



## OTC Panel



Spain

### Features

Panel size (ISO): 121.712

People profiled (ISO): 48.423

Estimated response rate (ISO): 48%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

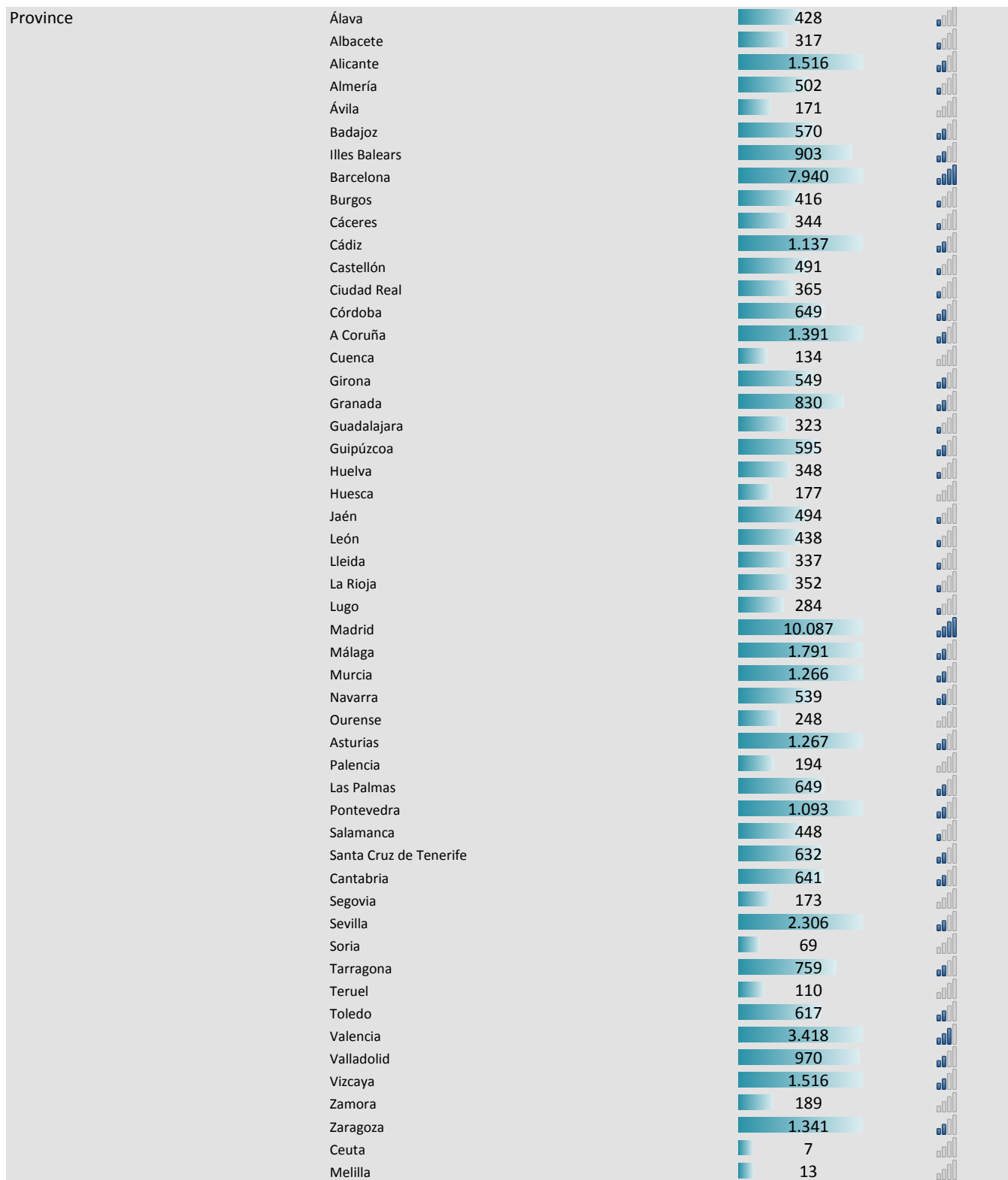
Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.

