



OTC Panel



Colombia

Features

Panel size (ISO): 57.966

People profiled (ISO): 12.084

Estimated response rate (ISO): 49%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

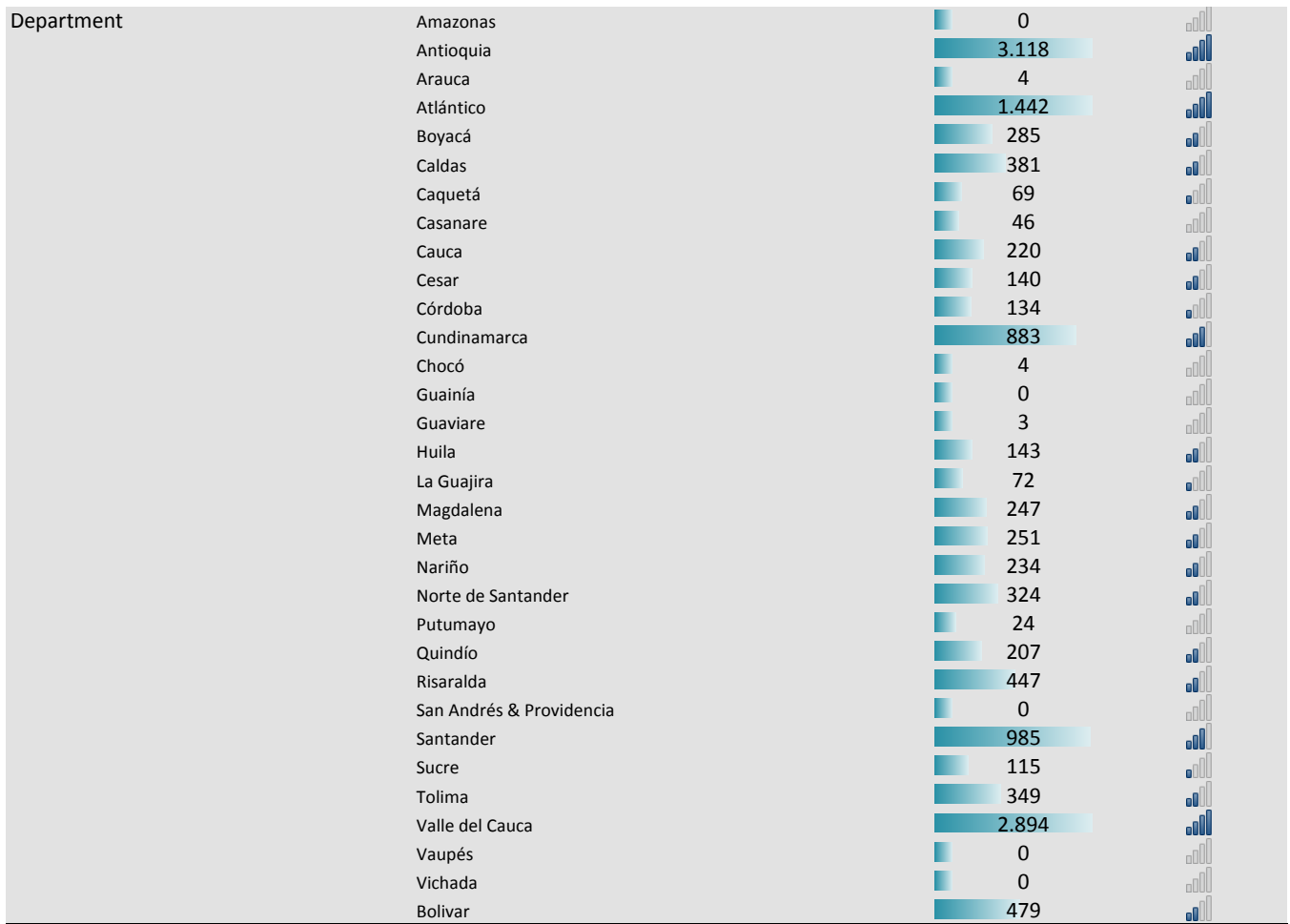
Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.



