

# SUSTAINABLE OR UNSUSTAINABLE?



Caring for the environment while achieving savings and improving the company's image is possible thanks to the **GREEN EVENTS**

**Do you know which practices are sustainable and which are not? Find out on our sustainability scale!**

## A

- › Send the event announcement and invites by email.
- › Use software to reduce paper consumption, for example, by digitising expense management.
- › Provide all documentation to attendees (dossiers, reports, surveys, etc.) in digital format.
- › Organise the event in the same place where attendees are staying, or nearby, to avoid having to use transport.
- › During disassembly, manage the waste from the event.
- › Use energy-efficient lighting.

## B

- › Use stands that are reusable or made from recycled material.
- › Hire a catering company or restaurant that uses local and seasonal products.
- › Provide water to attendees in reusable jars and cups (glass or hard plastic).
- › Install recycling bins for paper, glass, etc., for use by the attendees.

## C

- › Provide all documentation to attendees (dossiers, reports, surveys, etc.) on recycled paper with only one ink type.
- › Encourage the use of public transport by attendees travelling from the hotel to the event and vice versa

## D

- › Provide individual water bottles and reusable cups (glass or hard plastic) to attendees.

## E

- › Give out individual water bottles and disposable cups to attendees.

## F

- › Send the announcement and event invites in paper format.
- › Hire a catering company or restaurant that uses exotic products.
- › Use stands made of non-recycled or non-reusable materials.

## G

- › Provide all documentation to attendees (dossiers, reports, surveys, etc.) on paper, printed in full colour, on normal paper.
- › Provide accommodation for attendees without considering the distance from the event site or the public transport options available.
- › Decide not to manage waste from the event.
- › Use incandescent lighting.



## Discover the key ways to successfully organise sustainable events for your company!

Organising a sustainable event is a great way to save money and improve your corporate image.

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