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IR% Panel: panel Netquest's incidence rate for the particular target. It is not obtained from a representative population sample. It is the result of a progressive and random panel data collection. It shows the difficulty of the target:






























































<0,5% <1% <5% <10% >=10%

Sociodemographic profile		Real delivery	Panel IR%
		Total panelists: 58.047	99,9%
Sex	Man	24.755	
	Woman	28.278	
Age	<18	0	
	18-24	4.528	
	25-34	14.264	
	35-44	18.463	
	45-54	10.243	
	55-64	4.169	
	>=65	1.272	
Social class	High	7.707	
	Medium high	25.636	
	Medium	14.822	
	Medium low	4.165	
	Low	391	
	Not defined	708	
Nielsen areas	Northeast / Catalunya & Balears	5.723	
	Levante	7.041	
	South / Andalucía	8.806	
	Center	4.952	
	Norwest	4.785	
	North Center	4.776	
	Canarias	1.283	
	AMB (Metropolitan Area Barcelona)	6.376	
	AMM (Metropolitan Area Madrid)	9.239	



Common diseases and medications, diets, treatments		Real delivery	Panel IR%
		Total panelists:	58.047
			99,9%
Illness	Flu	11.815	
	Constipated / Cold	33.243	
	Conjunctivitis	3.607	
	Eye irritation	10.155	
	Stress	18.156	
	Insomnia	12.877	
	Other sleep disorders	4.303	
	Snoring	10.697	
	None of the above	8.359	
Medication	Medicines for colds, flu, throat	30.927	
	Analgesic	19.983	
	Anti-inflammatory	19.483	
	Reducing fever drugs	11.292	
	Allergy drugs	8.479	
	Diarrhea drugs	3.189	
	Laxatives	3.046	
	Antidepressants or stimulants	3.702	
	Sleeping medications: Tranquilizers, relaxing, sleeping pills	7.107	
	Nonprescription or herbal products for sleeping	5.940	
	Vitamins for hair	4.704	
	Other vitamins	7.015	
	Antioxidants	1.918	
	Minerals: Calcium, Iron, Magnesium, Sodium, Iodine, Fluorine?	6.437	
	Oligoelements	994	
	Other food supplements	2.965	
	Slimming Drugs	1.578	
	Weight Loss Diet Products	2.944	
	Food substitutes: Drinks, bars, powders?	3.424	
	Fall Hair Products	3.899	
Firming creams	7.090		
Anti cellulite creams	5.202		
None	6.098		
Flu vaccines	Frenadol	12.409	
	Bisolgrip	2.423	
	Bisolgrip forte	1.516	
	Tamiflu	213	
	Aspirina Complex	2.909	
	Home remedies	3.780	
	Antibiotics	5.289	
	Other medicines	10.353	
	I did not take medication	491	
Vaccines	Flu Vaccine, last season	6.584	
	Vaccine Human Papillomavirus (HPV) to prevent cervical cancer an	1.704	
	None of them	45.237	
Diets	Yes	11.725	
	No	41.429	
Diet types	To lose weight	7.239	
	To maintain your current weight	2.303	
	Diet for constipation	498	
	To live healthier	3.729	
	For a disease or health problem: indicate which health problem	1.539	
	For another reason	431	
Treatments	Aesthetic plastic or reconstructive surgery	697	
	Facial Plastic Surgery (injectable dermal fillers, nose, lips, implants?)	371	
	Fertility treatment	746	
	Teeth whitening treatment	2.173	
	Acupuncture	2.286	
	Aromatherapy	958	
	Homeopathy	2.666	
	None of the above	45.717	