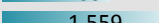


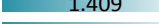
IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:



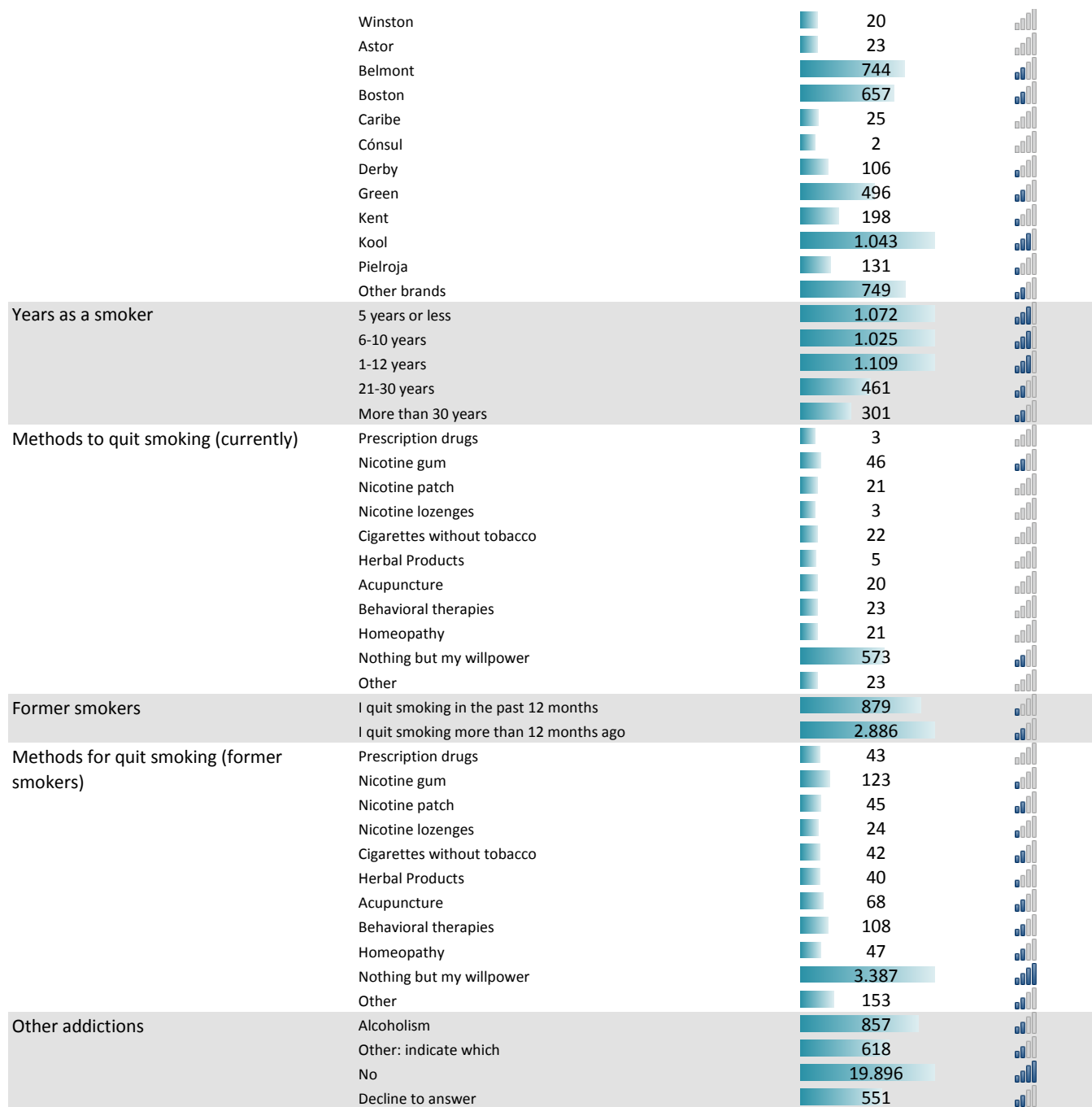
Sociodemographic profile		Real delivery	Panel IR%
		Total panelists:	
Sex	Man	10.115	
	Woman	11.783	
Age	<14	0	
	14-18	295	
	19-24	4.226	
	25-34	6.641	
	35-44	5.451	
	45-54	3.472	
	55-64	1.537	
	>=65	220	
Social class	Stratum 1 (low-low)	866	
	Stratum 2 (low)	4.787	
	Stratum 3 (medium-low)	8.963	
	Stratum 4 (medium)	4.810	
	Stratum 5 (medium-high)	1.606	
	Stratum 6 (high)	614	
	I do not know	192	
Regions	Amazónica	116	
	Orinoquia	320	
	Atlántica	2.703	
	Central	13.740	
	Oriental	1.613	
	Pacífica	3.387	
	Bogotá Distrito Capital (D. C.)	8.155	




