

CASE STUDY

simplecloud



THE PROJECT

Lucky Post is a full-service post-production studio in Dallas and Austin combining creative editorial, color, VFX, finish, motion graphics, and sound design. Due to the current situation with COVID-19, Lucky Post were looking for a way to keep their employees working remotely when Media Systems Integrators CineSys-Oceana introduced them to SimpleCloud. SimpleCloud is a cloud-based platform for digital content creators. It provides management and setup of a virtual studio in the cloud, allowing users to be connected to a virtual workstation from anywhere, through any thin client or html 5 supported browser.

We asked **Sr Flame Artist Tim Nagle** and his team at Lucky Post about their experience integrating and using SimpleCloud for remote work.

THE CHALLENGES

What initial challenges did you face?

The most obvious is how to give our clients a seamless experience and give the artists the power to collaborate like they did every day prior to this. How are we meant to start or finish a job, and focus on creativity, when we are removed from our infrastructure?

Some of the top requirements were collaboration for artists, speed and efficiency with the tools, and making our clients successful while we are all in 16 remote locations.

At Lucky Post we love collaborating with clients and building creative solutions for agencies and brands. We offer creative editorial, design, sound design, mixing, color, VFX and finish. "Love what you do, love where you do it" was the foundation for creating the studio's design and vibe - which now extends to our virtual network of artists working from home offices.

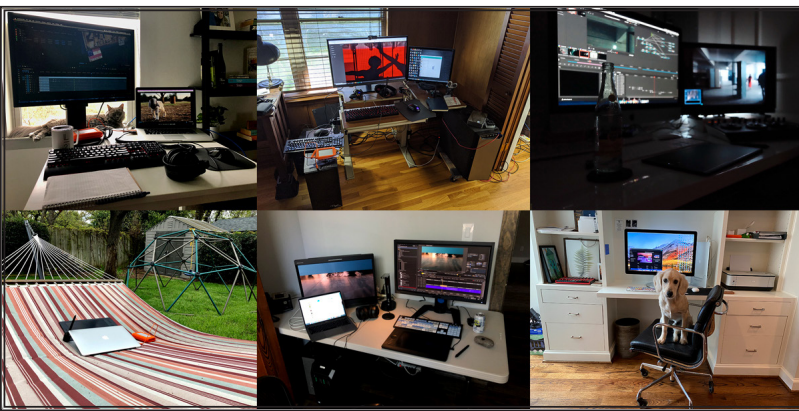
THE SOLUTION

We found that SimpleCloud, combined with our Evercast streaming solution, was the most efficient way to move forward with active projects and spin up new projects in a virtual environment. We arrived at this solution with Jason Starne from CineSys-Oceana. We have had a long relationship with CineSys and we know and trust Jason to jump in and help us find a solution whenever we need one.

We did not try other products prior to SimpleCloud. When we saw its power, scalability, and compatibility with our workflow, it was the clear solution.

What does your workflow look like?

We have four editors, five assistant editors, one graphics designer, two sound designers, one colorist, and two Autodesk Flame artists. With SimpleCloud we're able to mirror our typical workflow in a remote environment. We utilize shared storage to carry a job from offline through finish, similar to how we would at our physical studio.



CINESYS-OCEANA



THE RESULTS

This has been an amazing experience. We were able to add some customizations to workstations to leverage Evercast and rely purely on the data center network connection, while the clients logged on to supervise. In these times you can imagine the stress put on the local network nodes with everyone working from home, this solution has mitigated any issues with local upload speeds from artists' homes.

What applications do you use in Simple?

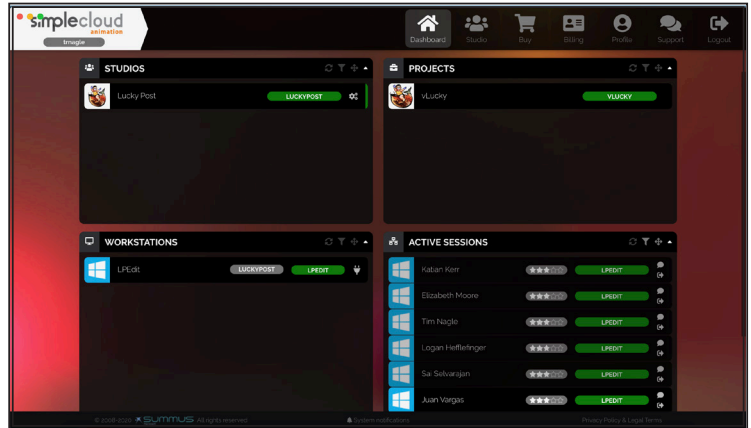
We are using the Adobe Suite, Cinema 4D, along with some customizations we asked for to solve our streaming needs.

How has it worked so far?

This has been amazing for us to be able to serve our clients seamlessly, as if we physically have the infrastructure of our facility.

How was your experience with CineSys?

CineSys-Oceana has been integral to our success in this transition. We rely on them to help solve problems creatively and sustainably.



Do you have any advice for other companies who want to work remotely?

We suggest anyone trying to navigate the challenges of working remotely while giving your clients the same experience, consider SimpleCloud and don't be afraid to customize where needed.

About SimpleCloud

SimpleCloud is a cloud-based platform for digital content creators focused on animation, architecture, editorial, games development, and visual effects. It provides management and setup of a virtual studio in the cloud, allowing users to be connected to a virtual workstation from anywhere, through any thin client or html 5 supported browser. It's based off of Windows OS virtual machines, Nvidia grid GPU, and powered by IBM Cloud. A full virtual studio can be set up in under an hour.

About CineSys-Oceana

CineSys-Oceana are Media Systems Integrators providing solutions, integration and support for digital content creators across North America. Our goal is to help companies get the most out of their technology investment, to accelerate workflows and strengthen infrastructures - including tiered storage solutions, archiving, data management and more. Helping you manage your media.