



OTC Panel



Brazil

Features

Panel size (ISO): 121.966

People profiled (ISO): 38.591

Estimated response rate (ISO): 41%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

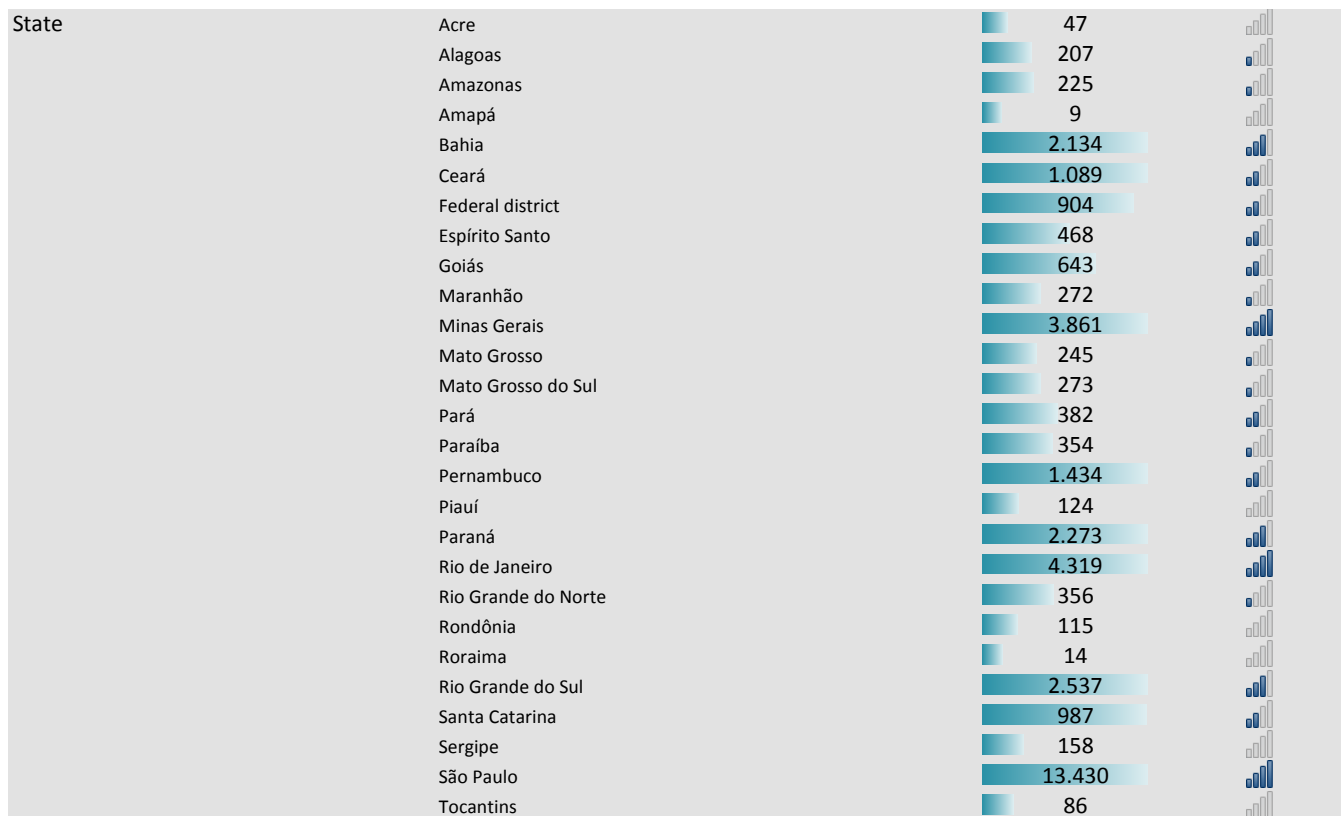
Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.























































0 >1000




IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:


















































<0,5% <1% <5% <10% >=10%

Sociodemographic profile		Real delivery	Panel IR%
		Total panelists:	47.093
Sex	Man	15.683	
	Woman	21.664	
Age	<18	0	
	18-24	6.105	
	25-34	12.442	
	35-44	9.227	
	45-54	6.261	
	55-64	2.878	
	>=65	400	
Social class	A1	506	
	A2	4.198	
	B1	10.187	
	B2	12.122	
	C1	7.464	
	C2	2.361	
	D	359	
Regions	E	11	
	North	970	
	Northeast	6.221	
	Southeast	22.124	
	South	5.821	
	Central-West	2.110	