Fertility Treatments	Yes, I am currently following a treatment	284	
	No, I finished it less than 6 months ago	120	
	No, I finished it 6 or more months ago	280	
Contraceptive Methods	Male condom	22.358	
	Vasectomy	2.072	
	Female condom	401	
	Diaphragm	222	
	Contraceptive pill	6.881	
	Vaginal ring	1.853	
	Nicotine patch	483	
	Hormonal implant	151	
	Hormonal injection	98	
	Spermicidal cream or jelly	231	
	UID	1.595	
	Tubal Ligation	673	
	Intratubárico Device (D.I.T.)	67	
	Another type of contraceptive methods	472	
None of the above	17.562		
I do not want to answer	3.553		
Menstrual problems	Premenstrual Syndrome (PMS)	7.461	
	Period pains	13.182	
	Menopausal symptoms	2.653	
	None of the above	10.204	
Menstrual medication	Premenstrual Syndrome (PMS)	1.461	
	Period pains	8.445	
	Menopausal symptoms	481	
	I did not take medication	8.120	

Tobacco and other addictions		Real delivery	Panel IR%
		Total panelists:	58.047
			99,9%
Smokers	Yes, usually (what brand?)	8.533	
	Yes, from time to time (what brand?)	3.625	
	No, but I smoked (what brand?)	12.730	
	No, I have never smoked	27.074	
	Yes, but I'm quitting	1.114	
Tobacco type	Cigarettes	10.456	
	Rolling tobacco	4.019	
	Cigars	622	
	Pipe	216	
	Smokeless Tobacco (snuss)	175	
	Other	337	
Number of Cigarettes	More than 20 times	1.313	
	Between 11 and 20 a day	4.168	
	Between 6 and 10 a day	3.003	
	Between 1 and 5 a day	3.289	
	Less than 1 per week	914	
Tobacco brands	Other (record)	1.543	
	B.N. normal	55	
	B.N. beige (Lights)	16	
	Benson & Hedges	112	
	Benson Red	17	
	Bisonte	21	
	Camel	1.470	
	Celtas	18	
	Chesterfield	1.463	
	Condal	14	
	Coronas negro	50	
	Coronas rubio	150	
	Ducados normal	419	
	Ducados blanco (Lights)	62	
	Ducados rubio	1.110	
	Dunhill	17	
	Fortuna Normal	1.209	
	Fortuna azul (Lights)	236	
	Gold coast	118	
	Golden american	98	
	Habanos	51	
	J & P	121	
	L & M Blue label (lights)	431	
	L & M normal	699	
	Lark	11	
	Lucky strike	1.682	
	Marlboro normal	1.560	
	Marboloro gold (Light)	569	
	MS	6	
	Nobel bajo en nicotina	162	
	Nobel plata (Lights)	52	
	Pall mall	549	
Peter stuyvesant	8		
R1	52		
Rothmans	9		
Royal Crown	18		
Silk cut	9		
Sunset	10		
Viceroy	17		
West	49		
Winfield	14		
Winns	6		
Winston	1.334		
Nobel	1.125		
Brooklyn	181		

Tobacco brands	#N/A	10	
	5 years or less	1.658	
	6-10 years	2.605	
	1-12 years	4.731	
	21-30 years	2.544	
Years as a smoker	More than 30 years	1.730	
	Prescription drugs	12	
	Nicotine gum	69	
	Nicotine patch	57	
	Nicotine lozenges	16	
	Cigarettes without tobacco	119	
	Herbal Products	12	
	Acupuncture	54	
	Behavioral therapies	18	
	Homeopathy	16	
	Nothing but my willpower	745	
Methods to quit smoking (currently)	Other	60	
	#N/A	5	
Former smokers	I quit smoking in the past 12 months	1.766	
	I quit smoking more than 12 months ago	10.970	
	Prescription drugs	430	
	Nicotine gum	391	
	Nicotine patch	267	
	Nicotine lozenges	66	
	Cigarettes without tobacco	164	
	Herbal Products	50	
	Acupuncture	116	
	Behavioral therapies	219	
	Homeopathy	58	
Methods to quit smoking (former smokers)	Nothing but my willpower	10.979	
	Other	485	
	#N/A	15	
	Alcoholism	767	

