MOST COMMON WAYS CSC ENGAGES SUBSCRIBERS

FRAUD ALERTS
Notify account holders of access attempts and charges.

SECURITY ALERTS
Inform subscribers when an alarm has been activated.

POLLS
Respond to polls & surveys at events and in advertisements.

REMINDERS
Control spending with bill pay reminders and top-ups.

CONTESTS
Enter sweepstakes and in-store contests with a text.

ONE TIME PINS
Access accounts from your mobile with one-time use codes.

VOTING
Participate in text voting during TV shows & sporting events.

REWARDS
Increase subscriber loyalty with a mobile-based reward program.

COUPONS
Deliver coupons during a shopping experience with a text message.

PROMOTIONS
Encourage repeat purchases of a favorite or highlighted product.

DISCOUNTS
Offer preferred pricing and savings to your best customers.

LOGINS
Add two-factor authentication security with text-based verification.