Common diseases and medications, diets, treatments		Real delivery	Panel IR%	
		Total panelists:	24.680	99,9%
Illness	Flu	14.071	<div><div></div></div>	
	Constipated / Cold	8.824	<div><div></div></div>	
	Conjunctivitis	1.128	<div><div></div></div>	
	Eye irritation	4.800	<div><div></div></div>	
	Stress	10.544	<div><div></div></div>	
	Insomnia	5.774	<div><div></div></div>	
	Other sleep disorders	1.592	<div><div></div></div>	
	Snoring	4.351	<div><div></div></div>	
	None of the above	1.872	<div><div></div></div>	
Medication	Medicines for colds, flu, throat	13.018	<div><div></div></div>	
	Analgesic	11.762	<div><div></div></div>	
	Anti-inflammatory	5.697	<div><div></div></div>	
	Reducing fever drugs	4.686	<div><div></div></div>	
	Allergy drugs	3.698	<div><div></div></div>	
	Diarrhea drugs	2.267	<div><div></div></div>	
	Laxatives	1.634	<div><div></div></div>	
	Antidepressants or stimulants	1.164	<div><div></div></div>	
	Sleeping medications: Tranquilizers, relaxing, sleeping pills	1.808	<div><div></div></div>	
	Nonprescription or herbal products for sleeping	1.922	<div><div></div></div>	
	Vitamins for hair	2.902	<div><div></div></div>	
	Other vitamins	5.480	<div><div></div></div>	
	Antioxidants	1.955	<div><div></div></div>	
	Minerals: Calcium, Iron, Magnesium, Sodium, Iodine, Fluorine?	3.499	<div><div></div></div>	
	Oligoelements	603	<div><div></div></div>	
	Other food supplements	2.598	<div><div></div></div>	
	Slimming Drugs	2.205	<div><div></div></div>	
	Weight Loss Diet Products	1.893	<div><div></div></div>	
	Food substitutes: Drinks, bars, powders?	2.175	<div><div></div></div>	
	Fall Hair Products	2.123	<div><div></div></div>	
	Firming creams	2.923	<div><div></div></div>	
	Anti cellulite creams	1.072	<div><div></div></div>	
	None	1.938	<div><div></div></div>	
Vaccines	Flu Vaccine, last season	5.647	<div><div></div></div>	
	Vaccine Human Papillomavirus (HPV) to prevent cervical cancer an	1.660	<div><div></div></div>	
	None of them	15.362	<div><div></div></div>	
Diets	Yes	5.754	<div><div></div></div>	
	No	16.164	<div><div></div></div>	
Diet types	To lose weight	3.042	<div><div></div></div>	
	To maintain your current weight	1.280	<div><div></div></div>	
	Diet for constipation	672	<div><div></div></div>	
	To live healthier	2.599	<div><div></div></div>	
	For a disease or health problem: indicate which health problem	1.009	<div><div></div></div>	
	For another reason	170	<div><div></div></div>	
Treatments	Aesthetic plastic or reconstructive surgery	558	<div><div></div></div>	
	Facial Plastic Surgery (injectable dermal fillers, nose, lips, implants?)	230	<div><div></div></div>	
	Fertility treatment	351	<div><div></div></div>	
	Teeth whitening treatment	2.324	<div><div></div></div>	
	Acupuncture	1.080	<div><div></div></div>	
	Aromatherapy	983	<div><div></div></div>	
	Homeopathy	1.395	<div><div></div></div>	
	None of the above	17.048	<div><div></div></div>	
Fertility treatments	Yes, I am currently following a treatment	133	<div><div></div></div>	
	No, I finished it less than 6 months ago	91	<div><div></div></div>	
	No, I finished it 6 or more months ago	92	<div><div></div></div>	