Skin, mouth and feet		Real delivery	Panel IR%
		Total panelists:	58.047
			99,9%
Other addictions	Other: indicate which	968	
	No	50.599	
	Decline to answer	836	
	Dermatitis	5.103	
	Eczema	3.124	
	Lyme's disease	67	
	Psoriasis	1.765	
	Rosacea	939	
	Warts	4.840	
	Cold sore	4.083	
	Acne	4.651	
	Skin face spots	5.310	
	Dry skin	8.256	
	Nail problems: Fragile, grooved, fungi, discolored?	4.738	
Skin problems	Fall or hair loss	9.034	
	Alopecia	3.560	
	Dandruff	8.333	
	None of the above	19.352	
	I have halitosis (bad breath)	3.623	
	I have dry mouth	2.971	
	I have periodontitis	1.349	
	I have gingivitis (inflammation and bleeding of gums)	8.486	
Mouth problems	Wear orthodontic (appliances, braces, invisible braces?)	2.402	
	Regular use of electric toothbrushes	16.645	
	I wear removable dentures (complete or partial)	1.781	
	None of the above	24.409	
	Toes deformities	2.479	
	Pain in the heel of the foot	2.770	
	Nail fungus (Onychomycosis)	3.114	
	Bunions, calluses, cracks	7.800	
	Scent	5.714	
	Athlete's foot	1.178	



#### Other health information available

Allergies and intolerances

Visual and auditory system diseases

Eating disorders (anorexia, bulimia)

Diabetes - Type 1 / Type 2 (insulin use)

Cancer / Cancer types

Cardiovascular and respiratory system diseases

Digestive system diseases



#### Netquest is certified with ISO26362 standard

The way how a panel recruits, interviews and rewards panelists is key to the reliability of the data you get. In Netquest we care about every detail, thinking of you. That's the reason why we are the only panel in Spain, Portugal and Latin America with the ISO26362 certificate, the specific standard for online Access Panels



## Patients Panel



Spain

### Features

Panel size (ISO): 121.712

People profiled (ISO): 39.601

Estimated response rate (ISO): 53%

Updated: 15/12/2014

Size (ISO): number of panelists according to ISO 26362

Real delivery: maximum sample size of a specific target that we can deliver on a real project. It is the sum of profiled panelists and the estimated number of panelists not yet profiled.

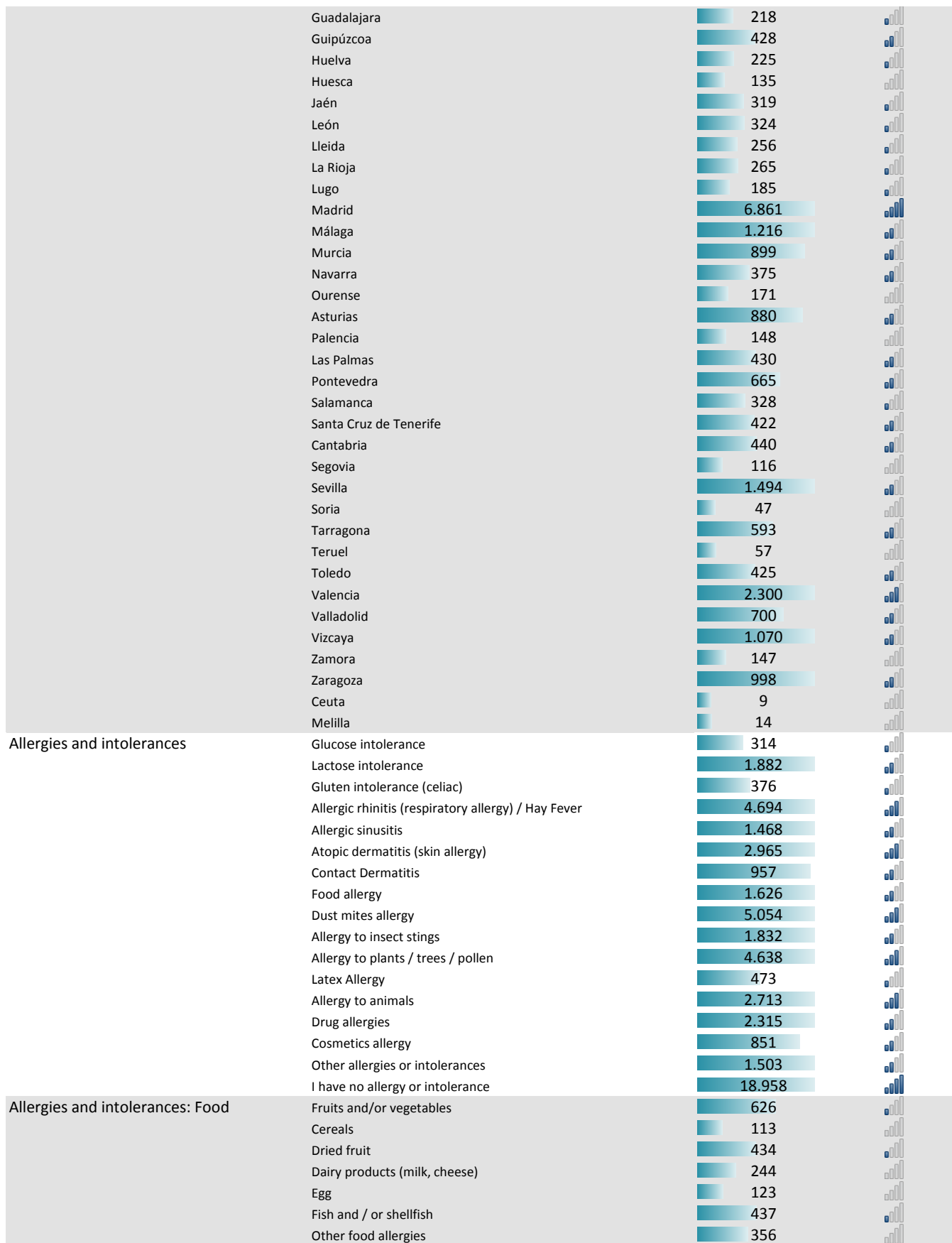
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<0,5% <1% <5% <10% >=10%

