Time is Treasure.....The Gold Standard Response
FirstNet | CrisisGo | Sonim
There are multiple components in a response time protocol:

- Who can make the emergency call in your district......and does your district know this?
- How has one been trained in this area?
- How quickly does the caller information get to responders?
- How quickly do responders get to the crisis?
- What should staff and students be doing in the interim?
- How is staff and students messaged during this high profile event?
The Gold Standard Equation (Fast)

There is virtually no limit to how many individuals play a role in a facility’s security posture. To varying degrees, security is every person’s responsibility.
(1) Reliable Network & Interoperability

- AT&T FirstNet Network
- Priority and Pre-emption
- Interoperability
In a time of crisis, communication is critical. FirstNet is the nationwide public safety communications network, services and solutions dedicated to first responders including school resource officers and campus police.
"Communication is the absolute number one priority when it comes to security for us. FirstNet was the obvious choice. It provides the reliable communications we need to stay connected to first responders and each other. And it's critical in a crisis - when the lines are overwhelmed."

Mike Matranga
Executive Director Security
Texas City ISD

Watch video
YOUR RELIABLE SOLUTION

- First Priority™
- Expanded Coverage
- Purpose-built Devices
- Custom Services
- Security & ICAM
- Apps & Solutions

FirstNet Ready™
FirstNet Certified™

YOUR RELIABLE SOLUTION
Sonim
The World’s most reliable communication tools.

Purpose built to the industry’s toughest performance standards. And backed by a 3 year warranty.

Built in panic button and dedicated push to talk buttons

Built and Tested for the most reliable Mission Critical Networks in the Nation and FirstNet Certified

When the mission is critical and lives depend on communication, the solution is Sonim.
CrisisGo Provides for First Responders:

1. Instant Alerts from Schools for critical events on mobile or computers
2. Ability for law enforcement to activate a lockdown for multiple schools instantly
3. Communicate with individuals inside the facility for improved situational awareness

Connecting First Responders with Everyone

One Community Together

First Responders

Local First Responders

Extended Primary

School Designated Safety Responders

FirstNet on Sonim

Admin, Staff, Students, Visitors, Substitutes

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Multi-Directional Alerting by People, Systems of Devices

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One Community Together
CrisisGo Provides Schools with:

- Alerting technology on Mobile and Desktops
- 2-way real time communication
- All hazard emergency plan on all devices
- Actionable checklists
- Staff Check in
- Student Roster
- Student Reunification

- What devices will CrisisGo run on?
  - iOS, Android, MAC, PC, Chromebook

- IoT devices for panic or call for help

- Student Safe Companion App – Safe2SpeakUP
  - CrisisGo School District Brochure
(5) Immediate Execution of Emergency Plan

First Responders
- Stop the Shooter
- Assist the Injured
- Evacuate the People

School Admin & Staff
- Avoid, Deny, Defend
- Account for Staff
- Account for Students
- Reunite Students with Parent
Keep Kids Safer Using the Gold Standard Response Equation
One School Community Together

First Responders

Primary FirstNet

FirstNet

CrisisGo – Extended Primary FirstNet

CrisisGo - Extending to everyone
One Community Together

First Responders

Citizens, visitors, local organizations

Public Works

Healthcare

Others

FirstNet

CrisisGo – Extended Primary FirstNet

Nurses, doctors, patients, visitors

Transportation

Infrastructure

Admin, staff, students, visitors

Contractors, citizens, local organizations

Citizens, visitors, local organizations

CrisisGo - Extending to everyone

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Education
FirstNet Action Steps

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Sign up for FirstNet

The FirstNet community depends on local control administrators to monitor the privilege of access for their respective agency. They help preserve the advantages of the network for those who need it most—when they need it most.

1. Engage your FirstNet Solution Consultant

2. Complete FirstNet Agreement
   - Affirms responsibility in ensuring the integrity of the network
   - Initiates access to Local Control

3. Activate profile in Local Control with password
   - Access will be received via email

4. Verify and manage eligible individuals
   - Continue to regularly manage ongoing eligibility through audits
First Responders – Smart Safe Community Next Steps

First Responder - CrisisGo

1. Learn more about how your community can deploy a powerful alerting and emergency communication system
2. Invite your community organizations to a demo of CrisisGo.
3. Sign up for a demonstration by:
   1. Call 314-669-9022
   2. www.crisisgo.com/demo
   3. Email sales at: salesinfo@crisisgo.com
School Districts – Next Steps with CrisisGo

Participation on CrisisGo
1. Signup for a demo at www.crisisgo.com/demo
2. Choose the Sonim free plan or full suite paid plan
3. Complete the terms of service document
4. Attend a kickoff meeting for Activation when choosing the paid plan

* What is the cost?
  - Average, compared to existing plans, easy way to describe it?
  - Full Suite $1,150 per school per year

* What devices will CrisisGo run on?
  - iOS, Android, MAC, PC, Chromebook

* Is there a student companion app?
  - Yes, Safe2SpeakUP is available and is COPPA compliant.

* Are there any materials we can use to share with our constituents?
  - CrisisGo School District Brochure