Contraceptive Methods	Male condom	8.239		
	Vasectomy	806		
	Female condom	337		
	Diaphragm	86		
	Contraceptive pill	2.408		
	Vaginal ring	122		
	Nicotine patch	92		
	Hormonal implant	602		
	Hormonal injection	1.559		
	Spermicidal cream or jelly	242		
	UID	644		
	Tubal Ligation	1.377		
	Intratubárico Device (D.I.T.)	207		
	Another type of contraceptive methods	681		
	None of the above	7.161		
	I do not want to answer	925		
Menstrual problems	Premenstrual Syndrome (PMS)	2.666		
	Period pains	5.492		
	Menopausal symptoms	1.409		
	None of the above	4.291		
Menstruation medication	Premenstrual Syndrome (PMS)	807		
	Period pains	3.962		
	Menopausal symptoms	340		
	None of the above	2.903		

Tobacco and other addictions		Real delivery	Panel IR%	
		Total panelists:	24.680	99,9%
Smokers	Yes, usually	1.654		
	Yes, occasionally	1.612		
	Yes, but I'm quitting	721		
	No, but il smoked normally	3.783		
	No, I have never smoked regularly	14.113		
Tobacco type	Cigarettes	3.841		
	Rolling tobacco	87		
	Cigars	103		
	Pipe	106		
	Smokeless Tobacco (snuss)	20		
	Other	135		
Number of cigarettes	More than 20 times	135		
	Between 11 and 20 a day	425		
	Between 6 and 10 a day	565		
	Between 1 and 5 a day	1.611		
	Less than 1 per week	1.109		
Tobacco brands	Coronas negro	22		
	B.N. beige (Lights)	1		
	B.N. normal	0		
	Benson & Hedges	0		
	Benson Red	2		
	Bisonte	1		
	Camel	63		
	Celtas	1		
	Chesterfield	3		
	Condal	1		
	Coronas rubio	0		
	Ducados blanco (Lights)	2		
	Ducados normal	0		
	Ducados rubio	0		
	Dunhill	1		
	Fortuna azul (Lights)	3		
	Fortuna Normal	2		
	Gold coast	4		
	Golden american	20		
	Habanos	24		
	J & P	0		
	L & M Blue label (lights)	20		
	L & M normal	42		
	Lark	2		
	Lucky strike	254		
	Marlboro gold (Light)	927		
	Marlboro normal	874		
	MS	1		
	Nobel	1		
	Nobel bajo en nicotina	0		
	Nobel plata (Lights)	2		
	Pall mall	112		
	Peter stuyvesant	0		
	R1	0		
	Rothmans	0		
	Royal Crown	19		
	Silk cut	1		
	Sunset	0		
	Viceroy	1		
	West	1		
	Winfield	1		
	Winns	0		



Skin, mouth and feet		Real delivery	Panel IR%	
		Total panelists:	24.680	99,9%
Skin problems	Dermatitis	2.174		
	Eczema	108		
	Lyme's disease	37		
	Psoriasis	288		
	Rosacea	224		
	Warts	1.194		
	Cold sore	560		
	Acne	3.684		
	Skin face spots	3.157		
	Dry skin	3.765		
	Nail problems: Fragile, grooved, fungi, discolored?	3.322		
	Fall or hair loss	5.138		
	Alopecia	914		
	Dandruff	4.469		
	None of the above	7.164		
Mouth problems	I have halitosis (bad breath)	2.071		
	I have dry mouth	2.078		
	I have periodontitis	374		
	I have gingivitis (inflammation and bleeding of gums)	4.170		
	Wear orthodontic (appliances, braces, invisible braces?)	1.941		
	Regular use of electric toothbrushes	682		
	I wear removable dentures (complete or partial)	1.372		
	None of the above	12.136		
Foot problems	Toes deformities	663		
	Pain in the heel of the foot	2.766		
	Nail fungus (Onychomycosis)	2.889		
	Bunions, calluses, cracks	3.316		
	Scent	1.685		
	Athlete's foot	805		
	Flat Feet	1.702		
	Plantar warts	133		
	None of the above	11.668		
	Plantar warts	40		
	None of the above	5.860		