Patients		Real delivery	
		Total panelists:	Panel IR%
		39.601	100,0%
Sex	Man	16.852	
	Woman	20.106	
Age	18-24	3.900	
	25-34	9.501	
	35-44	12.236	
	45-54	7.177	
	55-64	3.073	
	>=65	1.067	
Social class	High	6.069	
	Medium high	19.323	
	Medium	11.113	
	Medium low	3.329	
	Low	286	
	Not defined	537	
Nielsen areas	Northeast / Catalunya & Balears	4.217	
	Levante	4.664	
	South / Andalucía	5.705	
	Center	3.464	
	Norwest	3.219	
	North Center	3.493	
	Canarias	854	
	AMB (Metropolitan Area Barcelona)	4.921	
	AMM (Metropolitan Area Madrid)	6.307	
Province	Álava	310	
	Albacete	214	
	Alicante	914	
	Almería	323	
	Ávila	110	
	Badajoz	382	
	Illes Balears	591	
	Barcelona	6.091	
	Burgos	345	
	Cáceres	240	
	Cádiz	714	
	Castellón	279	
	Ciudad Real	257	
	Córdoba	366	
	A Coruña	908	
	Cuenca	119	
	Girona	415	
	Granada	553	



































Visual system diseases	Myopia	13.836	
	Astigmatism	11.168	
	Farsightedness	2.865	
	Presbyopia (farsightedness)	5.349	
	Glaucoma	245	
	Macular Degeneration	124	
	Cataract	318	
	Dry Eyes (redness, gritty eye sensation, itching)	1.733	
	Operated on myopia	1.556	
	Operated on for a cataract	347	
	Other vision problems: tell us which	867	
	I have no sight problems	10.538	
	Auditory system diseases	Tinnitus (ringing in the ear)	1.219
Dizziness		1.415	
Hearing loss		2.449	
Other hearing problems		552	
I have no hearing problems		30.060	
Glasses or contact lenses	Wear glasses	18.473	
	Wear contact lenses	5.720	
	I do not wear glasses or contact lenses	4.075	
Do you use any type of hearing device?	Yes	228	
	No	2.220	
Nervous system	Migraines	4.151	
	Headache - excluding migraine	5.344	
	Restless Legs Syndrome (RLS)	691	
	Parkinson	42	
	Epilepsy	225	
	Multiple sclerosis	109	
	Peripheral neuropathy	63	
	Reflex Sympathetic Dystrophy (RDS)	25	
	Other nervous system diseases: please specify which.	272	
	I have no nervous system disease	25.585	
Mental health	Obsessive-compulsive disorder (OCD)	337	
	Attention deficit hyperactivity disorder (ADHD)	189	
	Panic Attack	367	
	Bipolar disorder	150	
	Schizophrenia	39	
	Generalized Anxiety Disorder (GAD)	845	
	Depression	1.693	
	Agoraphobia	228	
	Other mental disorders: tell us which	324	
	None of the above	31.797	
	Eating Disorders	Bulimia	239
Anorexia		167	
Binge Eating Disorder		866	
Other eating disorders		411	
I have no eating disorder		33.357	
Mental health: disease diagnosed by a doctor	Migraines	3.363	
	Obsessive-compulsive disorder (OCD)	209	