Common diseases and medications, diets, treatments		Real delivery	Panel IR%
		Total panelists:	47.093
			99,8%
Illness	Flu	22.887	
	Constipated / Cold	15.311	
	Conjunctivitis	1.702	
	Eye irritation	7.353	
	Stress	14.321	
	Insomnia	11.197	
	Other sleep disorders	2.047	
	Snoring	6.750	
	None of the above	4.671	
Medication	Medicines for colds, flu, throat	19.747	
	Analgesic	23.310	
	Anti-inflammatory	17.935	
	Reducing fever drugs	10.737	
	Allergy drugs	9.644	
	Diarrhea drugs	3.398	
	Laxatives	2.929	
	Antidepressants or stimulants	3.873	
	Sleeping medications: Tranquilizers, relaxing, sleeping pills	4.218	
	Nonprescription or herbal products for sleeping	2.787	
	Vitamins for hair	4.148	
	Other vitamins	5.940	
	Antioxidants	1.715	
	Minerals: Calcium, Iron, Magnesium, Sodium, Iodine, Fluorine?	4.175	
	Oligoelements	388	
	Other food supplements	2.641	
	Slimming Drugs	2.485	
	Weight Loss Diet Products	2.644	
	Food substitutes: Drinks, bars, powders?	4.503	
	Fall Hair Products	3.063	
	Firming creams	2.389	
	Firming creams	2.205	
	None	3.268	
Vaccines	Flu Vaccine, last season	13.326	
	Vaccine Human Papillomavirus (HPV) to prevent cervical cancer an	1.231	
	None of the above	23.507	
Diets	Yes	8.674	
	No	28.626	
Diet types	To lose weight	4.969	
	To maintain your current weight	1.552	
	Diet for constipation	507	
	To live healthier	3.279	
	For a disease or health problem: indicate which health problem	1.456	
	For another reason	390	
Treatments	Aesthetic plastic or reconstructive surgery	787	
	Facial Plastic Surgery (injectable dermal fillers, nose, lips, implants?)	283	
	Fertility treatment	336	
	Teeth whitening treatment	2.754	
	Acupuncture	2.139	
	Aromatherapy	395	
	Homeopathy	1.834	
	None of the above	30.851	
Fertility Treatments	Yes, I am currently following a treatment	161	
	No, I finished it less than 6 months ago	53	
	No, I finished it 6 or more months ago	77	

Contraceptive methods	Male condom	14.045	
	Vasectomy	1.046	
	Female condom	571	
	Diaphragm	86	
	Contraceptive pill	9.519	
	Vaginal ring	188	
	Nicotine patch	185	
	Hormonal implant	81	
	Hormone injection	1.206	
	Spermicidal cream or jelly	265	
	UID	567	
	Tubal Ligation	784	
	Intratubárico Device (D.I.T.)	18	
	Another type of contraceptive methods	585	
	None	12.467	
I do not want to answer	1.739		
Menstruation problems	Premenstrual Syndrome (PMS)	12.727	
	Period pains	11.249	
	Menopausal symptoms	2.089	
	None of the above	4.928	
Menstruation medication	Premenstrual Syndrome (PMS)	2.336	
	Period pains	8.025	
	Menopausal symptoms	502	
	None of the above	7.393	

Tobacco and other addictions		Real delivery	Panel IR%
		Total panelists:	47.093
			99,8%
Smokers	Yes, usually (what brand?)	3.598	
	Yes, occasionally	1.250	
	Yes, but I'm quitting	473	
	No, but I smoked (what brand?)	6.065	
	No, I have never smoked	25.843	
Tobacco type	Cigarettes	5.037	
	Rolling tobacco	234	
	Cigars	126	
	Pipe	100	
	Smokeless Tobacco (snuss)	17	
	Other	221	
Number of cigarettes	More than 20 a day	797	
	Between 11 and 20 a day	1.589	
	Between 6 and 10 a day	1.106	
	Between 1 and 5 a day	1.076	
	Less than 1 per week	535	
Tobacco brands	Benson & Hedges Menthol	53	
	Camel	90	
	Capri	16	
	Carlton	997	
	Carlton Crema	48	
	Carlton Mint	82	
	Charm	81	
	Derby	802	
	Dunhill	428	
	Free 1	762	
	Free 4	230	
	Free 6	117	
	Gudang Garam	102	
	Hilton	356	
	Hollywood	930	
	Kent	5	
	Kool	5	
	LM Menthol	140	
	Lucky Strike (Red)	314	
	Marlboro	812	
	Marlboro Light	643	
	Marlboro Menthol	261	
	Newport 100	6	
	Sampoerna A	38	
	Sampoerna A Menthol	47	
	W&S Azul	5	
W&S Vermelho	8		
Other (specify):	921		
Smoking years	5 years or less	954	
	6-10 years	933	
	1-12 years	1.575	
	21-30 years	945	
	More than 30 years	911	

