

A BETTER SOLUTION FOR ENTERPRISE PRIORITIZATION

Decision Lens is a cloud-based prioritization and resource allocation software solution for critical decision-making in many areas including IT portfolio planning, capital planning, budget allocation, and R&D. Decision Lens combines experts' judgments

with your business data to establish priorities in an efficient, collaborative framework. By providing you with a streamlined and automated solution, Decision Lens saves organizations countless hours and dollars while simultaneously providing the optimal value for your investments.

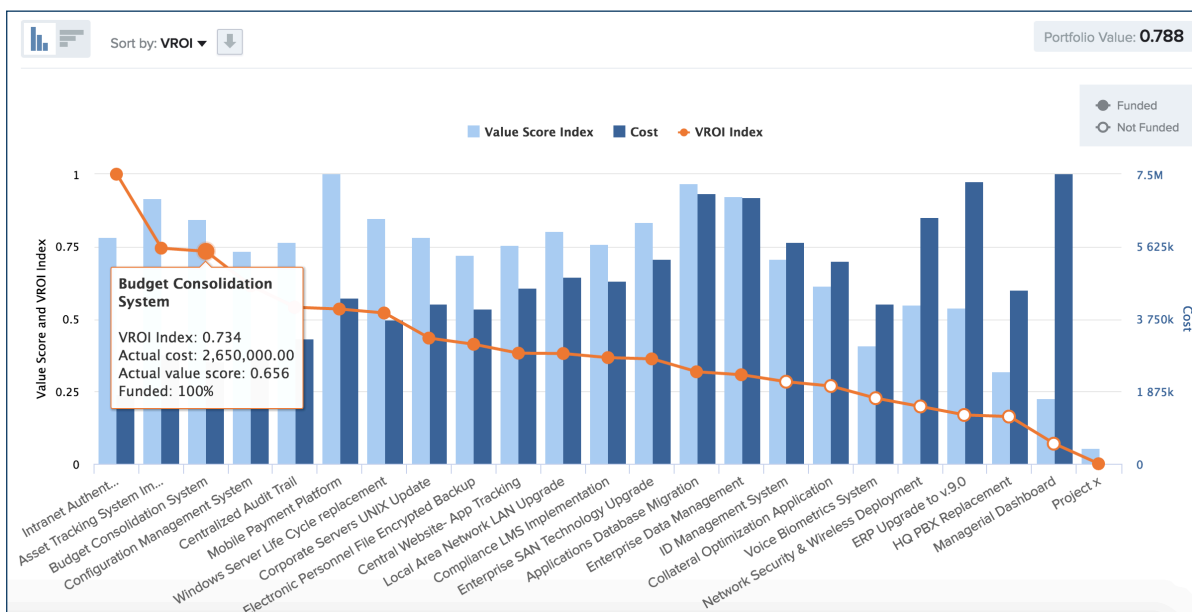
DECISION LENS AT-A-GLANCE

- \$300B+ Investments Allocated
- 250K Projects Prioritized
- Founded 2002
- 90+ Customers

INSIGHTS DRIVEN BY ADVANCED ANALYTICS

Unlike static spreadsheets and “decision by committee”, Decision Lens provides eye-opening analytics that empower organizations with insights and engages decision-makers to achieve better outcomes in a resource-constrained environment. With Decision Lens organizations can explore scenarios from multiple viewpoints, determine optimal budget allocation, prioritize project selection based on organizational goals, and more.

Go beyond the status quo of Excel spreadsheets to advanced analytics that are powerful and agile enough to change with the speed of business. Harness quantitative AND qualitative data to make sure all input factors are taken into consideration, not just hard numbers. Various factors such as company morale, look and feel, or even satisfaction can be combined with quantitative numbers to help form the best possible view.



SAVE TIME, MONEY, AND ACHIEVE THE GREATEST ROI

Using Decision Lens for Resource Optimization ensures a **high-value, streamlined** planning approach.

Streamlined - Accelerate the process with best practices and expertise.

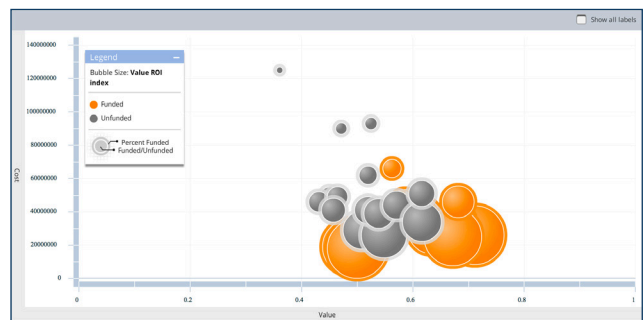
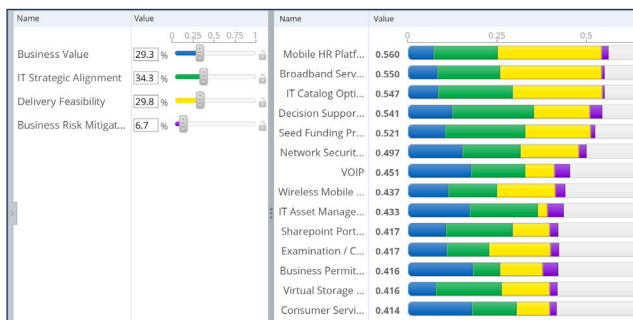
Efficient - Up to 80% Less Time and Effort

Repeatable - Avoid re-creating the process year after year.

Transparent - Explain and defend all decisions and plans.

Interactive - Explore all possible scenarios and options.

Collaborative - Involve ALL the key stakeholders opinions and knowledge.



“We gained a clear picture of the programs that we should apply resources toward and the ones that we should no longer support. I think Decision Lens allowed us to make the hard decisions that most were unwilling to make...”

Branch Chief, Educational and Professional Development, U.S. Coast Guard

WORKING ACROSS ALL VERTICALS AND INDUSTRIES