	Attention deficit hyperactivity disorder (ADHD)	114	
	Panic Attack	250	
	Anxiety	751	
	Depression	1.366	
	Bulimia	117	
	Anorexia	105	
	None of them	1.113	
	Bulimia	Currently suffering	62
It's been less tha 1 year		32	
Between 1 and 5 years		25	
More than 5 years		67	
Anorexia	Currently suffering	55	
	It's been less tha 1 year	28	
	Between 1 and 5 years	18	
	More than 5 years	39	

Bones, muscles and joints	Rheumatoid arthritis (rheumatism)	770	
	Non rheumatoid arthritis	261	
	Arthritis (other)	389	
	Ankylosing spondylitis	161	
	Myositis	42	
	Osteoarthritis	1.783	
	Osteoporosis	482	
	Fibromyalgia	363	
	Myofascial Pain Syndrome	53	
	Carpal Tunnel Syndrome	646	
	Sciatica	1.611	
	Backache	8.486	
	Chronic pain (more than 6 months)	1.259	
	Gout	203	
	Other locomotor system diseases	1.449	
	I have no locomotor system disease	22.256	
	Respiratory system	Asthma	2.559
Chronic obstructive pulmonary disease (COPD)		176	
Bronchitis		696	
Pulmonary emphysema		69	
Sleep apnea		884	
Sinusitis		1.691	
Other respiratory diseases		271	
I have no respiratory disease		29.430	
Medication for rheumatoid arthritis	Biological drugs: Orenzia, Rituxan, Mabthera, Humira, Remicade, S	73	
	Antirheumatic drugs disease modifying (DMARDs): Rheumatrex, Tr	120	
	Other medications: anti-inflammatories, corticosteroids	459	
	Other	210	
Chronic pain diagnosed by a physician	Yes	955	
	No	277	
Cardiovascular and Circulatory System	Cerebrovascular Accident (Stroke): Cerebral hemorrhage, embolism	119	
	Acute myocardial infarction	139	
	Angina pectoris	152	
	Aneurysm	61	
	Heart failure	130	
	Atrial fibrillation	81	
	Other arrhythmias	455	
	Peripheral vascular disease (PVD)	46	
	Ischemic Heart Disease	110	
	Hemophilia	32	
	Anemia / iron deficiency	1.331	
	Arterial hypertension	2.346	
	Arterial hypotension	691	
	Hemorrhoids	2.789	
	History of thrombosis	258	
	Varicose veins	3.497	
	High Cholesterol	3.878	
	Other cardiovascular diseases	362	
	I have no cardiovascular/circulatory system disease or pathology	23.140	
	Digestive system	Chron's disease	117
Ulcerative Colitis		138	
Gastroduodenal ulcer		331	
Gastroesophageal reflux (heartburn)		2.212	
Hiatus hernia		1.295	
Irritable Bowel Syndrome		1.132	
Diarrheal syndrome (chronic diarrhea)		138	
Constipation		3.611	
Other digestive problems		623	
I have no digestive system disease		26.852	
Digestive System: disease diagnosed by a physician	Gastroesophageal reflux (heartburn)	1.422	
	Diarrhea syndrome	64	
	None	671	

