



Updated: December 15, 2019

Categories of Personal Information

This chart illustrates the categories of personal information we may have collected about California consumers within the preceding twelve months, the sources and business purposes, and the third parties with whom we share the information, if any.

Category	Examples	Collected	Sources	Business Purpose(s) for Collection	Third Parties with Whom Data is Shared
Identifiers	Real name, alias, postal address, email address, account name	Yes	Plan Holders, Real Estate Professionals, Closing Companies, Service Providers	Account set up, plan issuance, provision of service	Real Estate Professionals, Closing Companies, Service Providers, Vendors/Business Partners
Personal information described in California Customer Records statute (Cal. Civ. Code § 1798.80(e))	Name, signature, address, telephone number, credit card number, debit card number. "Personal information" does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.	Yes	Plan Holders, Real Estate Professionals, Closing Companies, Service Providers	Account set up, plan issuance, provision of service	Real Estate Professionals, Closing Companies, Service Providers, Vendors/Business Partners
Characteristics of protected classifications under California or federal law	Age (40 years or older), race, color, ancestry, national origin, citizenship, religions or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, or genetic information (including familial genetic information).	Yes	Plan Holders, Real Estate Professionals, Closing Companies, Service Providers	Provision of service	Service Providers
Commercial Information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Yes	Historical sales and service data	Provision of service or issuance of renewal	Real Estate Professionals, Vendors /Business Partners



Biometric information	Physiological, genetic, or behavioral characteristics, imagery of the iris, retina, fingerprint, face print, voiceprint, handprint, keystroke patterns, gait patterns, other physical patterns involving sleep, health or exercise data.	No	N/A	N/A	N/A
Internet or other electronic network activity	Browsing history, search history, information about a consumer's interaction with a website, application, or advertisement.	Yes	Website	Marketing purposes	Not shared
Geolocation data	Geographic tracking data, physical location and movements.	Yes	Website	Security and fraud prevention; marketing	Not shared
Sensory data	Audio voice recordings.	Yes	Telephone system	Auditing and quality assurance	Telephone system partners
Professional or employment related information	Current or past employment history, performance evaluations, disciplinary records, investigations, awards, earnings, compensation and payroll records, benefit records, employment application, resume, background checks, contracts and agreements or termination records, leave documentation, medical records or workers compensation records.	Yes	Candidates, employees, HR files, Service Providers	Hiring, personnel management, Provision of service	Service Providers
Nonpublic education information (FERPA)	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class list, student schedules, student identification codes, student financial information, or student disciplinary records.	No	N/A	N/A	N/A
Inferences from other personal information to create a profile of a person	A person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.	Yes	Plan Holders, Real Estate Professionals, Closing Companies, Service Providers	Sales/CRM data, Servicer data	Not shared