 Other health information available
Allergies and intolerances
Visual and auditory system diseases
Eating disorders (anorexia, bulimia)
Diabetes - Type 1 / Type 2 (insulin use)
Cancer / Cancer types
Cardiovascular and respiratory system diseases
Digestive system diseases



Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about every detail, thinking of you. That's the reason why we are the only panel in Spain, Portugal and Latin America with the ISO26362 certificate, the specific standard for online Access Panels



Patients Panel



Colombia

Features

Panel size (ISO): 57.966

People profiled (ISO): 3.563

Estimated response rate (ISO): 42%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

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IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:



Patients		Real delivery	Panel IR%
		Total panelists:	
		3.563	100,0%
Sex	Man	1.769	
	Woman	1.742	
Age	14-18	2	
	19-24	453	
	25-34	925	
	35-44	922	
	45-54	763	
	55-64	350	
	>=65	31	
Social class	Stratum 1 (low-low)	82	
	Stratum 2 (low)	615	
	Stratum 3 (medium-low)	1.863	
	Stratum 4 (medium)	1.095	
	Stratum 5 (medium-high)	393	
	Stratum 6 (high)	107	
	I do not know	15	
Regions	Amazónica	5	
	Orinoquia	30	
	Atlántica	305	
	Central	2.418	
	Oriental	222	
	Pacífica	468	

Department	Bogotá Distrito Capital (D. C.)	1.524	
	Amazonas	0	
	Antioquia	498	
	Arauca	1	
	Atlántico	153	
	Boyacá	28	
	Caldas	55	
	Caquetá	2	
	Casanare	4	
	Cauca	23	
	Cesar	12	
	Córdoba	11	
	Cundinamarca	146	
	Chocó	0	
	Guainía	0	
	Guaviare	0	
	Huila	14	
	La Guajira	4	
	Magdalena	24	
	Meta	22	
	Nariño	20	
	Norte de Santander	32	
	Putumayo	1	
	Quindío	24	
	Risaralda	59	
	San Andrés & Providencia	0	
	Santander	120	
	Sucre	3	
	Tolima	32	
	Valle del Cauca	382	
	Vaupés	0	
	Vichada	0	
	Bolívar	53	
Allergies and intolerances	Glucose intolerance	73	
	Lactose intolerance	709	
	Gluten intolerance (celiac)	25	
	Allergic rhinitis (respiratory allergy) / Hay Fever	832	
	Allergic sinusitis	335	
	Atopic dermatitis (skin allergy)	304	
	Contact Dermatitis	135	
	Food allergy	127	
	Dust mites allergy	673	
	Allergy to insect stings	315	
	Allergy to plants / trees / pollen	67	
	Latex Allergy	65	
	Allergy to animals	144	
	Drug allergies	302	
	Cosmetics allergy	127	
	Other allergies or intolerances	111	
	I have no allergy or intolerance	1.335	
Allergies and intolerances: Food	Fruits and / or Vegetables	14	
	Cereals	4	
	Dried fruit	8	
	Dairy products (milk, cheese)	29	
	Egg	9	
	Fish and / or shellfish	23	
	Other food allergies	32	

