



Founded in 1930 and located in Pasadena, California, **ArtCenter College of Design** is a global leader in art and design education. ArtCenter offers undergraduate and graduate degrees in creative disciplines taught by a faculty of practicing artists and designers.

## **THE PROJECT**

ArtCenter College of Design in Pasadena, CA, offers undergraduate and graduate degrees in creative disciplines, such as Entertainment Design, Transportation Design, Product Design and Film, using both traditional and digital means. ArtCenter's renowned graduate programs offer designers, artists and filmmakers exceptional opportunities to create unique and personal career and life paths.

We spoke with Christophe Gomez, Director of Game Design at ArtCenter College of Design about their experience integrating and using <u>SimpleCloud</u> for remote education.

## THE CHALLENGES

When faced with the restrictions placed due to COVID-19, ArtCenter suddenly had to transition to online teaching in a week. Many of the classes require access to specific software and powerful computers.

Some of the top requirements to get the online teaching implemented were ease of use, stability and security. It was also essential for the students to be able to run all the necessary software remotely from home, regardless of the hardware being used.

## THE SOLUTION

The solution that enabled this quick transition for ArtCenter was to use Virtual Machines with **SimpleCloud**. SimpleCloud is a **cloud-based platform** for digital content creators. It provides management and setup of a **virtual studio** in the cloud, allowing the ArtCenter students to be connected to a **virtual workstation from anywhere**, through any thin client or html 5 supported browser. The solution was set up by <u>Media Systems Integrator CineSys</u>.

The IT team at Art Center investigated some other solutions, but Christophe Gomez was already familiar with SimpleCloud. As it turned out, he had a trial version in progress before the College staff and students were required to work from home.

"Dealing with SimpleCloud was very easy. The team was very helpful and super reactive."

> Christophe Gomez ArtCenter College of Design

## THE RESULTS

Once **SimpleCloud** was implemented, the students at ArtCenter were given onboard training via Zoom. The students mostly use SimpleCloud for their homework, connecting at the click of a button from home. Concept Arts students use **Adobe Creative Suite** and **ZBrush**, whereas the Game Designers use software like **Unity** and **Unreal**. Students in the Animation program are using **Autodesk Maya** for modelling, **Toonboom Harmony** and **Storyboard Pro**. They all access these applications easily within SimpleCloud on powerful virtual machines.

With the power of **SimpleCloud** and the help from **CineSys**, the **ArtCenter College of Design** managed to transition most of their classes to an online workflow in only a week's time.

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