
	Mixed connective tissue disease	26	000
	Scleroderma	25	الاه
	Sjogren Syndrome	13	.000
	Other autoimmune diseases	138	•000
	None of them	16.995	.000
Infectious diseases	Chlamydia	80	00
	Aids / HIV	43	
		358	•000
	Gonorrhea		-nN
	Genital herpes	357	o0UU
	Candida (vaginal yeast infections)	1.732	•000
	Human Papillomavirus (HPV)	515	•0]]
	Other infectious or sexually transmitted diseases	82	.oOU
	None of them	14.420	• • 00
Reproductive system	Erectile Dysfunction / Impotence	361	0000
	Ejaculation problems (early, delayed, absent)	743	
	Endometriosis	374	
	Lack of cay / cayual annotita		
	Lack of sex / sexual appetite Other infertility problems	1.203	
	Other infertility problems None of them	245 14.669	000 000 000

			all
Reproductive system: disease diagnosed	Erectile Dysfunction / Impotence	222	٥٥٥
by a physician	Ejaculation problems (early, delayed, absent)	398	•0
	Lack of sex / sexual appetite	516	•000
	None of them	978	.00
Cancer	Yes	371	.0
	No	16.878	.00
Cancer type	Brain cancer	12	.000
	Cancer of the mouth, larynx and pharynx	13	.000
	Cervix cancer (Cervical)	11	.000
	Esophageal Cancer	3	.000
	Thyroid Cancer	27	00
	Lung Cancer	8	-000
	Kidney Cancer	7	.nN
	Liver Cancer	12	00
	Stomach Cancer	3	.000
	Pancreatic Cancer	5	.000
	Colorectal Cancer	16	-00
	Breast Cancer	53	.000
	Ovarian Cancer	14	.000
	Uterine cancer or endometrial (uterine corpus)	18	
	Prostate Cancer	25	"UU
	Testicular Cancer	9	-nN
		7	.011 .000
	Bladder Cancer	15	-0
	Lymphatic cancer		oOUU
	Bone Cancer	8	0000
	Leukemia	14	
	Skin Cancer: Melanoma	37	.000
	Skin Cancer: No Melanoma	45	-011
	Other	27	.000

Other health information available	
Diseases in the past 12 months	
Drugs taken in the last year	
Diets	
Interventions, treatments and therapies	
Contraceptive methods use	
Smokers and former smokers: brands, number of cigarettes and smoking quitting methods	
Other diseases and disorders of the skin, mouth and ft	



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