Methods to quit smoking (now)	Prescription drugs	215	
	Nicotine gum	121	
	Nicotine patch	214	
	Nicotine lozenges	42	
	Cigarettes without tobacco	39	
	Herbal Products	40	
	Acupuncture	95	
	Behavioral therapies	80	
	Homeopathy	44	
	Nothing but my willpower	5.732	
	Other	265	
Other addictions	Alcoholism	939	
	Other: indicate which	698	
	No	26.012	
	Decline to answer	558	

Skin, mouth and feet		Real delivery	Panel IR%
		Total panelists:	47.093
			99,8%
Skin problems	Dermatitis	2.149	
	Eczema	312	
	Lyme's disease	10	
	Psoriasis	729	
	Rosacea	347	
	Warts	2.113	
	Cold sore	2.138	
	Acne	8.006	
	Skin face spots	5.304	
	Dry skin	4.249	
	Nail problems: Fragile, grooved, fungi, discolored?	6.147	
	Fall or hair loss	7.545	
	Alopecia	2.468	
	Dandruff	8.971	
None of the above	12.248		
Mouth Problems	I have halitosis (bad breath)	3.329	
	I have dry mouth	3.492	
	I have periodontitis	1.229	
	I have gingivitis (inflammation and bleeding of gums)	5.889	
	I wear braces (appliances, braces, invisible braces?)	3.892	
	Regular use of electric toothbrushes	892	
	I carry removable dentures (complete or partial)	2.637	
	None of the above	20.920	

Foot problems			
	Toes deformities	818	
	Pain in the heel of the foot	4.482	
	Nail fungus (Onychomycosis)	4.536	
	Bunions, calluses, cracks	5.070	
	Smell	4.088	
	Athlete's foot	754	
	Flat Feet	1.467	
	Plantar warts	265	
	None of the above	21.253	

Other health information available

Allergies and intolerances

Visual and auditory system diseases

Eating disorders (anorexia, bulimia)

Diabetes - Type 1 / Type 2 (insulin use)

Cancer / Cancer types

Cardiovascular and respiratory system diseases

Digestive system diseases



Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about every detail, thinking of you. That's the reason why we are the only panel in Spain, Portugal and Latin America with the ISO26362 certificate, the specific standard for online Access Panels



Patients Panel



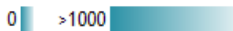
Brazil

Features

Panel size (ISO): 121.966
 People profiled (ISO): 19.121
 Estimated response rate (ISO): 37%
 Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

