

Boon Edam Inc.'s "GSX Tailgating Prize Giveaway" Rules

Thank you for your interest in Boon Edam's Tailgating Prize Giveaway. **We hope you can participate and win!**

Active Contest Location and Dates:

The Tailgating Prize Giveaway is taking place at the GSX exhibition in Las Vegas, NV. Contestants can apply to win prizes from 10:00am September 25 to 1:00pm on September 27, 2018.

Prizes:

- 1st place: Big Green Egg® grill, size "small" with nest (valued at \$780)
- 2nd place: YETI® Tundra 45 cooler (valued at \$300)
- 3rd place: The Ultimate Tailgating Package: two folding chairs, a cornhole game set, two cruiser tumblers, and a waterproof Bluetooth speaker (valued at \$400)
- Social media prize: a gift card for StubHub™ tickets valid for any event in the United States (valued at \$250.00)

Rules of Tailgating Prize Drawing (1st, 2nd and 3rd place prizes):

Contestants can apply to win the 1st, 2nd and 3rd place prizes by scanning their GSX show badges at the Boon Edam booth #1715. A random drawing will be conducted the week of October 1, 2018. All contestants will be listed into an Excel file and assigned a number. A random number selector application will be used to draw a winning number for each prize.

Rules of Social Media Prize Drawing:

Contestants can apply to win the social media prize by visiting the Boon Edam booth #1715 and taking a photo with our social media photo board. They must take this photo and post it to their LinkedIn account along with the following hashtags: #TailgateWithBoon and #GSX18.

All contestants who have posted the photo with both hashtags will be eligible to win. A random drawing will be conducted the week of October 1, 2018. All contestants will be listed into an Excel file and assigned a number. A random number selector application will be used to draw a winning number for the StubHub™ ticket prize.

Notification of Winners:

Winners will be notified of their status and must confirm their eligibility to claim their prize. See "Eligibility Rules" below. If a winner is not eligible to participate, a new winner will be drawn and notified.

Once all winners are confirmed as eligible to participate in the contest, Boon Edam will announce the winners via an email notification to all contestants as well as via social media channels.



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Eligibility Rules:

Contestants who win prizes must be eligible to participate in the contest as follows:

1. Contestants must be 18 year of age or older.
2. Not an employee or family member of Boon Edam or any subsidiary of Boon Edam.
3. Contestant's corporate policy allows receipt of contest prizes or "gifts."
4. Contestant has no objection to having their name and business name shared in contest announcements or on social media. They understand that social media posts may be shared or liked and that Boon Edam assumes no control over who ultimately may be informed of the winners of the contest.
5. Contestant agrees to accept prizes by mail at an address they specify or pick up at a local retail location near their address. Such delivery arrangements will be made at Boon Edam's discretion. Boon Edam will arrange for prize pickup or delivery as well as a gift receipt. Winner agrees that if any issue arises regarding condition of prize they will work directly with the vendor to rectify the issue to their satisfaction.

Winners will be announced via email to all contestants no later than October 12, 2018.