Endocrine system	Diabetes - Type 1 / Type 2	865	
	Gestational diabetes	201	
	Diabetes (not sure of the type)	170	
	Thyroid problems: Hyperthyroidism	436	
	Thyroid problems: Hypothyroidism	1.249	
	Dyslipidemia	146	
	Deficiency in growth hormone	43	
	Other endocrine system diseases	255	
	I have no endocrine disease	31.719	
Metabolism	Overweight	9.440	
	Morbid Obesity	373	
	None of the above	25.174	
Diabetes type	Diabetes - Type 1 (insulin use)	236	
	Diabetes - Type 2 (oral medication)	570	
	Diabetes - Type 2 (insulin use)	121	
	Diabetes - Type 2 (GLP use)	21	
	Diabetes - Type 2 (without medication)	106	
How many times a day do you measure your sugar level?	Once a day	238	
	2-3 times per day	167	
	4-6 times per day	115	
	7-10 times per day	11	
	More than 10 times a day	4	
Liver	Cirrhosis	39	
	Hepatitis A	158	
	Hepatitis B	143	
	Hepatitis C	141	
	Other liver diseases	315	
	I have no liver disease	34.104	
Kidneys	Nephritic colic	1.017	
	Renal failure (with or without dialysis)	134	
	Other kidney diseases	209	
	I have no kidney disease	33.584	
Urinary problems	Overactive Bladder / Incontinence	354	
	Urinary tract infection	974	
	Cystitis	930	
	Benign Prostatic Hyperplasia (BPH)	358	
	Loss of urine	879	
	Other urinary system diseases	147	
	I have no urinary tract disease	31.833	
Dialysis treatment	Yes	23	
	No	84	
Autoimmune Diseases	Lupus	119	
	Mixed connective tissue disease	32	
	Scleroderma	39	
	Sjogren Syndrome	45	
	Other autoimmune diseases	236	
	None of them	34.453	
Infectious diseases	Chlamydia	138	
	Aids / HIV	39	
	Gonorrhea	127	
	Genital herpes	213	
	Candida (vaginal yeast infections)	2.078	
	Human Papillomavirus (HPV)	448	
	Other infectious or sexually transmitted diseases.	61	
	None of them	32.018	
Reproductive system	Erectile Dysfunction / Impotence	535	
	Ejaculation problems (early, delayed, absent)	712	
	Endometriosis	417	
	Lack of sex / sexual appetite	1.735	
	Other infertility problems	350	
	None of them	31.476	

Reproductive system: disease diagnosed by	Erectile Dysfunction / Impotence	295	
	Ejaculation problems (early, delayed, absent)	175	
	Lack of sex / sexual appetite	370	
	None of them	1.894	
Cancer	Yes	856	
	No	34.058	
Cancer type	Brain cancer	13	
	Cancer of the mouth, larynx and pharynx	18	
	Cervix cancer (Cervical)	30	
	Esophageal Cancer	7	
	Thyroid Cancer	54	
	Lung Cancer	26	
	Kidney Cancer	24	
	Liver Cancer	6	
	Stomach Cancer	10	
	Pancreatic Cancer	7	
	Colorectal Cancer	43	
	Breast Cancer	152	
	Ovarian Cancer	13	
	Uterine cancer or endometrial (uterine corpus)	30	
	Prostate Cancer	47	
	Testicular Cancer	20	
	Bladder Cancer	31	
	Lymphatic cancer	38	
	Bone Cancer	9	
	Leukemia	19	
	Skin Cancer: Melanoma	54	
	Skin Cancer: No Melanoma	30	
	Other	44	

 Other health information available	
Diseases in the past 12 months	
Drugs taken in the last year	
Diets	
Interventions, treatments and therapies	
Contraceptive methods use	
Smokers and former smokers: brands, number of cigarettes and smoking quitting methods	
Other diseases and disorders of the skin, mouth and ft	



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