Visual system diseases	Myopia	988	
	Astigmatism	1.056	
	Farsightedness	333	
	Presbyopia (farsightedness)	439	
	Glaucoma	17	
	Macular Degeneration	6	
	Cataract	29	
	Dry Eyes (redness, gritty eye sensation, itching)	357	
	Operated on myopia	96	
	Operated on for a cataract	23	
	Other vision problems: tell us which	123	
	I have no sight problems	1.061	
Digestive System: disease diagnosed by a doctor	Tinnitus (ringing in the ear)	269	
	Dizziness	183	
	Hearing loss	173	
	Other hearing problems	62	
	I have no hearing problems	2.820	
Glasses or contact lenses	Wear glasses	1.571	
	Wear contact lenses	214	
	I do not wear glasses or contact lenses	420	
Do you use any type of hearing device?	Yes	8	
	No	144	
Nervous system	Migraines	652	
	Headache - excluding migraine	721	
	Restless Legs Syndrome (RLS)	77	
	Parkinson	2	
	Epilepsy	9	
	Multiple sclerosis	4	
	Peripheral neuropathy	4	
	Reflex Sympathetic Dystrophy (RDS)	1	
	Other nervous system diseases: please specify which.	21	
	I have no nervous system disease	2.101	
Mental health	Obsessive-compulsive disorder (OCD)	19	
	Attention deficit hyperactivity disorder (ADHD)	28	
	Panic Attack	33	
	Bipolar disorder	39	
	Schizophrenia	2	
	Generalized Anxiety Disorder (GAD)	64	
	Depression	283	
	Agoraphobia	10	
	Other mental disorders: tell us which	10	
	None of the above	3.006	
Eating disorders	Bulimia	13	
	Anorexia	9	
	Binge Eating Disorder	37	
	Other eating disorders	76	
	I have no eating disorder	3.246	
Mental health: disease diagnosed by a doctor	Migraines	586	
	Obsessive-compulsive disorder (OCD)	13	
	Attention deficit disorder and hyperactivity	11	
	Panic Attack	17	
	Anxiety	33	
	Depression	147	
	Bulimia	2	
	Anorexia	2	
	None of them	138	
Bulimia	Currently suffering	3	
	It's been less tha 1 year	4	
	It's been more than 1 year but less than 5	1	
	Since 5 years or more	2	
Anorexia	Currently suffering	2	
	It's been less tha 1 year	1	
	It's been more than 1 year but less than 5	0	
	Since 5 years or more	3	

Bones, muscles and joints	Rheumatoid arthritis (rheumatism)	29	
	Non rheumatoid arthritis	17	
	Arthritis	31	
	Ankylosing spondylitis	6	
	Myositis	2	
	Osteoarthritis	119	
	Osteoporosis	24	
	Fibromyalgia	65	
	Myofascial Pain Syndrome	7	
	Carpal Tunnel Syndrome	192	
	Sciatica	67	
	Backache	799	
	Chronic pain (more than 6 months)	115	
	Gout	5	
	Other locomotor system diseases	95	
	I have no locomotor system disease	2.173	
Respiratory system	Asthma	171	
	Chronic obstructive pulmonary disease (COPD)	9	
	Bronchitis	67	
	Pulmonary emphysema	2	
	Sleep apnea	114	
	Sinusitis	401	
	Other respiratory diseases	62	
	I have no respiratory disease	2.661	
Medication for rheumatoid arthritis	Biological drugs: Oencia, Rituxan, Mabthera, Humira, Remicade, S	9	
	Antirheumatic drugs disease modifying (DMARDs): Rheumatrex, Tr	9	
	Other medications: anti-inflammatories, corticosteroids	13	
	Other	5	
Chronic pain diagnosed by a doctor	Yes	71	
	No	23	
Cardiovascular and Circulatory System	Cerebrovascular Accident (Stroke): Cerebral hemorrhage, embolism	6	
	Acute myocardial infarction	10	
	Angina pectoris	14	
	Aneurysm	7	
	Heart failure	12	
	Atrial fibrillation	1	
	Other arrhythmias	27	
	Peripheral vascular disease (PVD)	5	
	Ischemic Heart Disease	2	
	Hemophilia	2	
	Anemia / iron deficiency	81	
	Arterial hypertension	245	
	Arterial hypotension	23	
	Hemorrhoids	199	
	History of thrombosis	21	
	Varicose veins	328	
	High Cholesterol	381	
	Other cardiovascular diseases	24	
	I have no cardiovascular/circulatory system disease or pathology	2.283	
Digestive system	Chron's disease	9	
	Ulcerative Colitis	11	
	Gastroduodenal ulcer	86	
	Gastroesophageal reflux (heartburn)	527	
	Hiatus hernia	79	
	Irritable Bowel Syndrome	535	
	Diarrheal syndrome (chronic diarrhea)	14	
	Constipation	629	
	Other digestive problems	79	
	I have no digestive system disease	1.956	