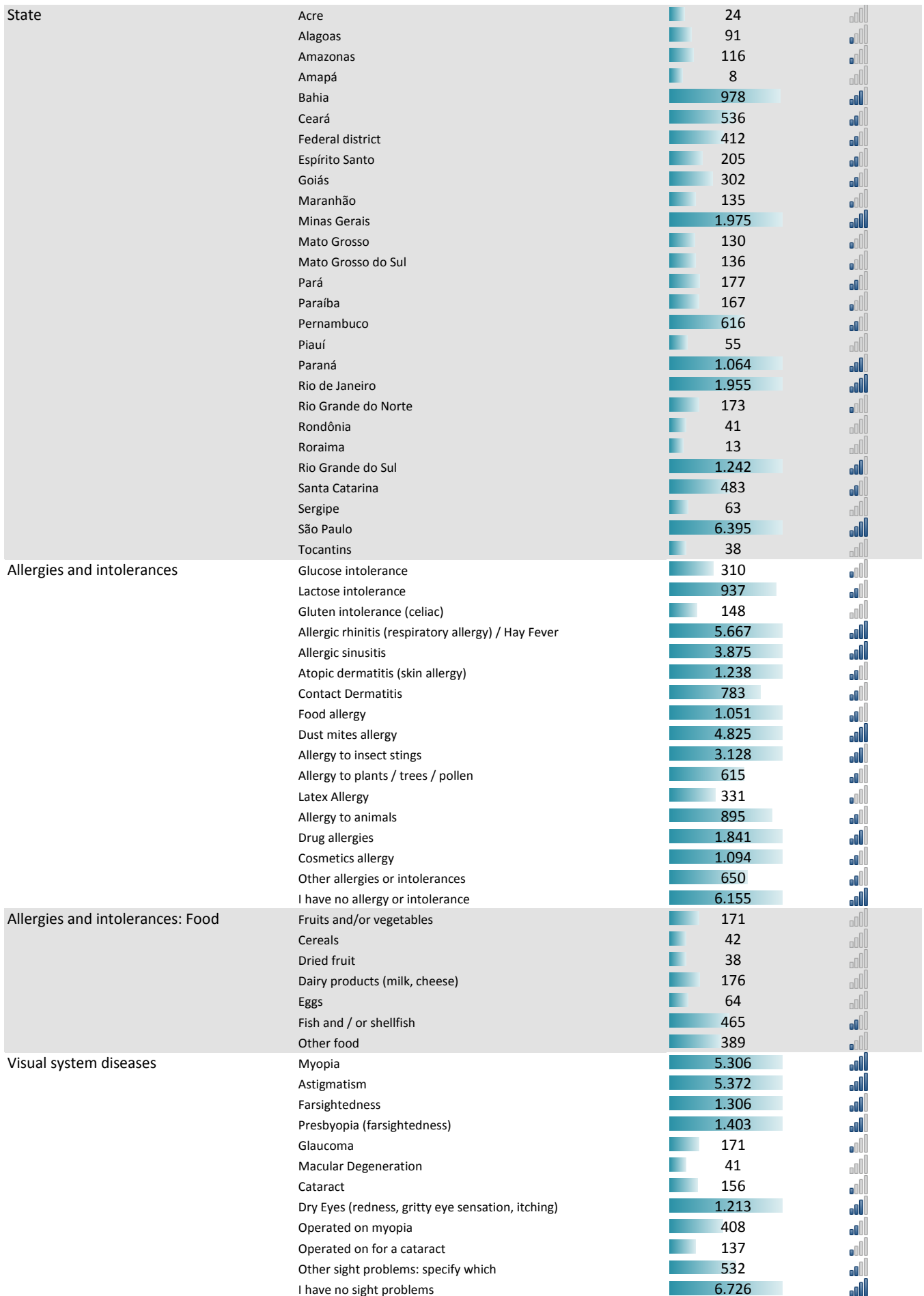
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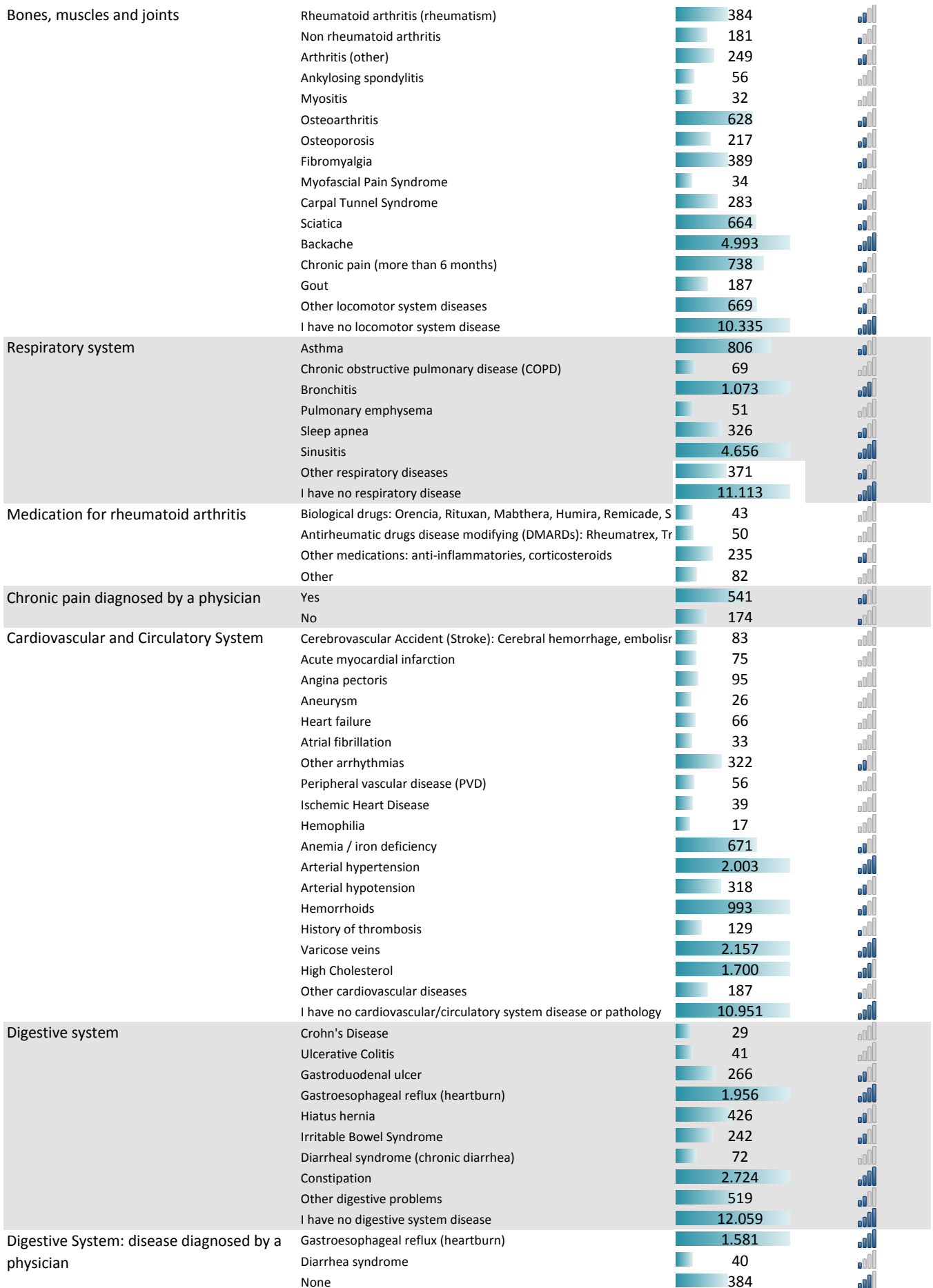
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Patients		Real delivery	Panel IR%
		Total panelists:	19.121
			100,0%
Sex	Man	7.661	
	Woman	10.158	
Age	18-24	2.822	
	25-34	5.850	
	35-44	4.381	
	45-54	2.995	
	55-64	1.496	
	>=65	203	
Social class	A1	291	
	A2	2.432	
	B1	6.064	
	B2	7.112	
	C1	4.292	
	C2	1.322	
	D	226	
Regions	E	14	
	North	466	
	Northeast	2.912	
	Southeast	10.579	
	South	2.813	
	Central-West	1.004	




