## Industry veteran Dermot Connolly named managing director of El Conquistador Resort

**BY FRANCES RYAN** 

managing director of El Conquistador Resort,

interview, "With El Conquistador recently receiv-

ing: managing director of the Radisson Hotel in

Resort spreads across 500 acres overlooking the

House steak restaurant.

## **Open Mobile to launch solution to support future growth**

BY GINA M. HERNÁNDEZ gina@caribbeanbusinesspr.com

n a move to boost its service level, local mobile Letelephony carrier Open Mobile will utilize an over-the-air (OTA) solution to activate existing devices on its current network and more complex devices that will soon become available on the company's 3G-network.

Interop Technologies, the company that will host



the solution for Open Mobile, offers core wireless solutions for messaging, device management and connectivity gateways from its headquarters in Ft. Myers, Fla.

Implementing Interop's code division multiple access (CDMA), OTA technology will allow Open Mobile to take advantage of leading-edge technology while reducing costs associated with capital expenditures and additional resources to manage the service.

The hosted deployment will also enable Open Mobile to automate point-of-sale activations with high accuracy, improve customer satisfaction and practically eliminate activation errors and their related costs.

"With a hosted solution is that there's not a

significant upfront investment because the operator is not buying. Also, they don't need to maintain the software, adding value to the service," said Damian Samaza, vice president of marketing & public relations for Interop Technologies.

Open Mobile plans to launch the solution during the third quarter of 2010.

"Interop Technologies' OTA solution will help us meet customer demands as we continue to introduce advanced devices by providing seamless activation and provisioning of all devices available on our network," said Frank Bell, president and COO of Open Mobile.

"We're very excited to do business with Open Mobile and look forward to providing them with more services in the near future," said Samaza.



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