Endocrine system	Diabetes - Type 1 / Type 2	59	
	Gestational diabetes	7	
	Diabetes (not sure of the type)	27	
	Thyroid problems: Hyperthyroidism	61	
	Thyroid problems: Hypothyroidism	128	
	Dyslipidemia	9	
	Deficiency in growth hormone	5	
	Other endocrine system diseases	24	
	I have no endocrine disease	3.080	
Metabolism	Overweight	1.000	
	Morbid Obesity	63	
	None of the above	2.367	
Diabetes type	Diabetes - Type 1 (insulin use)	5	
	Diabetes - Type 2 (oral medication)	30	
	Diabetes - Type 2 (insulin use)	8	
	Diabetes - Type 2 (GLP use)	1	
	Diabetes - Type 2 (without medication)	21	
How many times a day do you measure your sugar level?	Once a day	11	
	2-3 times per day	12	
	4-6 times per day	2	
	7-10 times per day	0	
	More than 10 times a day	0	
Liver	Cirrhosis	4	
	Hepatitis A	78	
	Hepatitis B	12	
	Hepatitis C	1	
	Other liver diseases	24	
	I have no kidney disease	3.281	
Kidneys	Nephritic colic	15	
	Renal failure (with or without dialysis)	8	
	Other kidney diseases	45	
	I have no liver disease	3.330	
Urinary system	Overactive Bladder / Incontinence	36	
	Urinary tract infection	134	
	Cystitis	167	
	Benign Prostatic Hyperplasia (BPH)	17	
	Loss of urine	82	
	Other urinary system diseases	7	
	I have no urinary tract disease	3.006	
Dialysis treatment	Yes	1	
	No	6	
Autoimmune diseases	Lupus	13	
	Mixed connective tissue disease	2	
	Scleroderma	1	
	Sjogren Syndrome	11	
	Other autoimmune diseases	17	
	None of them	3.359	
Infectious diseases	Chlamydia	11	
	Aids / HIV	7	
	Gonorrhea	25	
	Genital herpes	17	
	Candida (vaginal yeast infections)	68	
	Human Papillomavirus (HPV)	60	
	Other infectious or sexually transmitted diseases.	6	
	None of them	3.204	
Reproductive system	Erectile Dysfunction / Impotence	73	
	Ejaculation problems (early, delayed, absent)	201	
	Endometriosis	79	
	Lack of sex / sexual appetite	239	
	Other infertility problems	39	
	None of them	2.824	

Reproductive system: disease diagnosed by a doctor	Erectile Dysfunction / Impotence	21	
	Ejaculation problems (early, delayed, absent)	67	
	Lack of sex / sexual appetite	65	
	None of them	299	
Cancer	Yes	67	
	No	3.353	
Cancer type	Brain cancer	0	
	Cancer of the mouth, larynx and pharynx	0	
	Cervix cancer (Cervical)	9	
	Esophageal Cancer	0	
	Thyroid Cancer	2	
	Lung Cancer	0	
	Kidney Cancer	0	
	Liver Cancer	0	
	Stomach Cancer	0	
	Pancreatic Cancer	0	
	Colorectal Cancer	0	
	Breast Cancer	8	
	Ovarian Cancer	1	
	Uterine cancer or endometrial (uterine corpus)	6	
	Prostate Cancer	0	
	Testicular Cancer	0	
	Bladder Cancer	0	
	Lymphatic cancer	0	
	Bone Cancer	0	
	Leukemia	1	
	Skin Cancer: Melanoma	2	
	Skin Cancer: No Melanoma	3	
	Other	5	



Other health information available

Diseases in the past 12 months

Drugs taken in the last year

Diets

Interventions, treatments and therapies

Contraceptive methods use

Smokers and former smokers: brands, number of cigarettes and smoking quitting methods

Other diseases and disorders of the skin, mouth and ft



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