Auditory system diseases	Tinnitus (ringing in the ear)	1.842	
	Dizziness	1.574	
	Hearing loss	913	
	Other hearing problems	178	
	I have no hearing problems	13.624	
Glasses or contact lenses	I wear contact lenses	8.112	
	I wear glasses	1.420	
	I do not wear glasses	1.097	
Do you use any type of hearing device?	Yes	60	
	No	853	
Nervous system	Migraines	3.348	
	Headache - excluding migraine	5.005	
	Restless Legs Syndrome (RLS)	780	
	Parkinson	18	
	Epilepsy	71	
	Multiple sclerosis	29	
	Peripheral neuropathy	37	
	Reflex Sympathetic Dystrophy (RDS)	16	
	Other nervous system diseases: please specify which	172	
	I have no nervous system disease	9.812	
Mental health	Obsessive-compulsive disorder (OCD)	526	
	Attention deficit hyperactivity disorder (ADHD)	279	
	Panic Attack	495	
	Bipolar disorder	388	
	Schizophrenia	34	
	Generalized Anxiety Disorder (GAD)	528	
	Depression	1.628	
	Agoraphobia	100	
	Other mental disorders: tell us which	103	
	I have no mental illness	14.330	
Eating Disorders	Bulimia	137	
	Anorexia	75	
	#N/A	1.271	
	Other eating disorders	175	
	I have no eating disorder	15.615	
Mental health: disease diagnosed by a physician	Migraines	2.642	
	Obsessive-compulsive disorder (OCD)	243	
	Attention deficit hyperactivity disorder (ADHD)	148	
	Panic Attack	378	
	Anxiety	435	
	Depression	1.340	
	Bulimia	61	
	Anorexia	44	
	None of the above	940	
Bulimia	I am currently suffering it	31	
	Less than 1 year	29	
	More than 1 year, but less than 5	18	
	5 years or more	35	
Anorexia	I am currently suffering it	19	
	Less than 1 year	14	
	More than 1 year, but less than 5	15	
	5 years or more	25	



Endocrine system	Diabetes - Type 1 / Type 2	589	
	Gestational diabetes	52	
	Diabetes (not sure of the type)	194	
	Hyperthyroidism	250	
	Hypothyroidism	662	
	Dyslipidemia	73	
	Deficiency in growth hormone	49	
	Other endocrine system diseases	163	
	I have no endocrine disease	15.314	
Metabolism	Overweight	5.647	
	Morbid Obesity	368	
	None of the above	11.243	
Diabetes type	Diabetes - Type 1 (insulin use)	85	
	Diabetes - Type 2 (oral medication)	516	
	Diabetes - Type 2 (insulin use)	68	
	Diabetes - Type 2 (GLP use)	13	
	Diabetes - Type 2 (without medication)	111	
How many times a day do you measure your sugar level?	Once a day	185	
	2-3 times per day	106	
	4-6 times per day	29	
	7-10 times per day	3	
	More than 10 times a day	1	
Liver	Cirrhosis	37	
	Hepatitis A	187	
	Hepatitis B	136	
	Hepatitis C	75	
	Other liver diseases	202	
	I have no liver disease	16.600	
Kidneys	Nephritic colic	781	
	Renal failure (with or without dialysis)	73	
	Other kidney diseases	274	
	I have no kidney disease	16.146	
Urinary system	Overactive bladder / incontinence	286	
	Urinary tract infection	1.110	
	Cystitis	466	
	Benign Prostatic Hyperplasia (BPH)	77	
	Loss of urine	216	
	Other urinary system diseases	39	
	I have no urinary tract disease	15.334	
	Dialysis treatment	Yes	22
No		50	
Autoimmune diseases	Lupus	48	
	Mixed connective tissue disease	26	
	Scleroderma	25	
	Sjogren Syndrome	13	
	Other autoimmune diseases	138	
	None of them	16.995	
Infectious diseases	Chlamydia	80	
	Aids / HIV	43	
	Gonorrhea	358	
	Genital herpes	357	
	Candida (vaginal yeast infections)	1.732	
	Human Papillomavirus (HPV)	515	
	Other infectious or sexually transmitted diseases	82	
	None of them	14.420	
Reproductive system	Erectile Dysfunction / Impotence	361	
	Ejaculation problems (early, delayed, absent)	743	
	Endometriosis	374	
	Lack of sex / sexual appetite	1.203	
	Other infertility problems	245	
	None of them	14.669	

Reproductive system: disease diagnosed by a physician	Erectile Dysfunction / Impotence	222	
	Ejaculation problems (early, delayed, absent)	398	
	Lack of sex / sexual appetite	516	
	None of them	978	
Cancer	Yes	371	
	No	16.878	
Cancer type	Brain cancer	12	
	Cancer of the mouth, larynx and pharynx	13	
	Cervix cancer (Cervical)	11	
	Esophageal Cancer	3	
	Thyroid Cancer	27	
	Lung Cancer	8	
	Kidney Cancer	7	
	Liver Cancer	12	
	Stomach Cancer	3	
	Pancreatic Cancer	5	
	Colorectal Cancer	16	
	Breast Cancer	53	
	Ovarian Cancer	14	
	Uterine cancer or endometrial (uterine corpus)	18	
	Prostate Cancer	25	
	Testicular Cancer	9	
	Bladder Cancer	7	
	Lymphatic cancer	15	
	Bone Cancer	8	
	Leukemia	14	
Skin Cancer: Melanoma	37		
Skin Cancer: No Melanoma	45		
Other	27		

 Other health information available	
Diseases in the past 12 months	
Drugs taken in the last year	
Diets	
Interventions, treatments and therapies	
Contraceptive methods use	
Smokers and former smokers: brands, number of cigarettes and smoking quitting methods	
Other diseases and disorders of the skin, mouth and ft	



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